

The ROTARIAN

An International Magazine



Clifford A. Randall
President of Rotary International
(Pages 6 and 8)

JULY ■ 1958

REPORT on DALLAS

Colombo Plan—Peace Builder

Dallas Convention Proceedings

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Your

LETTERS

It's Dartmouth 'College'

Corrects CHARLES H. KENT, *Rotarian*
Paper-Chemical Manufacturer
Holyoke, Massachusetts

As one of Dartmouth's loyal sons, I want to point out that the name is Dartmouth College, not University, as appeared in the caption of a photo on page 41 of THE ROTARIAN for May. This point was settled many years ago by one of Dartmouth's immortals, Daniel Webster.

Able Spokesman for WHO

Notes PHILIP E. NELBACH
Executive Secretary
National Citizens Committee for
the World Health Organization
New York, New York

We wish to compliment THE ROTARIAN on the article about the work of WHO and UNICEF and on finding so able a spokesman as Dr. Fred B. Clarke [500 Million Children I Can't Forget, THE ROTARIAN for May].

We are sure that this good description of international health work and its significance to Americans will reach a great many thoughtful people.

Add Portia's Address to Court

Says H. HARTLAND STEVENS, *Rotarian*
Woolen-Products Manufacturer
Raymond, Alberta, Canada

I was most interested in *The Twenty Greatest Speeches*, by G. Ben Franklin [THE ROTARIAN for May]. I would agree on all counts, but I think I might have given "Portia's Address to the Court," in the defense of Antonio in *The Merchant of Venice*, as imagined by Shakespeare. I would have placed this over Nikolai Lenin's speech. In the courtroom scene Portia commenced: "The quality of mercy is not strained . . ." etc. She appeared to favor the plaintiff but turned her address in such a fashion as to save Antonio. I think Portia's

address to the judge is in the same class with Mark Antony's masterly address over Caesar's body.

Why Omit 'Acres of Diamonds'?

Asks WILLIAM S. PARKER, *Rotarian*
Orthodontist
Sacramento, California

How any list of 20 or 100 greatest speeches does not include Russell H. Conwell's "Acres of Diamonds" is beyond comprehension [*The Twenty Greatest Speeches*, by G. Ben Franklin, THE ROTARIAN for May]. . . . The message in "Acres of Diamonds" is timeless and priceless.

Another Vote for 'Acres'

From FREDERIC FADNER, *Rotarian*
Writer
Crawfordsville, Indiana

Having been a teacher of debate and oratory for much of my life, I recall that I once made a similar roll [see *The Twenty Greatest Speeches*, by G. Ben Franklin, THE ROTARIAN for May]. It was long before many on Rotarian Franklin's list had even been delivered.

I suppose that everyone is his own anthologist in the last resort, and therefore I can have no particular objection to any other. I remember very distinctly my early teachers praising Wendell Phillips' "Toussaint L'Ouverture" and Webster's "Reply to Hayne," and so many others. However, without trying to define what we mean by "greatest," I can't see how anyone can omit Russell H. Conwell's "Acres of Diamonds." That amazing lecture was delivered more than 5,700 times! I think it is a record. One authority has figured out that had the proceeds from this one speech been put out at compound interest, the sum up to about 1925 would have aggregated more than 8 million dollars. He further states that Conwell, mainly with this lecture and a few others, helped more than 3,000 boys through college. It is certainly a great speech that can wear, and wear, and wear, and still be a good speech to read.

Webster 'Evidently Overlooked'

Says HAMILTON RODDIS, *Hon. Rotarian*
Chairman, Plywood Corporation
Marshfield, Wisconsin

While his list appears to be very good, G. Ben Franklin has evidently overlooked Daniel Webster, his speeches, and work. Mr. Webster, in my opinion, is the greatest figure in American history from the time of George Washington to the inauguration of Abraham Lincoln.

Daniel Webster's speech on the First Settlement of New England delivered in Plymouth, Massachusetts on December 22, 1820, was one of the greatest ora-



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JULY, 1958

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tions in the world. It is a matter of history that one young man was so overcome by the speech that the blood rushed to his temples and he wanted to approach Mr. Webster but was afraid to do so as Webster seemed "like the mount that might not be touched and burned with fire." His first and second Bunker Hill orations are among the greatest in history. His speech before the Supreme Court in the Dartmouth College case was the greatest argument ever heard before that body. The Court and the audience were held spellbound for five hours. His speech before the jury in the murder of Captain Joseph White was the greatest argument ever addressed to a jury in the history of the world. His speech before the United States Senate in reply to Robert Young Hayne was the greatest argument ever given before a deliberative body. . . .

Every important speech that Mr. Webster made received just as much attention on the other side of the Atlantic as it did on this side and was translated into every language in Europe. In my humble opinion he was a great speaker and outranks most of the men on Rotarian Franklin's list, except of course those in the Bible.

'Include Peter's Speech'

Asks EARLE W. CRAWFORD, Rotarian
Clergyman

Wichita Falls, Texas

Unquestionably all the speeches listed by G. Ben Franklin deserve to be classified as great. We must question, however, their being called "the 20 most influential speeches in history." Judged by effectiveness, surely we must include Peter's speech on the day of Pentecost (Chapter 2, The Acts of the Apostles), which resulted in the conversion and baptism of about 3,000 people.

If we are selecting speeches on the basis of influence instead of style and form, probably we should choose one of Paul's other speeches than that made in Athens, for apparently he failed to win enough converts to organize a church there.

Add 'The Old South and the New'

Insists O'BRYAN WATSON

Milledgeville, Georgia

G. Ben Franklin failed to mention "The Old South and the New," by Henry Woodfin Grady, which did more to heal the breach between the North and the South, caused by the Civil War, than any other act or thing. . . .

Henry Grady made his famous oration in the North, where he received one great ovation after another.

The Test in Ndola

Noted by FRANK DICKINSON, Rotarian
Optometrist

St. Annes-on-Sea, England

In the course of an air trip from Capetown to London I found myself seated beside an Indian businessman whose home was in Milan, Italy. Having observed my Rotary lapel button, he plied me with questions concerning our ideals and how we were seeking

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Clover

*Cut clover, honey sweet
Beneath the Summer sky
Is all that is and
All that was July.*

—HELEN VIRDEN

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

to implement them. As a former member of the Rotary Club of Johannesburg, I was able to enlighten him on many aspects of the activities of Clubs in the Union of South Africa. And as a senior active member of an English Club, I could give him some firsthand information on the achievements of Rotarians in the British Isles.

In turn, I learned that he had been taking a leading part in the raising of standards of business practice in his own industry. Rotary, I told him, had endeavored to promote Vocational Service in many forms. I mentioned The Four-Way Test introduced by Past Rotary International President Herbert J. Taylor, but I could not recall the exact wording of this valuable yardstick of business conduct [see *Four Tough Questions*, THE ROTARIAN for June]. I promised to mail a copy to him on my return home.

About this point an air hostess announced that we were about to land in Ndola, in Northern Rhodesia, where a 20-minute stop would be made. We filed from the aircraft and entered the airport building. Passing through the entrance hall we paused to study a number of pictures which decorated the wall. One of them caught my eye at once, for it was headed by a Rotary wheel. Beneath the wheel was printed The Four-Way Test! The picture had been placed there by the local Rotary Club. To my Indian friend I pointed out with pride the document we had been discussing. He took out his pen to record the text in his notebook. "I shall use this," he said, with a smile, "in my business in Italy."

We agreed that Rotary Clubs around the world might well follow the good example of the Rotarians of Ndola, in making it possible for travellers passing through their territory to acquaint them with The Four-Way Test. I'd like them to know that at least one travelling Rotarian had reason to be grateful for their thoughtful gesture.

A Means to Better Understanding

Finds JAMES PRESTON, Rotarian
Office-Furniture Manufacturer
Stratford, Ontario, Canada

One thing I look forward to in THE ROTARIAN is the stories on the businesses and home lives of Rotarians [How Rotarians Live series]. I have written some of those whom you have featured who are interested in the same type of work as I am.

I find the articles give me a better understanding of [Continued on page 53]

THE ROTARIAN

THIS ROTARY MONTH

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U. S. A.

FRESH START. July begins a new administrative year in Rotary International and brings new leaders to their posts in the 9,833 Clubs, in the 258 Districts, and on the some 20 international Committees. The highest office passes from Charles G. Tennent to Clifford A. Randall (pages 6-10). To Rotary's Board (page 34) come new Directors to join continuing members. New Governors preside in the Districts (see pages 35-39), new officers in the Clubs in 108 countries and geographical regions. This world-wide team is already at work...with President Randall's program to "Help Shape the Future" high in mind.

CONVENTION. Rotary's 49th Annual Convention in Dallas brought together 15,587 Rotarians and their families from 56 countries for a week-long adventure in friendship and hospitality. For the Dallas story—its business sessions, entertainment, fellowship, and inspiration—see pages 18-33.

INTERNATIONAL ASSEMBLY. Preceding the Dallas Convention by two weeks was another international Rotary gathering, this one at the Lake Placid Club in Essex County, N. Y. It was the International Assembly, an intensive nine-day "refresher" course for Rotary's new District Governors and RI Representatives. The story of this gathering is told on pages 40-41....Held concurrently at Lake Placid was the Rotary Institute for Present and Past Officers of RI.

MEETINGS. Rotary Information and Extension Institutes for Counsellors: from United States, Canada, and Bermuda, July 14-16, in Evanston, Ill.; from South America, Central America, Mexico, and the Antilles, July 21-23, in Lima, Peru; from Australia, New Zealand, South Africa, and Asia, July 28-30, in Singapore, Singapore; and from the Continental European, North African, and Eastern Mediterranean Region, July 28-30, in Zurich, Switzerland. . . . On July 28-29 the Magazine Committee will meet at Rotary's headquarters in Evanston, Ill.

EARLY HONOR. Twenty-one days before the beginning of his term as Rotary's world President, Clifford A. Randall had an honorary degree conferred upon him at Huntington College in Indiana. A doctor of humanities degree, it honors Rotary's new President and the organization he leads.

BULLETIN. Treasurer of Rotary International since 1942, Richard E. Vernor, of Chicago, Ill., was re-elected to that post by the 1958 Convention in Dallas on June 2. Ill and in a hospital in Chicago, he could not be present. On June 3 came the sudden and shocking news that Treasurer Dick had died that morning. Past International President A. Z. Baker represented Rotary International at services in Marshall, Mich. See August issue for obituary.

CONVENTION BOOK. Scheduled for publication early in August is the "Proceedings" book—a 360-page story of the Dallas Convention, its addresses, legislative action, hospitality and entertainment features, and pictures of Rotary folks from around the world. To each Rotary Club will go a copy gratis; additional copies may be obtained at \$2 each.

VITAL STATISTICS. On June 6 there were 9,833 Rotary Clubs and an estimated 461,000 Rotarians in 108 countries and geographical regions. New Clubs since July 1, 1957, totalled 331.

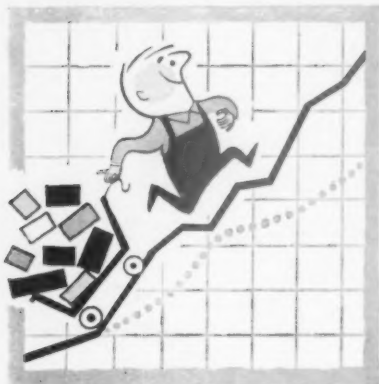
The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

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The Editors' WORKSHOP

HOW MANY MEETINGS take place under the Rotary banner in a year? . . . 500,000? . . . a million? As we said in our February issue, we figure it's about 800,000. Now, that's a very rough figure, but we think you will come out somewhere near it if you, too, add up all the meetings of all the 9,800 Clubs, their Boards and Committees, their fireside and intercity meetings, the District Conferences, Assemblies, and Institutes, the international Convention, Assembly, and Board and Committee meetings, and all the other meetings called by Rotarians for Rotarians in a year.

THE POINT of the foregoing is not to get an argument but to remind you that on July 1 there will be new men in the chair at all those meetings. July 1 starts the new administrative year throughout the congeries of Clubs, Districts, and international units within Rotary International. It's the day of the big move up, move over, move on, thanks a lot, for men in 108 countries . . . and yet it's all accomplished with ease and calm and good feeling, and, well—well done, Old Man! Good luck, New.

AND JULY 1, 1958, is important for a different reason to two people whom thousands of you know well. On that



Brand

day, or rather at midnight just before it, they are leaving the employ of Rotary International after years of service to it and as retirees. One of them is Miss Lillian Brand, who, since that Autumn day in 1929 when she joined the Central Office staff, has worked as head of the stenographic pool, as a secretary in the Board unit, as secretary to the President, and (since 1947) as head of the travel section. Men on all the continents remember her as the girl who cut smooth paths for them through the thickets of red tape on the paths of international travel. Lillian will make her home in California. . . The other is Robert C. Hilkert, Comptroller of RI since 1942. Bob joined the staff in May, 1922, bringing a decade of experience as an accountant—and soon acquiring a certified public accountant degree. In 1926 he was made head of the Fiscal Department and in 1953 head of the Business and Administration Division. Through all these years he has been the technical advisor to the Secretary on

the fiscal matters of RI and has helped Boards and Committees by the score with his expert knowledge. Bob and his wife, Margaret (it was a Central Office romance!), will continue to live in Evanston, and Bob's membership in the Rotary Club of Chicago will go on as it has for 29 years.



Hilkert

AMONG the 22 "Rotary Regional Magazines" published in 15 different languages is *Rotary*. It is produced by and for the 7,000 Rotarians of the four Districts of Italy, and, like its counterparts around the world, it sometimes pays *THE ROTARIAN* the compliment of reprinting editorial features. Now for obvious reasons it is reprinting *Una Famiglia Italiana* from our May issue. A widened audience . . . a gesture much appreciated.



Our Cover

AS INDICATED on it, our cover portrait introduces Rotary's new world chief, Clifford A. Randall. Pages 6 through 10 bring you some thoughts from him and some facts about him. . . The man behind the camera when this picture was made in Cliff's library was B. Artin Haig, portrait photographer and Rotarian of Milwaukee. A well-known veteran in his field, Bob started as a theatrical photographer, became an official White House photographer in Washington, D. C., picturing the F. D. Roosevelts and their world guests, then moved to Dallas, Texas, as an Underwood and Underwood division chief and was long a member of the Rotary Club there. He set up shop in Milwaukee in 1955.—Eds.



Haig

THE ROTARIAN

ABOUT OUR CONTRIBUTORS

The word portrait of Rotary's new world President is the work of IRWIN MAIER, a veteran newspaperman and Rotarian of Milwaukee, Wis. He joined the *Milwaukee Journal* in 1924, and is now its publisher. He is a director of the American Newspaper Publishers Association and board chairman of its Bureau of Advertising. He likes to golf and fish, and to spend time with his two sons, two daughters, and eight grandchildren.



Maier

A writer trained in journalism, EDITH R. BRILL has her literary future charted to include at least one novel and many short stories. She lives in Washington, D. C., likes to support worthy causes and volunteers her efforts for them. On the lighter side she likes sports, reading, square dancing, Blue Ridge Mountain climbing.



Brill

JOHN T. FREDERICK has been reviewing books for this Magazine for 14 years, his literary judgment backed by his long experience as a professor at several universities and as an author. He holds B.A. and M.A. degrees from the University of Iowa. He lives on a 1,500-acre farm near Alpena, Mich., where he is an honorary member of the Rotary Club.



Sawyer

Writer, editor, teacher, and extensive traveller, WHIT SAWYER lives in Massachusetts, but goes wherever an assignment takes him. He is the author of a book on the technique of short-story writing. . . . ROGER W. TRUESDALE, Ph.D., conductor of the popular *Peeps at Things to Come* department, is an industrial chemist operating his own research laboratory in Los Angeles, Calif., and is a member of the Los Angeles Rotary Club. He holds degrees from three universities, likes to fish and to fly his own airplane.

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ROTARY in a

Changing World:

Will We Meet the Challenge?

A message from our new international leader

*... calling for reappraisal of our attitudes,
for fresh thinking on new and old problems,
for deeper devotion to our ideal, and for
courage to face the present and serve in it.*

By Clifford A. Randall

President of Rotary International, 1958-59



AN UNFORGETTABLE incident of my boyhood was an encounter with a long-suffering lady who was my schoolteacher. On the eventful day she had ordered me to remain after school while she conferred with my mother. My classmates played merrily outside as I sat alone and anxious, awaiting my fate. When I was finally summoned, it was to hear that my offense had something to do with "attitude." It seemed the teacher was not unhappy with my recitations, but this thing called "attitude" was having a bad effect on the rest of the class. Moreover, the ultimatum was that no matter how well I might write the final examinations, I might not pass into the next grade unless my attitude changed. It must have changed for I made the

grade. I have been impressed ever since with the significance of attitudes.

The rapidly changing tempo of the times dictates that we reappraise our attitudes; that we look afresh at Rotary in the Club, in the community, and in the world; that we try to understand new problems and the need to solve them quickly. We are called upon to meet the challenge of the changing world. In this changing world our attitudes are most important. They are more important than skill. The skills of today may be of little use ten years hence. Some of the most effective skills of today were little used a decade ago. We are daily reminded that the weapons which were so fearsome at the end of World War II are already obsolete and, unhappily, replaced by those more dreadful, but our attitudes can be permanently effective. By reappraising our attitudes, renewing our faith in our purpose, and taking appropriate action, every Rotarian may help shape the future.

To accomplish our purpose may call for some new, perhaps bold, concepts in service. It may require personal adventures into uncharted areas of business, community, and international relationships where the present need for Rotary's ideal is apparent and where the opportunities for achievement are promising.

Let us remind ourselves that membership in Rotary is a great privilege. But it is something more. There has been placed in our hands a heritage. We are the inheritors of a magnificent program built by the Rotarians who have gone before us upon the principle that has found universal acceptance. Our task is to strengthen that heritage for those who will follow. Certainly this calls for something more than meeting the mere minimum obligations of membership in our Clubs. It calls for a deeper devotion by every Rotarian to the cause of making his own Club strong and effective in the crusade of service. In this crusade let everyone of us set our own personal goal for the year ahead. In expanding the effectiveness of our Clubs, and thereby strengthening this heritage of ours, we must be mindful of our personal obligation to bring additional men into the fellowship. Today new skills, new techniques, and new industries present an entirely new vista of available classifications. Enlisting new members to fill those classifications is not something to be left to a Committee or to the Club officers. It is one of the responsibilities which each of us must include in our personal goal for the year—a most important element in the strengthening of our heritage.

May we not expect that every Rotarian as a part of his personal goal for this year will bring this same desire to share the Object of Rotary into his working life? Our high purpose in Vocational Service becomes mere pretense if this desire is left behind when we cross the threshold of the place where we work. Sharing the Object of Rotary in our work is a special challenge today. Technology and science have made our daily occupations increasingly im-

personal things. The opportunity for contact—person to person with our employers, our employees, our customers, our clients, and our competitors—has consistently decreased. Nothing indicates, however, that the need for Rotary's ideal has vanished from this changing workaday scene. On the contrary, the necessity for understanding the other fellow's point of view in this era of pressures and tensions is more than ever apparent.

I call upon you also to explore the great opportunities for service to youth through our vocations. We can go beyond the very important contribution we make when we share vocational information with young people. We can also share with them the Object of Rotary and in so doing truly help shape the future. Thus, in addition to interpreting for the young people job and vocational opportunities, we can give them a vision of their opportunity for service through their work. By bringing to youth this concept that occupation is an opportunity to serve society, we may indeed deepen Rotary's roots.



IN THIS reappraisal of our attitudes let us try to determine the community's needs in the Satellite Age. Today's community is a complex. The problems that beset members of the community today are vastly different from those confronting an earlier generation. They are the result of the ideological conflict which divides the world and presses its turbulent effects down into our towns, cities, and villages; of the racial and social tensions which have been generated by a variety of political, economic, and human factors; of the frightfully rapid changes brought about by scientific achievements; of the sheer force of increasing populations. Does this not suggest that our personal responsibility as Rotarians contemplates something more than the traditional and the conventional activities of the good citizen?

I do not advocate a departure from the tested program of Rotary. There must be no halt in our efforts to improve our communities by continuing support of the good causes. We dare not relax even momentarily in our efforts in support of such things as Summer camps for boys and girls, homes for the orphans, the aged, and the crippled; a new community center, a new library, or a swimming pool. But I remind you that within 13 years we have come into the Nuclear Age and now into the Space Age. I suggest that today there are new needs in new settings and that we must devote ourselves to the task of understanding the political, social, and economic causes of these new community needs. We must dare to face the present.

There can be no doubt in the minds of Rotarians that world affairs today must be the concern of everyone of us. As a part of our individual goal, we

must bring our purpose in the development of international understanding into sharper focus in our daily lives. Unfortunately we can only look forward to a continuation of the cold war of crises and of international tension. Let us not be dismayed by the magnitude of the task of bringing unity to a divided world. Let us not drop our hands at our sides and seek refuge in the conclusion that "nothing can be done about it." Let us find our own personal path to peace.

Our purpose is not to seek for the bold and daring solutions to the complex problems which are the province of the statesman and the diplomat. Our purpose is to make the most effective use of the forces at our command as members of an international organization united by a simple ideal. In a world where ease of communication has become a modern marvel, we have our own special friendship network over which we may constantly transmit messages of understanding if we only will. This network, stretching over 108 countries, 9,833 stations, and with a listening audience of 461,000 is ours to use. We can be alive in a hundred places though we live in a single room.

Twenty-five centuries ago one of the great prophets, seeing that the world was sick and tense, gave this prescription: "Enlarge the place of your tent—lengthen your cords and strengthen your stakes." It is within our power to send out the lines of our individual lives in all directions and to the ends of the earth. As we set our individual goals and prepare to meet the challenge of the changing world, let us ever keep before us the realization that this Rotary idea which has captured the minds of free men everywhere must be a part of us. It cannot be an external thing—something we put on and take off as a hat or a jacket. It must be with us always. The influence of this sense of personal responsibility, if accepted in the spirit to which Rotarians aspire, can make for an attitude of understanding among *all* men. This is the only practical antidote for the power of mass destruction which the Nuclear Age has produced, the use of which will make the world a shambles and make lives of peace and happiness in our time impossible.

Rotary moves forward to its destiny. In that destiny you and I have a part to play. I call upon my fellow Rotarians to join with me this year in lengthening our cords of fellowship, in strengthening our stakes of service, in expanding still wider our network of friendliness throughout a divided world that needs desperately to be joined together.



**For a biography
of the new
President turn
the page**

NOW MEET CLIFF AND KIN

An introduction to Rotary's President for 1958-59, Clifford Randall, and his family.

By IRWIN MAIER

Publisher, Milwaukee Journal; Rotarian, Milwaukee, Wis.



Clifford A. Randall, age 4, in an expansive mood



He found time for baseball at Princeton Preparatory School.



A cheer leader at Dartmouth.



Cliff, still a huntsman, had a dog named "Sniffy" in 1940.



"District Governor Cliff" and comedian Jack Benny.



In 1941 the Randalls are guests of honor as his Club stages a Latin-American-themed President's Ball.

AN EMINENT lawyer and civic leader who clears the womenfolks out of his family kitchen so that he can cook; a devotee of art and music who plays the piano and saxophone, mostly by ear; an ardent sports enthusiast; an outdoors man; a father of two children who claims every Boy Scout in the community as one of his boys—that is the man who becomes the President of Rotary International on July 1: Clifford A. (for Aloysius) Randall.

This equable, impeccably dressed, smiling leader of the world's oldest service-club organization brings to his new office a background of splendid devotion to his profession, to his community, and to Rotary. But, best of all, he brings to it a genuine down-to-earth humanness which, among other things, makes him "Cliff" to all.

The first time I saw Cliff in action was when he gave a talk on the gold standard some 20 years ago. It was his first speech before Milwaukee Rotarians and every listener was impressed by his lucid explanation of this then-controversial subject. Since then I've come to know Cliff as a skillful organizer of groups of people to accomplish worthy and needed public purposes. However, we, his friends, also like to relax with him, and on such occasions he regales us with tall tales and demonstrates again that he has few peers as a raconteur and gourmet.

But let us start at the beginning. Cliff was born in Cleveland, Ohio, September 16, 1905. That would indicate that he is below the average age of Presidents of Rotary International—and he is, by quite a few years. He has been a resident of Milwaukee, Wisconsin, since 1906. In Milwaukee he attended parochial school and then received his high-school education at Carroll Hall, the preparatory school of Notre Dame University in Indiana, and at Princeton preparatory school in New Jersey.

His exposure to school in the U. S. East may have been the reason that he decided to go to Dartmouth College in New Hampshire. But a college education costs money, and resourceful and talented Cliff had an idea how he could solve the problem of needed funds at Dartmouth. He joined a dance band known as the Barbary Coast Orchestra—later as the Barbary Coast Intercollegiate Aces. Quoting from a newspaper clipping from 1926:

THE ROTARIAN

This team has been heard in England and on the Continent, and played last Summer at the Cowes regatta for several English notables attending the function. Senator Marconi entertained the group on his yacht. . . . The orchestra has likewise been a favorite of the Spanish Royal Family, playing for the exiled King and Queen at their Summer palace. . . . The band was featured at Saint-Jean-de-Luz and entertained many of the Biarritz set last Summer.

Cliff had soon become the leader.

While at Dartmouth, Cliff was affiliated with the Alpha Delta Phi fraternity and the Sphinx Senior Society and was a member of the Dartmouth Players and the Musical Club in addition to the Barbary Coast Orchestra. At his graduation exercises Cliff was chosen to give the Sachem oration, one of the traditional valedictory speeches.

In the Autumn of 1927 Cliff returned to Milwaukee, when he met his future wife, charming Renate Zimmers. They were married in 1929. Cliff was buying groceries for his bride from earnings in the then-lush investment business. Lush, that is, before October 29, 1929—"Black Friday," the day the U. S. stock market came tumbling down to start the Great Depression.

Then in 1932, even though he was now a father, Cliff decided to matriculate at Marquette University Law School. In those days, being married and a father was not the usual thing for a student of law. He was graduated in 1935, and was invited to join the law firm of which his father-in-law, William J.

Zimmers, a charter member of the Rotary Club of Milwaukee, was the senior partner.

And now Cliff and Renate's son, Bill, has joined his father's law firm. Bill is married and has one child. Judy, the Randalls' attractive daughter, born while Cliff was attending law school, is a receptionist at one of Milwaukee's leading banks.

Cliff's interest in community affairs began almost immediately after he entered the practice of law. With his background in music, it was natural that he should spearhead the organization known as the Milwaukee Friends of Music. He enlisted the help of a group of music-loving friends to establish the Milwaukee Sinfonietta, which gave a series of concerts for several years during the 1940s.

For many years Cliff was actively interested in Community Chest campaign drives, and still lends a helping hand when needed. He helped to initiate the first independent drive for funds of the Milwaukee County Chapter of the American Red Cross. He ultimately became chairman of the Milwaukee County Chapter.

Cliff's rise to the highest office in Rotary began in 1936, when he was invited to become a member of the Rotary Club of Milwaukee. The Youth Activities Committee work appealed to Cliff and he gave it inspired leadership. He also was elected a director of the Milwaukee County Council, Boy Scouts of America, serving as a member of the executive board from 1937 to 1947, and as president of the

Before the family fireplace in Milwaukee are Renate (Mrs. Randall, also known as "Dolly"); son, William L. (Bill); Bill's wife, Dorothy (Wendy), and daughter, Cynthia; Judith Ann; and Cliff. The Springer spaniels are Easter and Randy.



Photo: Halz

Milwaukee County Council for two years. He was instrumental in setting up the trust, known as the Milwaukee Boy Scout Fund, an endowment the income from which supplements other resources available to extend the program of Scouting. In 1954 Cliff received the coveted Beaver Award for "long and devoted service" to Scouting.

Friendship with a fellow Rotarian, Colonel Bill Fox, of the Salvation Army, led Cliff to take an interest in this group, particularly in its work of rehabilitating homeless men. He has served as a member of the advisory board of the Salvation Army for many years and has been chairman of its legacy committee.

Because of his intense civic interest, it was quite natural that Cliff would become active in the Milwaukee Association of Commerce, where he has been a director and has served as counsel since 1947. He has been national councillor since 1953.

In 1945 Cliff joined with a group of civic-minded professional, industrial, and business leaders to organize the Greater Milwaukee Committee, a community-action group interested in civic planning on both the community and area basis. He has a deep and continuing interest in Milwaukee's urban redevelopment program.

It was while he was president of the Greater Milwaukee Committee that Cliff started to make contacts to bring a big-league baseball team to Milwaukee's new stadium (the County Stadium was one of the projects of the GMC). When others began to lose faith in the prospect of getting Milwaukee into the big leagues, Cliff kept persistently working. The result: the world champion Milwaukee Braves!

Though he doesn't claim to be, and isn't, a champion in any sports activity, Cliff loves to golf, hunt, and fish. On trips to the North Woods he frequently takes over as cook, and his sherry wine scrambled-egg dish is one of his specialties. He belongs to that congenial group of golfers who shoot over "a hundred" and enjoy friendly competition. He has long been an active member in Milwaukee Rotary's bowlers group.

Another specialty of his culinary art is a spaghetti dinner prepared without benefit of help from the ladies in his family. Fortunate are those who are invited to partake of one of these affairs. The buying of spaghetti, imported mushrooms, sauce ingredients, and Parmesan cheese is done by Cliff himself. He also prepares the tossed salad with a special Italian dressing. He does condescend to allow Renate to make the dessert, but not the old-fashioned coffee.

Along with hunting, another of Cliff's many hobbies is dogs. He generally has at least a couple of Springer spaniels around the house, and it is a familiar sight to his neighbors to see him set out for a long walk with the dogs.

An investigation of Cliff's past will turn up one thing which is known to only a few of his friends. He carries the title of "Commodore"! He readily tells you he never skipped a sailboat in a competitive race, and he hesitates on "port" and "starboard." But his interest in boating stems from the

fact that he likes people, and wants to interest them in good outdoor activities.

In 1946, to provide youngsters at one of the many lakes close to Milwaukee with an opportunity to do some competitive sailing, Cliff and some neighbors organized the Beaver Lake Yacht Club. The organizers knew little about sailing, but they had plenty of zeal and an interest in helping the young people on the lake get interested in a thrilling sport. Cliff doubts that he will ever have occasion to use whatever rank the distinctive title of commodore gives him, but he does enjoy reflecting upon all the recreation, social fellowship, and experience that have resulted from this particular effort to get people to do worth-while things together.

In our Milwaukee Rotary Club, Cliff has the active classification of "general law practice." He says he can hardly remember a time since belonging to Rotary when he was not participating in some phase of Rotary every day. Any Committee that seeks advice or help can always get it from Cliff. After being a member of Milwaukee Rotary for five years he was elected President. He was District Governor in 1949-50 and was elected a Director of Rotary International in 1952-53. The following Rotary International Committees have had him in their membership: Districting, 1952-53; Chairman, Program Planning, 1953-54; Convention, 1954-55; Rotary Foundation, 1954-55; Program Planning, 1954-55; Chairman, Rotary Foundation, 1955-56; Chairman, Finance, 1957-58.

Cliff has attended the last nine Rotary International Conventions and seven International Assemblies at Lake Placid. He has been the personal representative of the President of Rotary International at more than 20 District Conferences both in the United States and abroad. His latest trip to Europe was to the Lucerne Convention, after which he visited other countries abroad.

WE of the Milwaukee Rotary Club can't imagine a more wonderful team to take over this most important assignment in Rotary than Cliff and Renate. (Incidentally, you pronounce that "Ray-nah-tah," but you may call her "Dolly" if you wish. Many of us do.) In their Rotary activities, Dolly has a keen and active interest with Cliff. Whenever Cliff travels to a District Conference or international Convention, she accompanies him. Dolly's friendliness and winning personality never fail to give a sparkling touch to the gathering. Dolly has been a constant inspiration and help to Cliff in his service to Rotary and she has indeed lived Rotary, too, because her father, Billie Zimmers, was not only a charter member of the Rotary Club of Milwaukee, but also Wisconsin's first District Governor.

Rotary's motto "Service above Self" has indeed exemplified Cliff's family life, his religious activities, his community activities, his friendships at home and abroad, his devotion to his chosen profession, and his devotion to Rotary.

We of Milwaukee are proud indeed that you have selected Clifford A. Randall as President of Rotary International for 1958-1959.



... And the
dignifying
by each
Rotarian



TO SEE in action that part of the Object of Rotary which speaks of "the dignifying by each Rotarian of his occupation as an opportunity to serve society," stop in at the electrical-equipment firm of Rotarian Tokuji Hayakawa (left), of Osaka, Japan. For years he has employed some 20 blind or deaf persons like the capable workmen above. He also maintains (below) a nursery for children of working mothers. Few of the mothers are Hayakawa employees; most mothers are asked to pay half or nothing of the nominal tuition. Four full-time nurses care for more than 80 youngsters, give them lunch, and teach them to sing, draw, write.



The Colombo Plan-Bulwark

CO-OPERATIVE economic development of South and Southeast Asia is the object of the Colombo Plan, which came into being in Colombo, Ceylon, in January, 1950. It was launched at a meeting of the Foreign Ministers of all the Commonwealth countries (except South Africa) which was particularly concerned with the problems of the area extending from Pakistan in the West to The Philippines in the East and containing one-sixth of the world's population.

The area had suffered greatly during World War II, not merely from actual military operations but also from the deterioration of railway systems, factories, and machinery of all kinds. Much previously fertile agricultural land had reverted to jungle.

And, by 1950, great political changes had taken place or were on the way.

India, Pakistan, and Ceylon had attained independence within the Commonwealth; Burma had become independent and left it. The Philippines was independent from the United States and Indonesia from The Netherlands. With freedom came problems for the new Governments.

The standard of living had always been low, and the war had done grievous damage to rice and other crops which formerly fed the populations and provided the bulk of the export trade.

Obviously, there could be no single or rapid solution to the problems of the area. It should first of all be pointed out that the Colombo Plan is in a sense misnamed. There is not, nor ever was, a master plan for the whole region. Local conditions and re-

By The Marquess of Reading



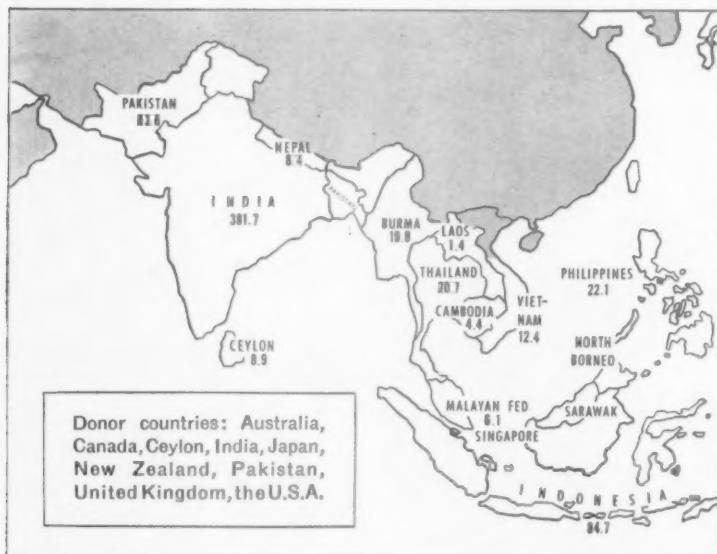
The Marquess of Reading

Eminently qualified to discuss the massive, coöperative assault on Far East economic problems which is the Colombo Plan, the second Marquess of Reading has five times led the United Kingdom delegation to meetings of the Colombo Plan Consultative Committee. Born Gerald Rufus Isaacs, son of a former Viceroy of India, he has served on many Government committees and recently was Britain's Minister of State for Foreign Affairs.

quirements varied far too widely to make any single plan practicable. And most of the countries of South and Southeast Asia had already embarked upon plans of their own which the Colombo Plan was later able to bring into clearer focus. The object was to encourage and help the various countries to help themselves.

There would be no central fund from which projects would be financed. Instead, donor countries would announce the total sums they were prepared to give but all arrangements would be between donor and recipient. And no strings would be attached; political and military considerations would not enter in.

The hope of the seven Commonwealth countries which founded the Plan—that every country in South and Southeast Asia would participate—has now been realized and Japan and the United States have joined Australia, New Zealand, Canada, and the United Kingdom as nonregional members. Participants are Australia, Burma, Cambodia, Canada, Ceylon, India, Indonesia, Japan, Laos, Federation of Malaya, Nepal, New



Virtually every non-Communist country in the Far East participates in the Colombo Plan. Shown on the map is the "heart area" of the plan—South and Southeast Asia. The figures give the populations of the Colombo Plan lands in millions. All the donor countries are listed at the left.

of Peace

Zealand, Pakistan, The Philippines, Singapore, Sarawak, North Borneo, Thailand, United Kingdom, United States of America, and Vietnam.

A unique feature of the Colombo Plan is that there is no secretariat. The site of the annual consultative committee meeting alternates between donor and recipient countries. In 1957 it was Saigon, Vietnam; in 1958 it will be Seattle, Washington, U.S.A., the dates being November 10-14.

By no means the least valuable element in the Colombo Plan is to be found in the provision of technical assistance. There are in the Asian countries a number of men and women with high professional qualifications in many fields. But the supply does not come anywhere near to satisfying the demand, either in numbers or in types of skill. The Western countries and also some of the Eastern countries themselves have concentrated considerable effort upon furnishing technical aid of many kinds, either by sending experts where they are most needed or by bringing students back for instruction or by furnishing equipment for the many technological institutions which have been either established or expanded in the countries of the area.

To coördinate and supervise this form of assistance, a bureau has been established in Colombo, where it works in close liaison with the United Nations and United States International Coöperation Administration in order to prevent duplication of effort.

There is also an Information Unit, under the general direction of the Technical Assistance Bureau, devoted to publicizing the Plan.

Although the United States is a full member, it does not channel its aid to the countries concerned through the Colombo Plan. But it finds membership of great value in fitting its own program of aid into the general pattern of development.

Originally the Colombo Plan was established for a period of seven years. But the deadline has been extended to at least 1961, and may be delayed still further. I am sure that this is for the best. I believe that the Colombo Plan has already made a tremendous contribution to progress by what it has done, by what it has led others to do, and perhaps also by what it has persuaded others not to do—in the way of unrealistic projects.

No one can give even a vaguely approximate figure of the number of people who have benefited directly or indirectly by the operation of the Plan to date. Cash assistance is likewise hard to assess, for it comes in various forms, including outright grants for technical assistance and capital development, Government-to-Government loans with repayment in local currency or foreign exchange, and loans from public lending institutions.

From 1950 to mid-1957, however, external aid from



A scientist who qualified in botany at Andhra University, India, does research in the botany laboratory of the Royal Holloway College, Surrey, England, under the auspices of the Colombo Plan.



Locomotives under construction in a Sydney, Australia, shop will be shipped to Pakistan under the Colombo Plan. Australia is also delivering 5 million pounds' worth of rail equipment to India.



A well-qualified radio student from Ceylon receives advanced instruction in radio-program control techniques at the headquarters of the British Broadcasting Corporation in London, England.

Photos: (1, 3) B18; (2) Australian Dept. of Interior

Governments to Colombo Plan countries has amounted to 3½ billion dollars, the bulk of it coming from the United States. In addition from 1950 to October, 1957, the International Bank had lent 355 million dollars. By mid-1957 the United Kingdom had provided about 258 million dollars, Canada about 197 million, Australia about 77 million, and New Zealand about 20 million. India in that time has provided Nepal with 11 million dollars' worth of capital assistance.

Technical assistance is an important part of the program. Aside from the large United States program, the training of more than 5,600 students has been undertaken and nearly 800 experts provided.

Following are just a few samples of the kind of coöperation that the Colombo Plan furthers:

Under the heading of food and agriculture, New Zealand recently allocated \$1,400,000 to Ceylon's Dry Farming Research Station, and Malaya gave agricultural

training to a group of officials from near-by countries.

Under irrigation and power, Canada has provided Pakistan with 36 million dollars toward the building of a 60-million-dollar hydroelectric and irrigation scheme, and New Zealand granted \$126,000 to Ceylon for the Akkrayan-kulam Irrigation Tank.

Under transport and communications, India has provided the necessary engineering staff to Nepal for undertaking a preliminary survey for ten roads, and Australia has delivered 100 busses to Indonesia for the Djakarta transport services.

Under industry and trade, joint Philippine-United States projects in The Philippines have led to the discovery of important new chromite and nickel deposits and increased copper production.

Under the heading of health and welfare, Australia has maintained a team of nurses at the Welisara tuberculosis hospital in Ceylon, the United Kingdom has

furnished training in medicine to citizens of Colombo Plan countries, and the United States has continued to provide insecticides and spraying and auxiliary equipment for the nation-wide malaria-control campaign in Indonesia.

New Zealand has granted \$92,000 to Cambodia for the building of a railway-apprentices school, Australia has delivered 17½ million dollars' worth of rail wagons to India, the United Kingdom has provided more than 3 million dollars for the building of the Singapore airport, and has also agreed to train 300 technicians required for a new steel plant at Durgapur, India.

Hundreds of other projects are in action, and, increasingly, recipient nations are becoming donor nations as well.

So the work of the Colombo Plan goes on ceaselessly in a combined effort by East and West to bring to this vitally important area of the world progress, prosperity, and peace.

Rotary . . . and the Colombo Plan

THE Colombo Plan not only raises economic levels. Sometimes it saves lives, too.

In the case of the Malayan children, it did it with Rotary help.

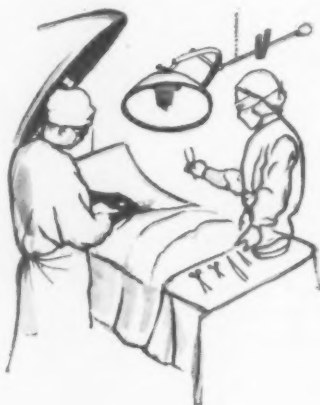
In 1955 Dr. Douglas Miller, a neurosurgeon of Sydney, Australia, was sent to Singapore under the Plan to demonstrate some of the latest operating techniques. When he returned to Australia, after a visit which aroused great medical interest, he began to receive requests from Singapore and Malayan medical authorities to accept certain difficult brain-tumor cases which required operative techniques that could not be performed locally.

Most of the patients were small children whose parents had no funds. Dr. Miller volunteered to operate without a fee, and charitable organizations of Malaya paid the patients' passage to Australia. But after the first six cases, no funds could be found to pay the hospital expenses of the children

during their stay in Australia. It seemed that the program was blocked. Agencies which desired to help the children found that they were not authorized to furnish hospital expenses.

It was then that R. G. Casey, Australia's Minister for External Affairs, wrote to then District Governor George Proud, of Sydney, and requested Rotary as-

sistance. Rotarian Proud placed the matter before the Rotary Club of Sydney, and Club Director Dr. Andrew Ungar provided the answer. Through his initiative, the Ethical Drug Manufacturers of Australia agreed to underwrite the hospital costs of the East Asian children for whom a journey to Australia meant rescue from death.



PAKISTAN produces 3,250,000 tons of highly perishable food-stuffs such as fruits and vegetables each year. Of this, 1,300,000 tons, or 40 percent, is wasted because, in the country's hot and humid climate, it rots before it can be eaten.

And this occurs in a country where a great proportion of the population suffers from malnutrition and undernourishment due to lack of food.

A chain of cold-storage plants throughout the country seemed to

be the answer to the problem. Expert advice was needed. Under the auspices of the Colombo Plan, Australia sent to Pakistan Stanley W. Dunkerley, a Rotarian and consulting refrigeration engineer from Vermont, Australia.

Typical of the hundreds of Rotarians who are in one way or another involved in implementing the Colombo Plan, Rotarian Dunkerley is an expert in his field with a lifetime of practical experience behind him.

After extensive travel and observation throughout Pakistan, he recommended that the primary purpose of the initial refrigeration facilities should be for the storage of seed potatoes to save the costly importation of thousands of tons of seed annually; that the second stage should be for the storage of other vegetables and fruits; and that the third stage should be for the freezing and storage of fish. At a

later date provision would be made for the refrigeration of meat, dairy, and poultry products. His suggestions were adopted, and another step had been taken on the long, hard route to a new nation's self-sufficiency.

YOUNG ASIANS, often in their national costumes, are a familiar sight in the streets of Australia's larger cities these days: hundreds are studying there under the Colombo Plan. And members of Australian Rotary Clubs are doing their best to make the visitors welcome.

Typically, in the State of Victoria, Rotary Clubs inaugurated an annual Summer school at the seaside resort of Mornington, which allows agricultural students from Asia a chance to try their hands with modern farm implements—besides enjoying a holiday for a fortnight.

Rotarians have launched and supported fund drives to build "international houses" at Melbourne and Queensland Universities.

Groups of Asian students have been entertained by scores of Clubs; often the visits are extended ones, and include staying with Rotarian families for a night or more and touring the surrounding area. Asian students singing Irish folk songs and partaking of Devonshire teas in an Australian bush setting; a banquet for Asian visitors tendered by the civic and business leaders of Nowra, Australia; fireside discussions between Asian students and Australians in Essendon, Australia: Rotary and the Colombo Plan in action.

And the pattern is being repeated in all the lands of the Colombo Plan around the world—from India to New Zealand to North America to England.

Colombo Plan students on tour sponsored by Wellington, New Zealand, Rotarians relax at home of Rotarian Haskell Anderson.



Traveller, Say

Made with the hands, they'll help to lift you over the vocal-communication barrier.

By EDITH R. BRILL

Illustrations by John Cadel

AN ENGLISH businessman stranded for a second night in Malmö, Sweden, without an extra shirt summoned the hotel maid. Knowing no Swedish, he could not get her to understand his simple wish: he wanted his shirt washed. Feeling sheepish and frustrated, he finally resorted to sign language. And the motions he made, though completely innocent, sent the maid running to the manager complaining that she had been insulted.

Had the Englishman and the maid known the 72 signs of a new international sign language now available to the travelling public, he might have shown a few pictures from his sign primer and the maid would have smiled a quick agreement.

A sign language is long overdue, according to Stephen Streeter, of Washington, D. C. Although Streeter himself knows seven languages, he feels that for the traveller much language study is a waste of time. There are 250 main language groups in the world and about 2,500 dialects. The majority of these have devel-

oped complexities and subtleties which make them difficult to learn quickly.

At the same time, travellers today more than ever feel the need to communicate with people they meet on their travels. A sign language seems to be the answer for those who cover many countries, travelling for pleasure. Streeter feels his language of simple signs is only the beginning.

Signs were used before sounds. The American Indians used signs to communicate with tribes using a dialect different from theirs. The sign for "woman" was a sweep of the hand from the crown of the head to the shoulder, indicating long hair; "eating" was a rotation of arms over the stomach; and "hunting" a zig-zag motion of the two index fingers forward in space.

Even today we use sign language. We wave good-by, hold the nose for something fishy, put finger to lips for silence. Modern masters of sign language—or handage, as Streeter calls it—are the Neapolitans. Since the days when they were invaded by the



Friend



Doctor



Hotel



Money



Sleep

It with Signs

Spaniards and held in the grip of a police State, they have developed highly complex nonvocal communication.

Streeter spent two years developing his 72 signs, all of them flexible and capable of many uses in combination. You can easily learn them from a book on sale in air and rail stations.* They will also be available on little slides, with a viewer, distributed by Maston's of El Paso, Texas. In both the book and the slides the gesture is shown along with its meaning in seven languages: English, French, German, Portuguese, Russian, Arabic, and Japanese. The stranger addressed can then be handed the book and can "sign" back, or the traveller can make fast friends by passing the viewer. With this stepping-off point, improvisation begins.

If this sounds primitive, then consider how primitive conversation becomes when one knows perhaps 12 words in another language. Moreover, some fairly complex ideas can be expressed with simple symbols. An air-line executive asked Streeter to "hand up" the following sentence: "My wife doesn't understand me." This is how it goes:

my—hand over heart.
wife—combing hair (woman)
doesn't—shake head "No."

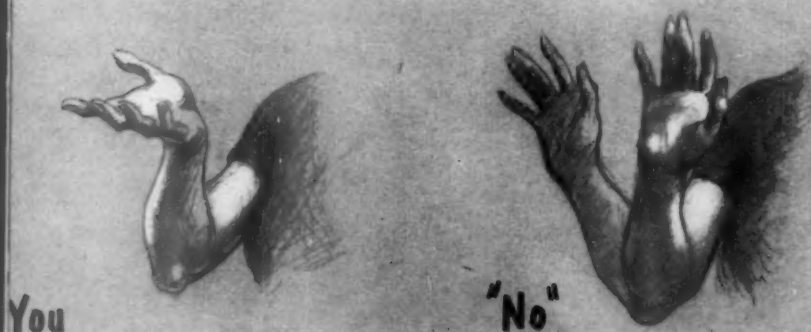
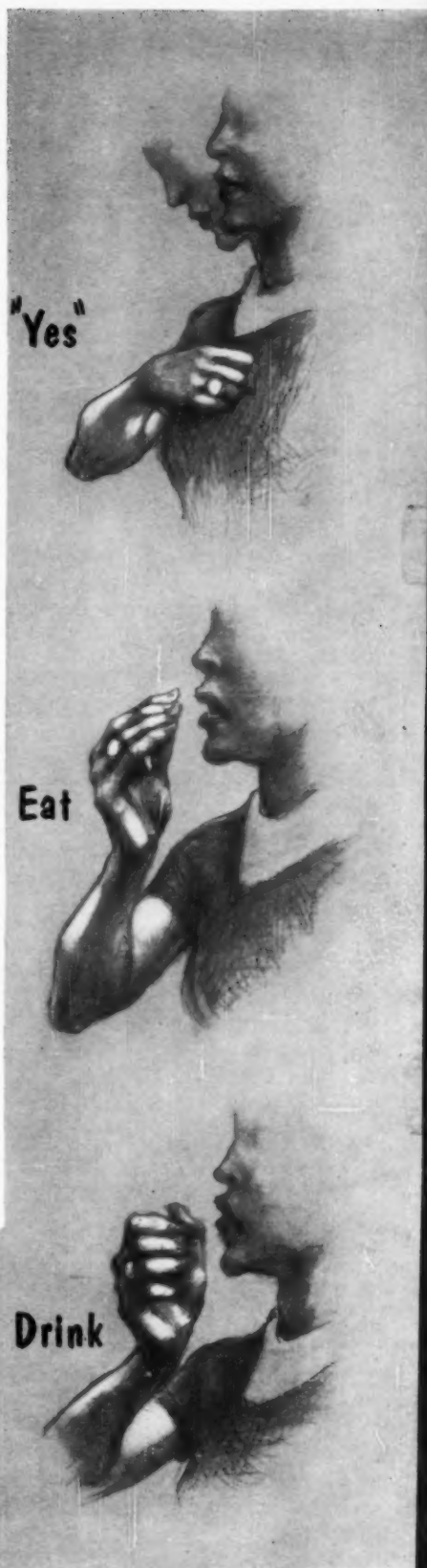
*Let Your Hands Speak (Rand McNally).

understand—two fingers at brow (index and middle)
me—hand over heart.

Stephen Streeter, head of a travel agency, was born in Austria-Hungary 50 years ago. By 1939, having seen everything in Europe twice, he went to the U.S.A. and fell in love with it during the New York City World's Fair.

Streeter joined the U. S. Army in World War II; by that time he was a linguist and U. S.-educated social psychologist. After a tour of duty in the Near East, he was discharged in Italy at his own request in order to accept a position as a civilian with the Allied Military Government. After this job ended he remained in Italy with the International Refugee Organization of the United Nations. It was at that time that he published his first travel book, *When in Rome*, which was very popular in the United States of America and was later translated into German and Spanish.

In 1952 Streeter saw an opportunity to make travel his business. First he went to South America to open up contacts there, and as a result of this trip he published *This Is Buenos Aires* in 1953. In 1955 he put out a small, compact *International Guide*, which covers 75 countries and the essential information a traveller must have on each.



ROTARY

on New Trails...

at DALLAS

*Reporting on the 49th Annual Convention
which drew 15,587 people from 56 lands
and staked out some big plans for '58-59.*



Sketches: Jim H.

DALLAS, TEXAS, U.S.A.

JUNE 5, 1958

The six flags which have flown over Texas (Spanish, French, Texan, Mexican, Confederate, U.S.A.) fly over Convention Hall portals—and here over 16 new arm-in-arm friends from ten countries.



"IT WILL be a hard one to follow."

All we know about the man who said this as Rotary's 49th ended at noon today in Dallas is that he is tall, husky, and balding, and that he comes from Miami. "It was a fine, fine Convention," he volunteered, as we walked to the taxi ramp. "It will be a hard one to follow."

It will be. It will be a hard one to follow for New York next year, for Miami in '60, for others after. For this, as the thousands now packing bags in hotels and motels all over town seem universally to agree, was a pretty Convention, a comfortable Convention, a youthful Convention, a hearty Convention, a *big* Convention, and a resolute Convention which chose to take Rotary up some new trails:

- It decided that, commencing July 1, 1959, Rotary International will have a President-Elect who will serve on the Board for a year in advance of his year as President.
- It decided that the four-year rewriting job which a Committee had given the Constitutional documents of RI was a good one and adopted them as the law of the organization.
- It decided 47 other things about the rules (page 28) and elected 270 men to fill posts on the Board of Directors and in the Districts of Rotary International.
- It thought hard, hard indeed, about Rotary's rôle in the Space & Atom Age and it stood, and applauded long when Rotary's President-

PHOTOS: ROBERT A. PLACEK, HERBERT A. PIGMAN LAYOUTS: FRANK J. FOLLMER TEXT: KARL KRUEGER

Elect, young-looking Clifford A. Randall, of Wisconsin, U.S.A., challenged Rotarians to come up with "some new, perhaps bold, concepts in service," to venture "into new and uncharted areas of business, community, and international relationships." For a year their world President, Charles G. ("Buzz") Tennent, of North Carolina, had urged Rotarians to "explore" avenues of service untried before. Now, from Cliff, came a call to act, and one could almost feel the resolve to do something, to do more, taking hold of men and women throughout the hall.

Do you happen to know Dallas, Texas? "It's the Paris of the South," says the driver of one of its many air-conditioned taxicabs. It's as elegant in many places as the Ringstrasse or Oxford Street or Fifth Avenue. It's a high-cultured, ever-improving city of a half million to which the "Texas Brag" is as remote as the smoking six-shooter. In place of the boast there's a quiet sureness which, in the case of Rotary's 1958 Convention, said, "Nine thousand people? All right, gentlemen. You just go ahead and budget for that



"Welcome, President 'Buzz'!" ... George J. Fix, Jr., President of the Rotary Club of Dallas, sets a new Stetson on Rotary's world leader, Charles G. Tennent—the first step in the Texanization of the genial nurseryman from Asheville, N. C.



It's opening night, Sunday, June 1, and ten minutes before the curtain parts on the musical America Sings these thousands are in place in Dallas' new Memorial Auditorium. To accommodate the huge Rotary throng the show "went on" twice—first for the A's through L's, then for the M's through Z's.



Four languages spoken here—and available to Hernan Lopez, of Curico, Chile. Myrna Reynolds and Evalina Doyer staff this oft-used service in the House of Friendship.



A Texas welcome for a Swedish couple, Rotarian and Mrs. Ernest G. Breitholtz (left), of Kalmar. Chatting with them are Mrs. T. T. Pickett, Leo M. Baker, and Mrs. Chas. L. Smith, all of Texas. A near-by water cooler started it all.



Getting acquainted on Dallas' busiest street corner are RI Representative Wilfred Bryars and his wife (left), of Sutton, England, and the E. G. Hamiltons, of Fort Worth, Tex. A warm greeting on a hot day. The mercury hit 100!



'Twas a World ROUNDUP

THERE were people here from 56 countries . . . 126 from Australia . . . 98 from Argentina . . . 3 from Cambodia . . . 6 from Germany—read the breakdown on page 57. And if they came with diffidence toward each other, they departed first-name friends fused in the warmth of the great Dallas welcome.

many. We'll plan for a lot more." It is well they did. The Dallas Convention of 1958 drew 15,587 men, women, and children from 56 countries! With 14,048 of that number being paid registrations, Dallas ranks fourth in size in Rotary's 49-year series.* Count everybody who registered, though officially Rotary doesn't, and Dallas was topped only by New York in '49. And this everybody joyfully gives Dallas: the 1,539 youngsters under 16 registered as nonpaying guests shattered all past records for numbers. It was truly a family affair.

And Dallas Rotarians were ready when the crowds began pouring in last Saturday. Decorations tastefully glorified downtown lampposts. Huge welcome banners swayed above Akard Street. Information booths opened in rail, air, and bus terminals and in hotel lobbies. A rootin', tootin' gang of gun-slingers held up the President's special train at Garland just north of town . . . with some brawny Texas Rangers riding to the rescue of President Buzz, his "hands up" and his face feigning terror. And motoring Conventioners—including Nelson Jackson, of Tryon, North Carolina, who brought his wife and five little daughters in a rebuilt bus just as his dad had taken him to San Francisco in '38—were welcomed hundreds of miles 'ere they reached Dallas. Away out

* Largest on basis of paid registration: New York in '49 (15,961); second largest, San Francisco in '47 (14,678); third largest, Chicago in '55 (14,312).

HOUSE OF FRIENDSHIP



Circular and comfortable, flowered and modernly furnished, the House of Friendship reflects the bigness of Texas and the warmth of its hospitality. It covers the colonnaded ground floor (32,000 square feet) of the Memorial Auditorium. To help friends designate meeting places in it, eight separate lounges are marked by letters of the alphabet. Members of the host Club take turns on three shifts to provide assistance to their visitors.

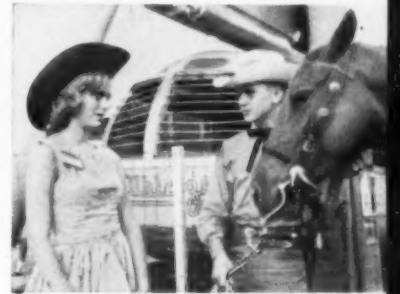


At one of the displays which ring the House of Friendship, Rotarian and Mrs. Elysie G6mes, of Brazil, see how Revista Rotaria is made. Their helpful hostess is Mrs. J. B. McMath, Jr., of Dallas.



"Delighted!" says Calcutta newspaperman Sudhanshukumar Basu, when Dorothy Huthmacher asks him for his autograph. She and her husband, Edward, have just arrived from Houston.

"You ride?" asks Glen Gilley, of Fort Worth. "Love it," says Carol Higley, of Childress. The two young Texans meet in front of the Monorail in Fair Park, scene of a Saturday-night barbecue enjoyed by more than 5,000.



Just off the train that brought them from Lake Placid, President Tennent and his wife, Jess, get a warm greeting from Austin F. Allen, Chairman, Host Club Convention Committee.



Continued from page 21



On the biggest stage built in Texas since the State Centennial celebration in 1936, horsemen, dancers, rope twirlers, marksmen, singers, and scores of other entertainers put on a typical "Wild

West" show called a Rodeo-Rama. Presented in the Coliseum of Southern Methodist University twice on Wednesday evening before huge audiences, its thrilling acts stir youngsters and adults alike.

The Convention opens Sunday evening with a musical program of 125 entertainers on the Memorial Auditorium stage. Called America Sings, its songs and dances portray five U. S. eras. Charles R. Meeker, Jr., Texas showman, produced it, as he did the Rodeo-Rama three nights later.





Midway during the President's Ball on Monday evening, Jose Greco (right) and his Spanish dancers entertain Rotarians and their guests.

At one of three Neiman-Marcus fashion shows for the ladies, this model in knitted play togs poses for two admiring Rotary wives.



A Good Time Had by All



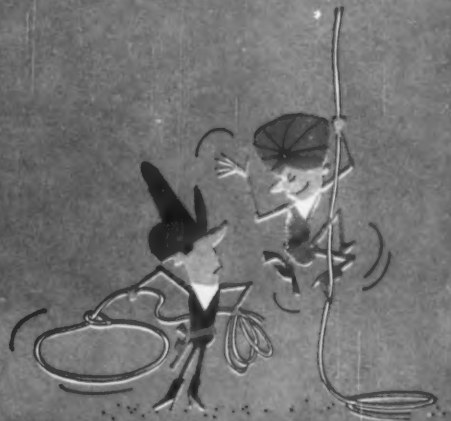
WHAT'S entertainment at a Rotary Convention? So much is—suppers in homes for 3,000 people from far away . . . a good story by a Scot to a Canadian in the House of Friendship. But if you mean Stage Entertainment—well, here's a glimpse of the spectacular fare that delighted Conventioners in Dallas.

in El Paso 632 miles to the west stood a huge "Rotarians, Welcome to Texas" signboard—for all the 300 Clubs of Texas counted this their Convention even though only the 15 Clubs in the Dallas area could be named hosts.

And how they worked. Let statistics speak. They rounded up, inspected, and certified 4,000 hotel and motel rooms in and around Dallas and as far out as Western Hills, which is west of Fort Worth, which, 35 miles from Dallas by glorious new turnpike, helpfully housed more than 750 people. . . . They went out and talked Convention to 130 far-ranging Rotary Clubs. . . . They furnished the largest-ever House of Friendship (32,000 square feet of clean and colorful space on the exhibit floor of the new Auditorium) with flags, sofas, 78 Italian cyprus trees, nine water coolers, newspapers, and stationery, and staffed it with 250 Rotarians and their ladies, the latter all in those pretty fiesta dresses which give even a multiple grandmother a certain fetching swing. "We've received thousands of compliments this week," says Gus K. Weathered, who headed the House of Friendship operation, "and only one complaint—this note." It read: *No one on duty, no stationery, no courtesy, no hospitality, no nothing—and the lights were fading.—Signed W.B.O.—12:15 A.M.*

And they put flowers everywhere—glads, day lilies,

(Continued on page 26)



On the Platform



Little messages of welcome . . . longer messages on large ideas . . . reports on the state of Rotary . . . panels and pageantry—of such was the parade across Convention stages. Here are excerpts from some of the speeches. . . Surely no man proved in better voice than Rotary's long-time Convention song leader, Texan Walter R. Jenkins (left). He made everyone "Sing, everyone sing!"



WELCOME! "I extend a special greeting to all of you. The word 'Texas' comes from an Indian tribe and means 'friendly.' I hope each of you finds friendliness on your visit and that you come back to see us often."—*Price Daniel, Governor of the State of Texas.*



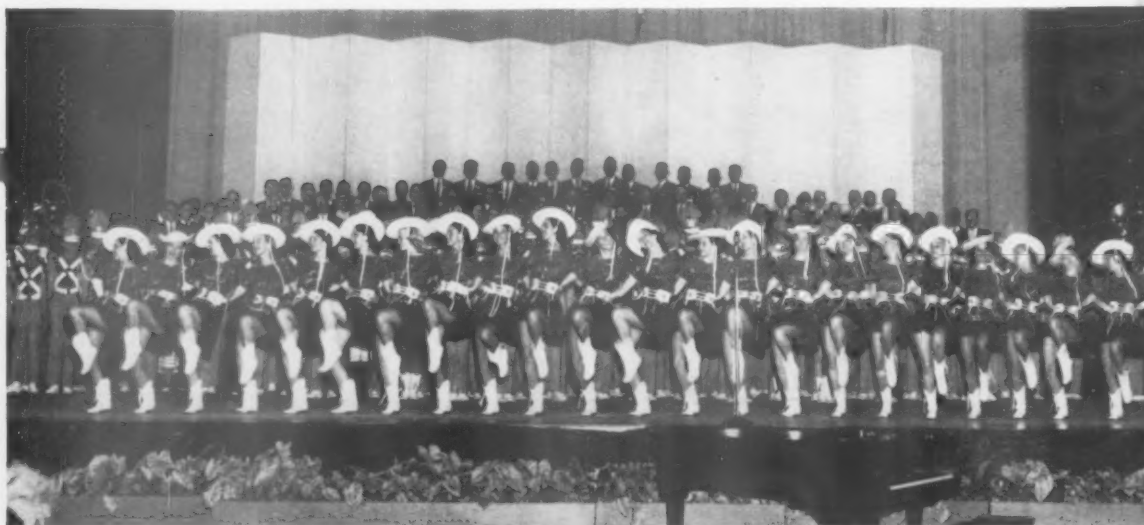
"WELCOMING you to this great southwestern city makes this one of the happiest days of my life. I have been a Rotarian since 1911, and I am proud of Dallas Rotary. No other group has done such a great job for Dallas."—*R. L. Thornton, Sr., Mayor of Dallas.*



THANK YOU! "I think it is most significant to hold the Convention in this progressive city and indulge ourselves in real fellowship and friendship, transcending national boundaries, colors, and cultures."—*Masakazu Kobayashi, RI Director, Toyko, Japan.*



"OURS is the challenge of a changing world. To meet this challenge, we will be called upon for some new, perhaps bold, concepts in service . . . for personal adventures into new areas of business, community, and international relationships."—*Clifford A. Randall, President-Elect, RI.*



With a cast of 300 performers, the colorful pageant **Service Is Their Business** dramatizes Community Service in many lands. Performing at the finale are the Rangerettes, famed precision

dancers of Kilgore College in Texas. Moderating the pageant on a side platform not shown are RI Vice-Presidents Augustin Catoni and Maurice Wild and Past Governor Wilbur V. Lewis.

To Make the Atomic Age Golden

How can we make sure that this new atomic wealth will be used not to destroy but to create? The answer is plain. . . . Our hope is to control physical power by a higher kind of force. We must control this power of the atom by a more powerful force of the human spirit.

Now the physical power of the atom is released by chain reaction. One atom explodes two, two explode four . . . until finally the wave of explosion has released the total shattering power. . . . Today we need a chain reaction of the spirit to release in the world a new power of love. If only a few of us can have this vision and faith . . . we can be the torch which will start the chain reaction to ignite men's hearts throughout the world. To us of all nations comes this challenge, and we can and will meet it.



—Donald H. Andrews
Professor of Chemistry
Johns Hopkins University
Baltimore, Md.

'This Man We Call a Rotarian'

Every man in this audience is an important man. . . . Every man in Rotary is a leader, and the success of the whole Rotary movement hinges upon men—upon you! And that is why this year the emphasis is upon the individual, this man we call a Rotarian.

Everywhere we travelled this year . . . in 30 countries on four continents, we have met that man and we found Rotary on the march. Most gratifying to me has been the enthusiastic response of Rotarians everywhere to our challenge to . . . Enlist, Extend, Explore, and Serve.

Wherever we went there was a keen desire . . . to make Rotary something real and tangible in a man's life . . . I am sure that the Object of Rotary has been furthered through this simple approach to service.

And the sum of it all . . . brings us back to the simple ideal of Rotary that finds expression through the lives of men and the indomitable will of man to achieve.



—Charles G. Tennent
President
Rotary International

Rotary's Opportunity

It was a great son of the Mexican people, Benito Juarez, who gave us all a high definition to guide us. . . . All who seek peace can well ponder his definition: "The respect for the rights of another is peace."

As we move forward together into a new age, we in government look to organizations such as Rotary for support. I do not say this in mere rhetoric. . . . We need your help, we need your buoyant enthusiasm and the spirit of cheerful sacrifice which underlies your motto: "Service above Self."

—Robert C. Hill
U.S.A. Ambassador
to Mexico



Typical of four well-attended International Friendship Meetings Wednesday afternoon is this one in the theater of the Auditorium. The Asian Regional meeting, its eight speakers answer questions from the audience about the lands of the area in a lively session.

A Conversation

A high light of the first plenary session is a Rotary Fellowship conversation moderated by Director Webb Follin (right), of Shelbyville, Tenn. Participants are (below): Inezita Ramos Neves, Brazil; J. H. Pearson, Texas; (bottom): James G. Ulmer, of Texas; Jacques Bosio, of France.





Sixty-five song leaders from Clubs of many lands rock the Tally-Ho Room of the Baker Hotel with a lusty chorus of *Waltzing Matilda*. Leading is Charles Parsons, of Sydney, Australia. Left, Harry Allen, of Merrickville, Australia.



From 19 of the 48 U. S. States and two other lands come 42 Presidents and Secretaries of Clubs with less than 36 members to trade ideas on administration and membership participation. It was one of 22 such group assemblies. . . . (Below) More than 30 oil distributors and retailers discuss competitor relations, one of four major topics in Monday's 50 vocational craft meetings.



What's Your Brand, Sir?



CAN you actually put *Service above Self* to work where you work? That's one of the questions Rotarians worked over in 50 different vocational craft assemblies held in offices, banks, and hotel rooms all over Dallas on Monday afternoon. These ranged in title from

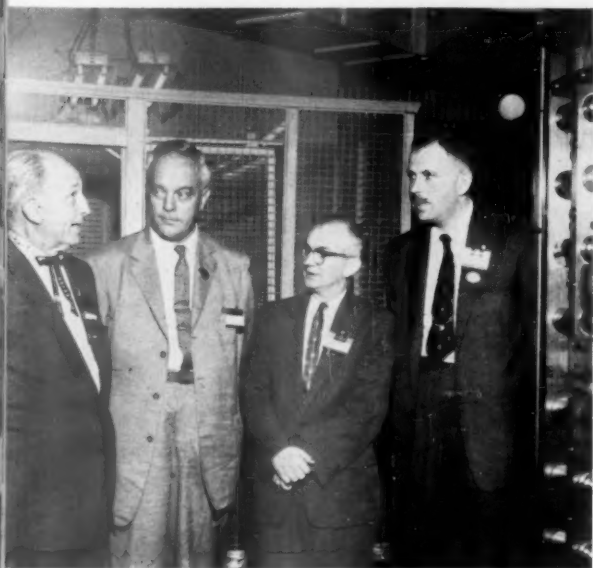
"Advertising and Public Relations" to "Transportation" and proved popular, provocative, and, as many men agreed, "one of the meatiest features of the week." On the next afternoon—Tuesday—every man could go to another kind of group meeting—these for Club Presidents, Secretaries, Committeemen, bulletin editors, and song leaders. Again—the highest interest!

gardenias, mums—and they furnished and staffed a lovely Ladies' Lounge. They rounded up Scouts. They ran a Youth Hub day upon day and put on three teen-age parties for 500 or more youngsters at each. And they "threw" a genuine Texas barbecue which in drawing power exceeded everybody's biggest guess and proved warmer and cosier than some wished but was otherwise fun and filling.

"Hi, Rotarians!" Signs in windows, signs on vehicles, and words on lips gave out the greeting all over town. And whenever a waitress, a cab driver, a bus driver, an elevator operator, or other employee said it to the "right" Rotarian, he handed over a silver dollar. This by host Club prearrangement with a little group of Rotarians from many countries and by 30,000 leaflets telling the employees of Dallas firms of the plan and the coming Rotary Convention. Such was the enthusiasm of a city bus driver for his international passengers that he stopped his vehicle and led them in singing *R-O-T-A-R-Y—That Spells Rotary*, which he'd learned from a previous load.

"Never, of course, have we ever had finer facilities," said many a long-time Conventioneer, sweeping his hand around the vast, imaginative expanses of glass, concrete, steel, and textured colors which George Dahl (page 32) designed as Dallas' Memorial Auditorium. "George figured on everything," said a [Continued on page 58]

At the main vault of the Federal Reserve Bank of Dallas, these Rotarians of the world of finance talk shop. They are (left to right) W. D. Gentry, Dallas; Elmer J. Daniels, Pocono Mountains, Pa.; Lois J. Arnold, Danville, Ind.; and John L. Marden, Hong Kong, who served as chairman of this 150-man vocational meeting.



At the meeting of radio and television men attended by 40 broadcasters, John M. Edmonds (right), of Racine, Wis., explains to Wendell F. Husebo (left), of Leesburg, Fla., and Wm. Croncus, Jr., of WFAA Dallas, how Rotary principles are put to work where he works.



"Open wide," says Ronald T. Proudler, a dental surgeon of Dover, England, as he demonstrates his technique at the dentists' meeting at Baylor College of Dentistry. He is the RI Representative of District 112. Rotarian dentists toured the many departments of the college.



How the Vote Went

The Convention legislates in 'even' years only...and it did in Dallas—on 49 items.

ROTARY INTERNATIONAL is an association of Rotary Clubs (9,833 today) which decide what they want their organization to be and do in an Annual Convention to which each Club is entitled to send an apportioned number of voting delegates.

To Dallas the Clubs sent 2,958 accredited delegates who, permitted to represent not only their own Clubs but also others which otherwise would not be represented, carried 2,797 proxy votes. On Tuesday morning the 2,958 men plus 120 delegates-at-large filled the main floor of Convention Hall, to consider 40 Proposed Enactments and nine Proposed Resolutions.

While every Rotary Club had long before been sent complete texts of each proposal for study, the Convention had before it the recommendations of the Council on Legislation, which had met the previous Saturday in Room 300 of the Dallas Memorial Auditorium. Comprised this year of some 200 Rotarians from many countries, the Council had

given its advice on all the legislative items.

From this advice the Convention departed in three major instances. It adopted the proposal providing for a President-Elect who will serve as such for a year; the Council had advised rejection. It adopted the proposal to make Past Secretaries of RI who have been such for 25 years or longer members of the Council on Legislation; the Council had advised rejection. And it voted to consider as withdrawn the measure to make Past Governors and Past Directors of RI eligible for election in U.S.A. zones to the Nominating Committee for President of RI and referred this to the Board of RI for study; the Council had recommended adoption.

If anyone needed reassurance that the parliamentary and forensic arts are still in style, the business session of the 1958 Convention provided it. Spirited discussions kept the large gallery in its seats throughout the session.

Caldest man in the room—in both the Council and Convention meetings—was hefty, 6-foot-2-inch S. Kendrick Guernsey, of Jacksonville, Florida. A Past President of Rotary International, Ken was Chairman of the Council and reported its recommendations, one by one, to the Convention.

Here follow the 49 items of proposed legislation which the Convention considered and acted upon:

Adopted

58-1. To amend the Constitution and By-Laws of RI and the Standard Club Constitution for the purpose of clarifying and simplifying the texts of these documents.—**ADOPTED.**

The Convention agreed that the form and wording of proposals relating to the Constitutional documents adopted subsequent to the adoption of Proposed Enactment 58-1 be as published in the booklet of redrafts, taking into consideration amendments to such proposals.

58-5. To amend the By-Laws of RI so as to redefine the purpose of the District Assembly and to provide for such participants in the District Assembly in addition to the incoming Club Presidents and Secretaries as the Board of RI may designate.—**ADOPTED.**

58-23. To amend the By-Laws of RI to provide for determination at the District level as to the method of balloting for District Governor-Nominee and to provide that, in a ballot-by-mail on nominations for District Governor, voting shall be by the Club as such rather than by electors selected by the Club.—**ADOPTED.**

58-24. To amend the By-Laws of RI to provide that in the event any District fails to select a District Governor-Nominee, or a District Governor-Nominee becomes disqualified for election and another Nominee is not selected by the District prior to the annual election of officers at the Convention, the Board of Directors of RI shall elect a Rotarian to the office of District Governor.—**ADOPTED.**

58-15. To amend the Constitution and By-Laws of RI to provide that the President of RI shall assume office on July 1 in the calendar year next following his election and that on July 1 immediately following his election he shall serve as a member of the Board of Directors as President-Elect.—**ADOPTED.**

58-49. To provide for the appointment by

In Room 300 of the Memorial Auditorium some 200 men representing Rotary worldwide sit down on Saturday morning in the 1958 Council on Legislation (below) to study pending measures and advise the Convention on how to deal with them. . . . In the chair (right) is S. Kendrick Guernsey; at the "floor mike" is Third Vice-President Albert P. Bantham, of Schenectady, N. Y. . . . (Far right) A partial view of the 2,958 voting delegates on the Convention floor on Tuesday morning.



the President of RI of a Committee to study the feasibility of nominating Directors from the zones of the U.S.A. by ballot-by-mail prior to the first day of May of the year of election, and to report its recommendations to the Board of Directors.—ADOPTED.

58-17. To amend the By-Laws of RI to designate members of the Nominating Committee for President of RI from Canada and from the Continental European, North African, and Eastern Mediterranean Region on the basis of present or past service on the Board of Directors of RI rather than by reason of membership on Advisory Committees.—ADOPTED.

58-18. To amend the By-Laws of RI to provide that in the event a zone in the United States of America fails to elect a member of the Nominating Committee for President of RI, the member of the Board who had been nominated from that zone would serve on the Nominating Committee for President.—ADOPTED.

58-19. To amend the By-Laws of RI to provide for the appointment by the President of Committees of the Council on Legislation in advance of the meeting of the Council.—ADOPTED.

58-7. To amend the By-Laws of RI so as to clarify the provisions relating to representation on the Council of Legislation and to provide that the representative of the Clubs of a District may be elected by a ballot-by-mail.—ADOPTED.

58-27. To amend the By-Laws of RI to include as a nonvoting member of the Council on Legislation any Past Secretary of RI who served as such for a period of 25 years or longer.—ADOPTED.

58-6. To amend the By-Laws of RI to provide for action in an emergency on Proposed Resolutions received at a Convention in an even-numbered year.—ADOPTED.

58-20. To amend the By-Laws of RI to provide for the appointment of Ad Hoc Committees to serve until the specific purposes for which they have been appointed are accomplished, or until discharged by the Board of Directors of RI.—ADOPTED.

58-21. To amend the By-Laws of RI and the Standard Club Constitution to provide that any past service member of a Rotary Club who had the qualifications for senior active membership at the time he ceased to be an active member may, at his option, become a senior active member.—ADOPTED.

Adopted As Amended

58-28. To amend the By-Laws of RI to provide for the division of Ibero-America

Next Month !

More pictures and stories from Dallas.

into three zones for the purpose of proposing candidates for nomination for Director of RI.—ADOPTED AS AMENDED.

58-3. To amend the By-Laws of RI to provide that, when there are two Directors from Ibero-America, or two from Australia, New Zealand, and Southern Africa, or two from geographical regions not otherwise provided for, the Directors from any such region, in order of seniority, shall be the member and alternate member of the Nominating Committee for President of RI.—ADOPTED AS AMENDED.

58-11. To amend the By-Laws of RI to provide that the Incoming District Governor (Incoming Rotary International Representative in Great Britain and Ireland) be included among those eligible for election as representative of the Clubs of a District on the Council on Legislation without regard to the availability for election of a present or past officer of RI or one who has served previously as a member of the Council.—ADOPTED AS AMENDED.

58-22. To amend the Standard Club Constitution so as to include all circumstances which in the Attendance Contest rules provide the basis for attendance credit.—ADOPTED AS AMENDED.

58-43. To amend the Attendance Contest rules so as to conform with the provisions of the Standard Club Constitution regarding attendance-credit provisions.—ADOPTED AS AMENDED.

Considered As Withdrawn

58-13. To amend the Constitution and By-Laws of RI to increase from 14 to 16 the number of members on the Board of Directors of RI.—CONSIDERED AS WITHDRAWN.

58-14. To amend the By-Laws of RI to provide that the Directors of RI shall serve for a term of one year.—CONSIDERED AS WITHDRAWN.

58-26. To amend the By-Laws of RI to provide that eligible Rotarians may serve

on the Nominating Committee for President of RI an unlimited number of times but not two years successively.—CONSIDERED AS WITHDRAWN.

58-30. To amend the By-Laws of RI to provide that eligible Rotarians may serve on the Nominating Committee for President of RI an unlimited number of times except that they cannot be elected to this Committee two years successively.—CONSIDERED AS WITHDRAWN.

58-16. To amend the By-Laws of RI to provide for the selection of five members from the United States of America on the Nominating Committee for President of RI on a zone rotation basis in the event the number of zones established for selection of Directors-Nominee from the United States of America exceeds five.—CONSIDERED AS WITHDRAWN.

58-12. To amend the By-Laws of RI to provide that the Incoming RI Representative in Great Britain and Ireland be included among those eligible for election as representative of the District on the Council on Legislation without regard to the availability for election of a present or past officer of RI, or one who has served previously as a member of the Council.—CONSIDERED AS WITHDRAWN.

58-46. To amend the Attendance Contest rules to include attendance at a Rotary District Institute as a basis for attendance credit.—CONSIDERED AS WITHDRAWN.

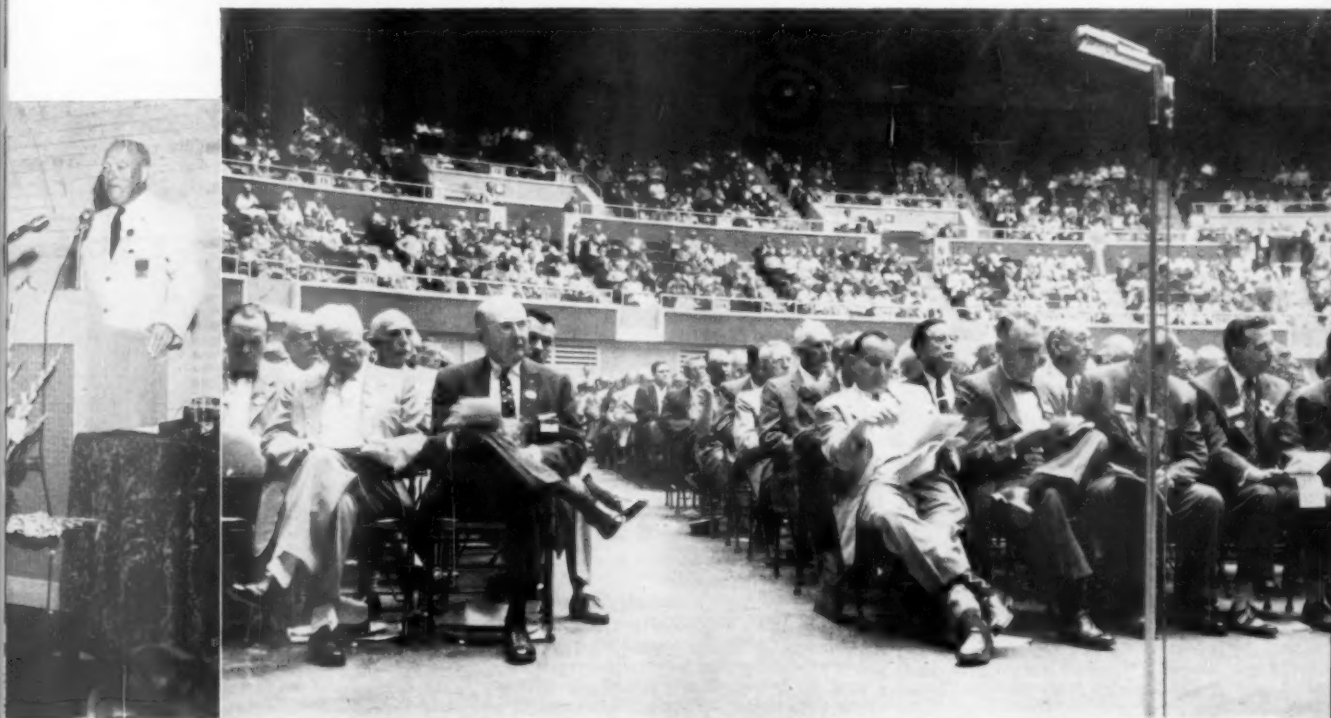
Considered As Withdrawn and Referred to the Board of Directors of RI for Study

58-34. To amend the By-Laws of RI to provide that Past District Governors as well as Past Directors shall be eligible for election from zones in the United States of America to the Nominating Committee for President of RI.—CONSIDERED AS WITHDRAWN AND REFERRED TO THE BOARD OF DIRECTORS OF RI FOR STUDY.

58-42. To provide that the Board of Directors nominate a special Committee to report on the feasibility of adopting a proposed "systematization of classifications." —CONSIDERED AS WITHDRAWN AND REFERRED TO THE BOARD OF DIRECTORS OF RI FOR STUDY.

Rejected

58-2, 58-38, 58-8, 58-9, 58-33, 58-4, 58-10, 58-39, 58-31, 58-36, 58-37, 58-29, 58-35, 58-44, 58-45, 58-47, 58-25, 58-32, 58-40, 58-41, 58-48.





Items about interesting people drawn to Dallas by Rotary's 49th

Noted. There are probably a thousand kinds of notebooks, tablets, and other forms of scratch paper in use in Dallas this week . . . but the prize for "most unusual" surely goes to the one Louis FITZCOCK, Sr., of Graham, Tex., is carrying. It's a pad about 2½ inches wide by 6½ inches long, under a golden cover labelled "Texas Scratch Pad. . . . Made in Texas by Texans." Every one of the ten sheets of paper in it is a U. S. one-dollar bill. Seems that TOM McCANN, Mayor of Fort Worth, handed a few of the pads out to some of his friends.

Dallas or Bust. The bright pink bus rolling southward from Ohio drew plenty of second glances from passing

motorists. So curious were two Rotary couples from Indianapolis, Ind., and Cincinnati, Ohio, that they pulled in behind the bus at a restaurant en route and had dinner with the bus' occupants, three couples from the Rotary Club of Burton-Middlefield, Ohio. Their pink bus had been converted to a comfortable travelling home, complete with kitchen, running water, dinette, and lounge chairs and a sofa which convert into beds. The same trio trekked to the

meeting not so long ago, the King was present and sat, as he always does, in the place of honor with Club officers. When the program of the day began, the Chairman arose to introduce the lecturer and suddenly forgot the title of the lecture. Taking the manuscript from the hand of the lecturer, he began to read his title. Noting this, the King, with a twinkle in his eye, signalled the Chairman that he wished to say something. The Chairman quickly sat down to listen to the royal words. "Now, please understand that you don't have to read the whole lecture—only the title," said GUSTAV VI ADOLF.

Undaunted. GEORGE LOUEZ, of Australia, is no sailor. He freely admits it, telling this story on himself: As he and his wife and ten other Australian Rotary folks were steaming up the Pacific on the *Orsova*, GEORGE made a hurried trip to the ship's railing . . . and lost his



1956 Rotary Convention in Philadelphia, Pa., in the same bus. Optometrist A. JOHN ROSE, who led the excursion, said the trip was "great fun all the way."

Royal Jest. One of the prides of Rotarians in Sweden is that the King of Sweden is a patron of the 192 Clubs in Sweden, as he is of other organizations of similar kind. It is their special pleasure on occasion to see the King at meetings of the Rotary Club of Stockholm, the capital city. A very friendly monarch, the King informally greets Stockholm Rotarians and—especially their visitors from abroad. Here in Dallas is GUNNAR HULTMAN, of Stockholm, a member of the 1958 Convention Committee—and he brings fresh testimony to the warm informality of his sovereign. At a

HATS

HATS

HATS

HATS

HATS

HATS



Holly isn't just quite sure about cowboy headgear, but her dad, Dr. R. W. Huntington, of Poplar Bluff, Mo., seems to the manner born.



Seeing the skyline sights of Dallas, Rotarian and Mrs. Elvin Abbott, of Hayward, Calif. (left), study the new Republic National Bank Building, metal-clad and mounting a pylon lighted by night.

dentures! All the rest of the way to Hawaii jocular friends reported a shark with gleaming teeth circling the ship. Now, with new plates quickly made for him in Hawaii, GEORGE, a merchant in Griffith, New South Wales, is getting his teeth into the good food and fellowship of Dallas.

Sail-er. PASS PETER HÖEG on Akard Street and you might think he is a druggist or merchant from your home town. He isn't. He is a sailmaker—perhaps the only man with the sail-making classification in Rotary—and he comes from Norway. He's the fourth generation of Høegs to make sails in the family loft (est. 1767) in Drammen, and he has sailed the sea since he first put out to it as a lad of 16. That first voyage, by the way, was from Norway to Galveston, Tex., and his ship was a three-masted barge which man-



aged to ride out a two-week fury that drove the ship's dog and four cats mad but took 72 days to make Texas. In the mid-20s PETER came to the U.S.A. on the *Stavangerfjord* and worked briefly as a sailmaker, until called home by the death of his father. On that trip home—on the *Leviathan*—he made friends with a young American, kept up correspondence with him for a few years, then lost track of him. Shortly before coming to Dallas he received word that if there were still a PETER Høeg in Drammen who once made a trip across the Atlantic with a Boston



Incoming, outgoing smiles. They wreath the faces of Clifford and Renate Randall, Rotary's First Couple for 1958-59, and "Buzz" and Jess Tennent, the Presidential pair of 1957-58. The picture was taken onstage a moment after Auld Lang Syne.

boy, the latter would like to renew their old acquaintance. This the two will do right after Dallas, with PETER the honored guest in the home of a Boston bank vice-president. Then PETER will sail home "on my beloved *Stavangerfjord*," and resume making sails for yachtsmen of the world, and embark as Governor of Rotary District 131.

TV Down Under. Among countries that have recently acquired television is Australia. Stations in Sydney and Melbourne have been operating for about 18 months and their audiences are enthusiastic—and growing. So reports HUGH B. LLOYD-OWEN, a Sydney manufacturer, who adds that most receiving sets are Australian made, the visual characteristics being modelled on the Italian TV system. One has the choice, says Hugh, an incoming District Governor, of three channels in his town—the national station (which receives the full benefit of the annual viewer's license fee of about \$14) and two commercial stations which carry "commercials" and

rise and fall on the free-enterprise basis. "Never," says HUGH, "did any other new medium rise higher than on that day when a crew from a Sydney station followed the Queen Mother on her official visits around Canberra, and the picture came in clear in homes all over eastern New South Wales." Clear and a bit amazing is the word for TV down under. A signal has been known to come through bright and strong 400 miles from the transmitter!

Awakening India. Most of the 390 million people of India live, as you may know, in villages—tiny collections of small earthen houses with a single street or two, a common well, and a chaura or village hall. For centuries life has run on unchanged in these little communities, which number about 700,000. "But now," says HARSUKHBHAI S. SANGHVI, an educator and lawyer of Rajkot, India, and an incoming Rotary District Governor, "things are happening—happening suddenly." A phrase which first appeared in a newspaper and which is



The biggest of them all—on the head of Dr. Rodolfo Pérez—appropriately from Sombreroete in Old Mexico.



The Hodgsons (left), a former RI First Couple (chic chapeau, Edith!), a Rangerette, RI Director Leverton.



The embroidered sombrero of a guitarist in a mariache trio makes a foil for the beauty of a lady diner at the Ibero-American banquet.



The little straws of the Caribbean on two pretty young Calypso dancers of Dallas who danced for teen-agers at the International Youth Mixer.



"Everyone for the Cullum and Crook Dinner over here!" In the lobby of the Adolphus Hotel, hosts of one of the 100 Monday home buffet suppers gather guests.



There are bass in a lake back of George Cullum's house. Guests from Sweden and Massachusetts learn to catch them from Wilson Crook (left) and George (center).



Fried chicken (Southern fried, that is), ham, green beans, pineapple salad, potato salad, and all the trimmings form a treat for more than 30 guests from many lands.

now on millions of lips expresses the spirit, says HARSUKHBHAI: *The people in slumber are awakening with terrific speed. They are getting schools, roads, sanitation, cottage industries, electric lights, water tanks, and swings for the children. For the first time in their lives they are getting news of the world outside their villages as they listen to the new radio set in the chaura. And probably no group in all India is working harder to help the Government of India bring these things to the villages, says HARSUKHBHAI, than are the 187 Rotary Clubs of India.* "Take the case of my own District 305. We have 37 Clubs. Thirty of them have adopted some 50 Indian villages. We go out to these villages in person. We get our educator member to plan a school, our public-utilities member to figure out an electrical system and radio set, our public-health officer to plan sanitation, and so on. Then we go to our Government officials, who welcome us with open arms, and request the materials needed. Then we see the project through. Such is governmental enthusiasm for our assistance that on one occasion officials delivered a generator, poles, and wire to us on the same day we asked for them. And we turned on the lights in less than 24 hours all together. How everyone rejoiced! I have barely touched upon the story, but if you will look about you as you enter scores of villages in my country you will see a neat little sign reading *Rotarygram* and signifying that this is a 'Rotary Village' which has felt the helping hand of some men off in the city who believe in thoughtfulness of others."

Tie. Seems that about every other man you meet here this week is wearing a poetic bow tie—a string tie on the dangling ends of which you read "Dallas—1958." The Rotary Club of Dallas introduced them a year or more ago as an attendance promotion. There is something a little different about the one on LESTER W. HOSCH, of Gainesville, Ga., however. The blue color is gayer,

Mrs. Cullum gives the "Lex" Frasers, of Ingham, Australia, a peek at the kitchen. He is a District Governor-Nominee.



"Who," many asked, "designed this perfect plan?" answer: Architect George Dahl, a 26-year member.

the lettering different. "I saw the famous Dallas tie pictured in *THE ROTARIAN* some months back," says LESTER. "And, being On-to-Dallas Chairman of District 692, I thought it a good device to stir interest. So I went out and bought some ribbon and had a printer hand-print the legend on it. We distributed 1,000 at our District Conference in Savannah, and, the funny thing is, the women wanted the ties more than the men did." LESTER, who is a Past District Governor, was just starting to figure up for us how many people the tie might have led to Dallas from his District when ten of them came and swept him away.

Bless 'em! Many a speaker at the Convention and at the preceding International Assembly at Lake Placid took



"Now let's hear it on the chorus!" Host George thunders, and a memorable evening ends in song.



our Convention?"—the cool, colorful, comfortable Memorial Auditorium. Here is the Past President of the Rotary Club of Dallas. The unit at left holds a 1,700-seat theater.

complimentary note of the presence of the ladies. None did it more gallantly than SECOND VICE-PRESIDENT W. MAURICE WILD, of the Union of South Africa, when, at the Lake Placid meeting, he parodied some famous lines thus:

*When the Rotary fever smites the brow
Oh, what a guardian angel thou . . .*

Indonesianote. "We will win by doing." So says DR. TRENGGONO S. HADIBOWO, of Tegal, Indonesia, as he reviews the Rotary scene in his vast and populous

country so much in the headlines in recent months. "We now have 15 Clubs," says this 48-year-old physician who for the next 12 months will be their District Governor. "In addition we have a provisional Club in Java and another on the island of Celebes (Manado), which at the time of departure was still in the hands of the insurgents. And we are trying for several more new Clubs in Sumatra and Borneo." His reference to winning by doing is in explanation of the fact that 500 Rotarians

of Indonesia encounter prejudice against Rotary among the 80 million people of the land. "But," says "TRENG," "we are successfully overcoming it with good works, mainly in the Community Service field. One after another of our Clubs are sponsoring traffic-safety movements directed especially to youth, making 'book drives' for our educational institutions, and working on the problem of health and sanitation." Adjusting his *pechee*, his black, fez-like hat, "TRENG" waxes proudly eloquent on several District-wide programs. "As a kind of pilot program which might be an example to others, our District adopted a five-year plan for a home for crippled children with congenital defects. In those five years we aim to raise one million rupiahs (about \$88,000) and I am happy to say the home is operating to capacity right now in Surakarta. Then also on the District level we have an international student project [Continued on page 55]

The placard marks the year Everett W. Hill (left), then of Oklahoma City, Okla., presided over a Convention as President of RI. He and 1943-44 RI Director George Harris, famous photographer of Washington, D. C., met again at a breakfast for more than 500 past and present international officers.



What a job to put on a Rotary Convention! No one knows it better than the people—except for wee Jordan—shown below. That's Roy D. Hickman (below, left) Chairman of the 1958 Convention Committee, holding Youngest Registrant Jordan, 2½ months, while his parents, Jack and Revis Gray, of Farmersville, Tex., register. . . . The big photo shows some of the hard-working top planners of the Host Club Convention organization and of RI. Left to right: Wilson Crook, George Dahl, George P. Cullum, Sr., George Fix, Mrs. James L. Neal, Host Club Chairman Austin F. Allen, Rotary Convention Manager Marlin Tabb, and H. Grady Spruce.



Meet Rotary's General Officers for 1958-59



CLIFFORD A. RANDALL
Milwaukee, Wis., U.S.A.
President



MASAKAZU KOBAYASHI
Tokyo, Japan
First Vice-President



STANLEY LEVERTON
London, England
Second Vice-President



CARL P. MILLER
Los Angeles, Calif., U.S.A.
Third Vice-President



T. ENRIQUE GUEVARA
Cordoba, Argentina
Director



Fritz Gysin
Zurich, Switzerland
Director



LLOYD HOLLISTER
Wilmette, Ill., U.S.A.
Director



KARL M. KNAPP
Pittsburgh, Pa., U.S.A.
Director



A. SALAZAR LEITE
Lisbon, Portugal
Director



GLEN W. PEACOCK
Calgary, Alta., Canada
Director



WILLIAM R. ROBBINS
Miami, Fla., U.S.A.
Director



LOUIS L. ROTH
St. Louis, Mo., U.S.A.
Director



CHARLES H. TAYLOR
Christchurch, New Zealand
Director



CHARLES G. TENNENT
Asheville, N. C., U.S.A.
Director



GEORGE R. MEANS
Evanston, Ill., U.S.A.
General Secretary



RICHARD E. VERNOR
Chicago, Ill., U.S.A.
Treasurer

Meet Your New District Governor

ONE of these days you will have an opportunity to shake hands with the man pictured above your District number. He'll visit your Club, as he will all Clubs in his District, as part of the big job he has ahead of him for the next 12 months. He's your District Governor, one of 258 men of 44 lands on whose shoulders rest the responsibilities of District leadership for the 1958-59 Rotary year. All were nominated at Conferences of their own Districts, refreshed on Rotary affairs at a nine-day International Assembly (see pages 40-41), and elected at the Dallas Convention.

Now your Governor (or RI Representative, as he is called in Great Britain and Ireland) has taken up his duties: arranging his Club visits and then starting them, issuing a *Monthly Letter* to all his Clubs, keeping detailed attendance records, helping to organize new Clubs, processing Rotary Foundation Fellowship applications, planning a District Assembly and a District Conference—plus a myriad of other duties that go with the near full-time job of supervising the 14 to 91 Clubs in his area.

What about his pay for all this? Well, he does receive a modest budget for clerical and travel expenses. But his only remuneration is in a kind of currency that is nonnegotiable and nontransferable. It is the "pay" that comes from serving others and supporting ideals in which he strongly believes. When you step up to shake his hand, ask him about it.

DISTRICT 101
ARCHIBALD COOK MARSHALL
Aberdeen, Scotland

DISTRICT 102
ROBERT MCLELLAND DANKIN
Coatbridge & Airdrie, Scot.

DISTRICT 103
HAROLD ROBINSON
Amble & Warkworth, England

DISTRICT 104
Sydney K. Aggleton
Goole, England

DISTRICT 105
JONATHAN FLETCHER
Oldham, England

DISTRICT 106
EVAN D. B. BOWMAN
Malvern, England

DISTRICT 107
CLIFFORD S. OWST
Skegness, England

DISTRICT 108
FRANK WINFIELD
Cambridge, England

DISTRICT 109
EDWARD T. RAY
Leighton Buzzard, England

DISTRICT 110
F. C. GRAHAM HILL
Swindon, England

DISTRICT 111
WILLIAM JACK EVANS
Portsmouth & Southsea, Eng.

DISTRICT 112
RONALD TUDOR PROUDLER
Dover, England

DISTRICT 113
REGINALD G. HUGHES
London, England

DISTRICT 114
WILFRED BRYARS
Sutton, England

DISTRICT 115
GILBERT HOWARD PENZER
Cardiff, Wales

DISTRICT 116
JOHN JEFFERS
Portadown, No. Ireland

DISTRICT 117
S. J. C. SOUTHOON
Exmouth, England

DISTRICT 118
LESLIE G. ASHCROFT
Liverpool, England

DISTRICT 119
MAURICE WILLIAM GARSIDE
Blackpool, England

DISTRICT 120
HELGU KONRADSSON
Saudarkrokur, Iceland

DISTRICT 121
RAGNVALD BAKKE
Sandnessjøen, Norway

DISTRICT 129
GUDMUND JUELL
Kragers, Norway

DISTRICT 131
PETER HOEG
Drammen, Norway

DISTRICT 132
CARL GOSTA K. GLEERUP
Sundsvall, Sweden

DISTRICT 134
NILS SUNDBACK
Stockholm Norra, Sweden

DISTRICT 136
MOGENS T. H. MATELL
Ulriceham, Sweden

DISTRICT 138
HILDING WIBLING
Kalmar, Sweden

DISTRICT 139
O. WILHELM FREDRIK ROS
Växjö, Sweden

DISTRICT 140
ONNI SAIRANEN
Lappeen, Finland

DISTRICT 141
ADOLF METZGER
Pargas, Finland

DISTRICT 143
KAARLO KAIRA
Helsinki, Finland

DISTRICT 145
TYGE LASSEN
Aalborg Vestre, Denmark

DISTRICT 146
MARIUS KOED
Vejen, Denmark

DISTRICT 147
EJNAR JARLØV
Birkedal, Denmark

DISTRICT 149
Harald Mandt
Hamburg, Germany

DISTRICT 151
FRIEDRICH VON WILPERT
Bonn, Germany

DISTRICT 153
FRIEDRICH VON ENGELBERG
Konstanz, Germany

DISTRICT 158
ALBERTUS J. FRANKEN
Haarlem, The Netherlands

DISTRICT 159
F. E. D. ENSCHDE
Utrecht, The Netherlands

DISTRICT 160
P. F. WILHELM MOUTON
Westland, The Netherlands

DISTRICT 162
PAUL WAHL
Tirlemont, Belgium

DISTRICT 164
PIERRE LETENNEUR
Graville, France

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330



350



355



360



365



370



385



389



400



403



406



411



413



415



417



419



424



429



435



440

DISTRICT 166
ANTOINE BALDASSARI
Dreux, France

DISTRICT 167
MARC LEFRANCO
Valenciennes, France

DISTRICT 168
LOUIS U. A. FREMONT
Verdun, France

DISTRICT 169
JEAN LE COULANT
Bordeaux, France

DISTRICT 170
EMMANUELE ORDIONI
Toulouse, France

DISTRICT 171
ETIENNE DE MOUCHERON
Beaune, France

DISTRICT 173
MAURICE LAUSSEAU
Monaco, Monaco

DISTRICT 176
JOSE DOS SANTOS PARDAL
Braga, Portugal

DISTRICT 179
MILTON RAY HARTMANN
Thun, Switzerland

DISTRICT 181
WOLFGANG A. WICK
Klagenfurt, Austria

DISTRICT 184
M. ROSSI DI MONTELENA
Turin, Italy

DISTRICT 186
CORTE LEO SPAUR
Bolzano, Italy

DISTRICT 188
GIOVANNI DI RAIMONDO
Rome, Italy

DISTRICT 190
FRANCESCO LA FACE
Reggio Calabria, Italy

DISTRICT 195
SAMI EL MIDANI
Damascus, Syria

DISTRICT 220
IVAN BARKHUSEN
Johannesburg, So. Africa

DISTRICT 235
J. J. VAN DEN BERGH
Capetown, So. Africa

DISTRICT 245
JAMES MURRAY
West Perth, Australia

DISTRICT 250
DAVID ALBERT CLARKSON
Woodville, Australia

DISTRICT 255
ALEXANDER FRASER
Ingham, Australia

DISTRICT 260
GEORGE HENRY NELSON
Brisbane, Australia

DISTRICT 265
CHARLES HENRY MAY
Newcastle, Australia

DISTRICT 270
HARRY MILNE FARROW
Goulburn, Australia

DISTRICT 275
HUGH BRABAZON LLOYD-OWEN
South Sydney, Australia

DISTRICT 280
JOSEPH AYTON BRADBURY
Essendon, Australia

DISTRICT 282
LEONARD BEAVIS TRIGG
Frankston, Australia

DISTRICT 292
JOHN HERBERT LEDGERWOOD
Hamilton, New Zealand

DISTRICT 294
GEORGE H. KERSLAKE
Levin, New Zealand

DISTRICT 298
HERBERT ALFRED NEWALL
Dunedin, New Zealand

DISTRICT 305
HARSUKHBHAI S. SANJHVI
Rajkot, India

DISTRICT 310
PARVATI NATH
Moradabad, India

DISTRICT 315
MOHAMED H. HASHAM PREMJI
Bombay, India

DISTRICT 320
T. S. RAJAM
Madurai, India

DISTRICT 325
BEHRAM HORMUSJI ENGINEER
Dhanbad, India

DISTRICT 330
NY TIHON
Saigon, Vietnam

DISTRICT 350
MASAJIRO IBE
Hakodate, Japan

DISTRICT 355
CHOKICHIRO SAKUMA
Tokyo South, Japan

DISTRICT 360
MONSHICHI RUKI
Yokohashi, Japan

DISTRICT 365
MEGUMI IMADA
Nishinomiya, Japan

DISTRICT 370
YUTAKA KUBOTA
Nagasaki, Japan

DISTRICT 385
CORNELIO BALMACEA
Manila, The Philippines

DISTRICT 389
TRENGGONO S. HADIOWO
Tegal, Indonesia

DISTRICT 400
RAMON GUERRA PEREZ
Artemisa, Cuba

DISTRICT 403
RALPH O. MCCONNIE
Ponce, Puerto Rico

DISTRICT 406
JUAN R. SANTONI CALERO
Ciudad Trujillo, Dom. Republic

DISTRICT 411
MIGUEL JURY
Aguascalientes, Mexico

DISTRICT 413
L. MARTINEZ SOUVERVILLE
Chapultepec, Mexico

DISTRICT 415
GONZALO GUERRERO ALMADA
Nogales, Mexico

DISTRICT 417
J. L. MEDINA GUTIERREZ
Guadalajara Oriente, Mexico

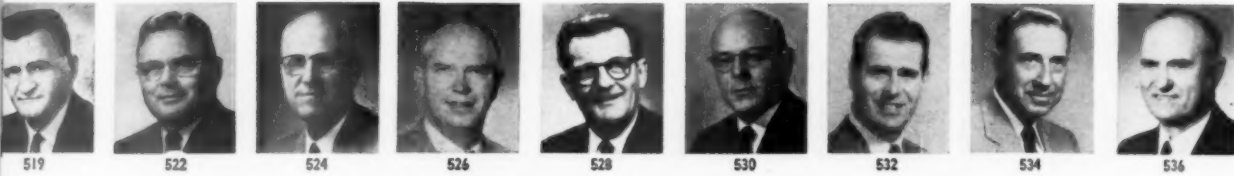
DISTRICT 419
ARMANDO CASTELLANOS
Coatzacoalcas, Mexico

DISTRICT 424
GUILLERMO PENA ZELAYA
Puerto Cortes, Honduras

DISTRICT 429
MANUEL REYES CANCINO
Bucaramanga, Colombia

DISTRICT 435
EDGAR J. ANZOLA
Chacao, Venezuela

DISTRICT 440
HUMBERTO PALACIOS I.
Portoviejo, Ecuador



DISTRICT 445
JUAN M. ESCUDERO VILLAR
Lima, Peru

DISTRICT 446
AMERICO BALDERRAMA W.
Piura, Peru

DISTRICT 449
JOSE RODRIGUES DA SILVEIRA
Belém, Brazil

DISTRICT 451
DUARTE FERREIRA CANHA
Pensópolis, Brazil

DISTRICT 453
GENESIO DA C. FERREIRA
Barretos, Brazil

DISTRICT 455
BARACHISIO DOS S. LISBOA
Bahia, Brazil

DISTRICT 457
AMERICO R. CAMPELLO
Rio de Janeiro, Brazil

DISTRICT 458
ANTONIO PEREIRA DE SOUZA
Belo Horizonte, Brazil

DISTRICT 459
JOSE PACHECO NETTO, JR.
Jundiaí, Brazil

DISTRICT 461
AFFONSO VIDAL
São Paulo, Brazil

DISTRICT 463
JULIO ESTRELLA MOREIRA
Curitiba, Brazil

DISTRICT 465
PEDRO MILANEZ
Crescuma, Brazil

DISTRICT 467
DINIZ KOPKE CAMPOS
Porto Alegre Norte, Brazil

DISTRICT 468
CARLOS OSORIO LOPES
Porto Alegre, Brazil

DISTRICT 469
ANTONIO LANDIVAR RIBERA
Sucre, Bolivia

DISTRICT 472
MARIO GUTIERREZ G.
Copiapó, Chile

DISTRICT 474
GUILLERMO TORO CONCHA
Nufca, Chile

DISTRICT 476
LIONEL SEGURA
Taichuano, Chile

DISTRICT 478
SERGIO AGUIERO HUGEL
Punta Arenas, Chile

DISTRICT 481
RAFAEL M. LECUONA
Tucumán, Argentina

DISTRICT 483
ECIO E. BERTELLOTTI
Paraná, Argentina

DISTRICT 484
IGNACIO CARRANZA FERRAN
Resistencia, Argentina

DISTRICT 486
EDUARDO DANERI
Bell Ville, Argentina

DISTRICT 489
RAUL ABALO
Pergamino, Argentina

DISTRICT 491
ABEL RAUL ALTUBE
Mercedes, Argentina

DISTRICT 493
RAMON ARESTIZABAL
Bahia Blanca, Argentina

DISTRICT 498
GONZALO E. GAROIL
Minas, Uruguay

DISTRICT 500
CHARLES H. DAVIS
Waikiki, Hawaii

DISTRICT 502
ARTHUR ATKINSON SMITH
Port Angeles, Washington

DISTRICT 504
MENTOR M. BONEY
Bellingham, Washington

DISTRICT 506
JESSE WIDBY
Wenatchee, Washington

DISTRICT 508
ROY C. MCCARTNEY
Richland, Washington

DISTRICT 510
JOSEPH A. H. DODD
Salem, Oregon

DISTRICT 511
LESLIE A. WHITE
Albany, Oregon

DISTRICT 513
LLOYD C. HAYES
Sebastopol, California

DISTRICT 516
WILLIAM S. PALMER
Walnut Creek, California

DISTRICT 519
EDMOND A. COMBATLAGE
Sacramento, California

DISTRICT 522
DEAN S. LESHER
Merced, California

DISTRICT 524
REUBEN J. IRVIN
Santa Barbara, California

DISTRICT 526
WILLIAM P. VAN DUSEN
Sherman Oaks, California

DISTRICT 528
VEE OTIS WALKER
Manhattan Beach, California

DISTRICT 530
CHARLES F. STANWOOD
Altamira, California

DISTRICT 532
EARL B. MYER
Norwalk, California

DISTRICT 534
ROBERT Y. HOLLINGSWORTH
Escondido, California

DISTRICT 536
MELVIN M. CUNNINGHAM
Red Deer, Alta., Canada

DISTRICT 539
DIX C. SHEVALLER
Helena, Montana

DISTRICT 542
A. WALTER STEVENSON
Ogden, Utah

DISTRICT 545
HAROLD R. SMETHILLS
Lakewood, Colorado

DISTRICT 547
HOWARD E. BURRESS
Walsenburg, Colorado

DISTRICT 549
JAMES W. BYRNIT
Ajo, Arizona

DISTRICT 552
L. ANDREW HENDRIX
Alamosa, New Mexico

DISTRICT 555
WILLIAM C. BOBLASE
Winnipeg, Man., Canada

DISTRICT 558
FRED M. HILDEN
International Falls, Minn.

DISTRICT 561
STANLEY P. MUNGER
Vermilion, South Dakota

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DISTRICT 563
JAMES C. ADAMS
North Platte, Nebraska

DISTRICT 565
HAROLD J. TEACHOUT
Shenandoah, Iowa

DISTRICT 567
E. L. FULLER
Great Bend, Kansas

DISTRICT 569
DOUGLAS CROTTY, SR.
Garden City, Kansas

DISTRICT 571
KARL KLOOZ
Lawrence, Kansas

DISTRICT 573
BURNETT B. ROBERTS
Levelland, Texas

DISTRICT 575
WAYMAN CORNELSEN
Fairview, Oklahoma

DISTRICT 577
ROBERT V. PETERSON
Norman, Oklahoma

DISTRICT 579
IRA KERSNICK
Fort Worth, Texas

DISTRICT 581
A. BERKELEY CHILDS
Overton, Texas

DISTRICT 584
RAY S. ERLANDSON
San Antonio, Texas

DISTRICT 587
FLOYD E. JOHNSON
Waxahachie, Texas

DISTRICT 589
A. T. DYAL
Bay City, Texas

DISTRICT 591
DEE WALKER
Texas City, Texas

DISTRICT 593
CLYDE FAIRBAIRN
Corpus Christi, Texas

DISTRICT 595
EDWARD A. BANNER
Rochester, Minnesota

DISTRICT 597
O. W. BRAND
Forest City, Iowa

DISTRICT 600
KIRBY WEBSTER
Marshalltown, Iowa

DISTRICT 603
R. LEROY MILLER
Trenton, Missouri

DISTRICT 605
ROBERT R. WRIGHT
Clayton, Missouri

DISTRICT 607
A. JOHN THORNBERRY
Kansas City, Missouri

DISTRICT 609
HAROLD EDWARDS KNIGHT
St. Louis, Missouri

DISTRICT 611
DAMON A. WILLBORN
Colleyville, Kansas

DISTRICT 615
PAUL A. HOLMES, JR.
Newport, Arkansas

DISTRICT 617
CLAUDE E. HASWELL
El Dorado, Arkansas

DISTRICT 619
THELBERT C. BEASLEY
Ruston, Louisiana

DISTRICT 620
STERLING W. GLADDEN
Baton Rouge, Louisiana

DISTRICT 622
MAX STIEG
Clintonville, Wisconsin

DISTRICT 625
JOSEPH G. WERNER
Madison, Wisconsin

DISTRICT 627
LAWRENCE O. DENYES
Akinosh, Illinois

DISTRICT 629
ALLEN G. UMBREIT
Muskegon, Michigan

DISTRICT 631
RONALD E. FISCHER
Bay City, Michigan

DISTRICT 633
R. A. GRETENBERGER
Imlay City, Michigan

DISTRICT 636
H. F. RITCHIE
Hastings, Michigan

DISTRICT 638
WILHELM KAREL VON WEILER
Ferndale, Michigan

DISTRICT 640
EUGENE F. OLSEN
Adrian, Michigan

DISTRICT 642
EMERY J. FENWICK
Sycamore, Illinois

DISTRICT 644
MITCHEL P. DAVIS
Chicago, Illinois

DISTRICT 646
KENNETH C. DULKELEY
Akinosh, Illinois

DISTRICT 649
PAUL B. NORRIS
Robinson, Illinois

DISTRICT 651
CHARLES L. JOSEPH
Belleville, Illinois

DISTRICT 654
O. FRANK HELVIE
South Bend, Indiana

DISTRICT 656
W. CURTIS HOSTETTER
Lafayette, Indiana

DISTRICT 658
JOHN E. STEMPPEL
Bloomington, Indiana

DISTRICT 660
HAROLD W. ARLIN
Mansfield, Ohio

DISTRICT 663
WILLIAM G. CORSON
Barberton, Ohio

DISTRICT 665
GERVIS S. BRADY
Cantoe, Ohio

DISTRICT 667
WALTER E. SHADE
West Carrollton, Ohio

DISTRICT 669
HOMER E. FELTY
Ironton, Ohio

DISTRICT 671
W. T. FORSEE
Owenton, Kentucky

DISTRICT 674
J. FOLEY SNYDER
Georgetown, Kentucky

DISTRICT 676
C. PACAUD BELL
Jackson, Tennessee

DISTRICT 678
HENRI T. MARIUS
Lenoir City, Tennessee

DISTRICT 680
HERBERT HOOD
Memphis, Tennessee



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DISTRICT 682
C. L. O'QUINN
Laurel, Mississippi

DISTRICT 684
BEN M. STEVENS
Richlon, Mississippi

DISTRICT 686
WILLIAM R. GRIFFIN
Cullman, Alabama

DISTRICT 688
HOMER L. JACOBS
Auburn, Alabama

DISTRICT 690
JAMES W. BONNER
Blakely, Georgia

DISTRICT 692
ZACH S. HENDERSON
Statesboro, Georgia

DISTRICT 694
JOSEPH C. GISSENDANER
Chattahoochee, Florida

DISTRICT 696
RICHARD C. CUMMING
Ocala, Florida

DISTRICT 699
L. B. SLATER
Hollywood, Florida

DISTRICT 701
RALPH J. LOCKE
Campbellford, Ont., Canada

DISTRICT 704
S. HERMAN MACY
Saranac Lake, New York

DISTRICT 707
EDGAR L. RUGGLES
Cobourg, Ont., Canada

DISTRICT 709
ARTHUR C. BEACH
St. Catharines, Ont., Can.

DISTRICT 712
WALTER W. OAKLEY
Corning, New York

DISTRICT 715
P. AUGUSTUS HOPKINS
Syracuse, New York

DISTRICT 717
W. CLYDE WRIGHT
Oneonta, New York

DISTRICT 719
CHARLES W. RILEY
Albany, New York

DISTRICT 721
EDWARD B. BULLER
Pearl River, New York

DISTRICT 723
JOSEPH A. BURGUN
Bronxville, New York

DISTRICT 725
PIERRE J. J. PELLATON
Port Washington, New York

DISTRICT 728
HERMAN L. OFFNER
Cambridge Springs-Edinboro, Pa.

DISTRICT 730
WILLIAM A. ROYSTON III
Penn Hills, Pennsylvania

DISTRICT 732
H. ANDREW HORCHNER
Meyersdale, Pennsylvania

DISTRICT 735
HOWARD W. LINDAMAN
Altoona, Pennsylvania

DISTRICT 737
GEORGE A. SMITH
Williamsport, Pennsylvania

DISTRICT 739
MARK H. TICE
Lebanon, Pennsylvania

DISTRICT 741
LESTER E. BOLDAN
Dallas, Pennsylvania

DISTRICT 743
CONRAD W. BAKER
Allentown, Pennsylvania

DISTRICT 745
CHARLES F. PENNOCK
Philadelphia, Pennsylvania

DISTRICT 747
GEORGE E. FLEMING
Caldwell, New Jersey

DISTRICT 749
EDWARD C. SYDER
Ramsey, New Jersey

DISTRICT 751
FRED S. TRABILCY
South Plainfield, New Jersey

DISTRICT 753
CHARLES P. WILHELM
Kingwood, West Virginia

DISTRICT 755
W. GRADY CARPER
Princeton, West Virginia

DISTRICT 757
JOEL L. BORDEN
Bedford, Virginia

DISTRICT 760
ROGER BAKER SPRIGG
Arlington, Virginia

DISTRICT 762
JOHN C. KRUSEN
Pikesville, Maryland

DISTRICT 764
BENJAMIN B. FOSTER
Gloucester City, New Jersey

DISTRICT 767
GORDON L. BUTLER
Andrews, North Carolina

DISTRICT 769
HAL W. LITTLE
Wadesboro, North Carolina

DISTRICT 771
HOBART T. STEELE
Burlington, North Carolina

DISTRICT 773
W. JESSE MOYE
Farmville, North Carolina

DISTRICT 775
CLARENCE C. NORTON
Spartanburg, South Carolina

DISTRICT 777
WILLIAM H. TULLER
Five Points (Columbia), S. C.

DISTRICT 779
PHILIP E. STULTZ
Westbrook, Maine

DISTRICT 781
SAMUEL W. COLLINS
Caribou, Maine

DISTRICT 782
FRED R. MACKINNON
Halifax, N. S., Canada

DISTRICT 785
C. MAURICE GRAY
Bristol, New Hampshire

DISTRICT 787
ALEXANDER RENNIE, JR.
Concord, New Hampshire

DISTRICT 789
WILLIAM G. H. DOBBS
Torrington, Connecticut

DISTRICT 791
HERBERT L. O'NEIL, SR.
Fitchburg, Massachusetts

DISTRICT 793
HENRY KOZLOWSKI
Lynn, Massachusetts

DISTRICT 795
FRANCIS E. BUSHMAN
Quincy, Massachusetts

DISTRICT 798
SYDNEY A. FINER
Clinton, Connecticut



U. S. A.
First Couple, RI
1957-58

Iceland

India

Japan

Vietnam

The Philip

PREPARED AT

IN THE pine-scented Adirondack Mountains of northern New York State, just 70 miles south of the Canadian border, is beautiful Mirror Lake—and on it the rambling, comfortable collection of roofs and rooms known as the Lake Placid Club. Quiet and isolated, the spot is a haven for vacationers worn by the pace of urban life.

But for the nine days of May 20-28 it was far from being a place of rest. This year, as it has been for every year since 1949, with one exception, it was the site of Rotary's International Assembly. For 39 years Rotary International has held such a school for its newly nominated District leaders. In the limited space of nine days must be concentrated a fund of information and preparation designed to last Rotary's officers throughout an entire year

of problems, challenges, and great responsibilities.

Guided by a faculty of 39 past and present Rotary officers were the assembled Governors-Nominee and RI Representatives-Nominee. Together the learners soaked up knowledge in plenary sessions—heard speeches, watched dramatized “exemplifications,” and participated in group discussions and in a “buzz session.” They gathered in committee rooms to share experiences and solve simulated “cases” in animated discussion. They asked questions, studied their Governor's Handbooks, and began to appreciate the complexity of their new jobs.

And, on many an occasion, they sought information from the wealth of Rotary talent that was present attending the Rotary Institute, a forum for present and past officers (92 this year) that

meets annually at the same time and at the same place as the Assembly.

The nights brought refreshment from the academic atmosphere of the days—for there were dances and movies and musical presentations (213 wives and children contributed to the total registration of 726 people). But even then Rotary's leaders-nominee found that they were being educated. They have known that Rotary was international, with more than 9,800 Clubs in 108 lands. But here they could see it. The man on one's left beside the coffee table might be a sail-

Truly international was the Assembly; present at the meeting on the shore of Mirror Lake were citizens of 44 of the 108 lands of Rotary. And many, like these in the photo above, brought and on occasion wore colorful, distinctive national costume.



Mexico

Indonesia

India

Pakistan

India

India

U. S. A.
First Couple, RI
1958-59

Photo: (above) Kloss & Barry

PLACID

maker from Norway, the man on one's right a coffee grower from Brazil. And the demure kimona-clad lady on the sofa? The wife of a Japanese incoming District Governor.

Night and day the leaders from 44 lands bent to the task of priming themselves for the rigorous year which awaited them. On "graduation day," 1957-58 Rotary International President Charles G. Tennent summed up their new status: "You came here to learn," he said. "You have diligently prepared yourselves for the task ahead. Now you are ready to prove your mettle in the field."

And from RI President-Nominee Clifford A. Randall, the man who would lead them in the task, came this reminder: "For the year 1958-59, Rotary and its program are in your hands."

—ELLIOTT MCCLEARY



Plenary sessions occupy most of the instruction time. The "classroom": the Lake Placid Club's Agora Theater. Placards on the tables, relocated after each session to promote acquaintance, identify participants. Ear-phones permit them to hear speeches translated into English or Spanish.

CHECK UP?

Should a Rotary Club investigate its members' records in Vocational Service?

When a Rotary Club lends a classification to a man, it expects him to exemplify and share the ideal of service with non-Rotarians in his business or profession. Should Clubs make systematic checks to determine if their members are doing so? Here, in the symposium-of-the-month, are the views of ten Rotarians from ten countries.—Eds.

Education, Not Coercion

*Says Ivan Barkhuysen
Perfume Distributor
Johannesburg, Union of South Africa*

AROTARIAN I know has introduced into his firm a most successful system of ironing out differences between labor and management. It is known as a "works council"; elected representatives of labor sit in on regular meetings with management to discuss difficulties of both the employee and the employer.

He conceived the idea and introduced it after participating in several round-table discussions sponsored by the Vocational Service Committee of his Club.

This, I feel, is an excellent example of what can result from the proper approach to the problem of promoting Vocational Service among Club members. A Club should try to encourage such activity through a program of education and discussion; but it should not attempt to enforce compliance.

I should say that it would be a brave Rotary Club indeed that would exercise its right to inquire into the Vocational Service of its individual members. In a large Club I know there would be a revolution—albeit a bloodless one—if the Club's Board of Directors sanctioned such action by the Vocational Service Committee.

Yes! It Is the Club's Right

*Holds Luis Martinez Souverville
Business-Service Proprietor
Chapultepec, Mexico*

YES, I certainly believe that a Club should exercise its right to inquire into the Vocational Service of its members. A logical time for this reporting would be three or four times a year at the time of the Club Assembly.

There are many facets of Vocational Service, and each is covered by a

specific sub-Committee under the Vocational Service Chairman. I would suggest that the responsibility for reporting on the various aspects of members' Vocational Service should rest with the sub-Committee Chairman, who would report to the Vocational Service Chairman.

Since a Rotarian is an ambassador of his Club to the business and professional community, it is to the best interest of the Club that he be required to inform the Club of his vocational activities. I would suggest that the President of a Club ask each member to write and give before the Club a brief biographical sketch, with the member laying particular stress upon the man's Vocational Service activities, particularly those which others might desire to adopt. This is a common practice in many Rotary Clubs, and a most successful one.

A Superficial Approach

*Believes Nils Sundbäck
Educator
Stockholm Norra, Sweden*

VOCATIONAL SERVICE is the least tangible of all the avenues of Rotary. It deals with every Rotarian's inmost self—not only with his behavior in his place of work, with his attitudes toward his colleagues and his employees, but also with his natural and, through the years, ennobled feeling as a responsible member of society.

Conditions in separate parts of the world are completely different depending upon local circumstances, and therefore no universal judgment can be formed as an answer to the question. But it may be established that in every Rotary Club the ethical climate is so high that the individual members as a matter of course will observe high standards of business or professional behavior.

If a member does not personify the

Rotary spirit of Vocational Service, it would be psychologically wrong, I think, to try to change him through the educational, corrective efforts of a Club Committee sent to visit him.

No, the change and the help must come from inside the delinquent member. If he is not influenced by the ethical atmosphere of the Club and the examples of his Club fellows, it simply means that he has not yet matured—Rotarily speaking.

Yes! Tactfully

*Asserts Chokichiro Sakuma
Publisher
Tokyo South, Japan*

DURING his year in office the President of a Club near mine visited the place of business of each of his Club members to talk with him about Vocational Service. This was a tactful and effective way to check on the members' vocational records; and there are other ways.

Requiring written reports on or by members is not the answer, however. If we were to try such a system in Japan, the results would not be good.

The Committee on Vocational Service has a responsibility to make up a plan of tactful inquiry, and the President should assist and encourage the Committee in this.

If a Club is able to build the proper spirit of Vocational Service among its members, then such results as the following example may occur: I know of a Rotarian baker who was forced to suspend operations when his plant burned down. His classification counterparts in two near-by Rotary Clubs came to his rescue and baked all his bread until he was able to restore his plant. They made every provision to enable him to maintain his business without interruption and then withdraw upon restoration of the plant. The easy thing to do was to capture the market, but instead they served in the spirit of Rotary and brought honor to it.

It's the Club's Duty

*Holds Pieter F. W. Mouton
Ocean Tower
Westland, The Netherlands*

CERTAINLY a Club has the right, even the duty, to inquire into the Vocational Service of its members. But a formal system of investigation is not the answer. The internal contact between members of the Club should be such that each knows what the others are doing in Vocational Service. Any systematic research and reporting would create an artificial atmosphere that would be damaging.

There may be times when a member needs to be assisted in improving his Vocational Service, but this should be done only in the most tactful manner, perhaps with the aid of members of the Board of Directors.

One of the best ways to promote good Vocational Service is through an adequate educational program of lectures and mutual discussions aimed at building good Vocational Service attitudes.

A Club can even teach by example—which brings a striking instance to mind. A member of our Club was killed with his brother and business partner in an automobile accident. To aid the widows of the brothers, the Club established a Committee which assisted the widows in obtaining a manager whom it supervised during the first year, thus assuring the continuation of the business and a source of income for the bereaved women.

I'm sure no survey or questionnaire could have promoted the right vocational spirit better than this living example.

'More Harm Than Good'

*Thinks Hal W. Little
Cotton-Yarn Manufacturer
Wadesboro, N. C.*

YOU could make such a survey in my Rotary Club, but I don't see how you could do it without offending the members. The important point, however, is that there would be no value in it.

In a typical Rotary Club in a typical Rotary town the members already know of each other's Vocational Service activities. A good President and a good Vocational Service Committee are particularly aware of how individual members conduct themselves in their businesses and professions. The members were chosen because they displayed the right attitudes in this and other respects. The time to check up is before, not after, a man is admitted. A Club has the duty to encourage high vocational standards, but it certainly does not have the right to pry into members' business affairs.

Reports and investigations are impractical and offensive. In any case, actions speak louder than words.

Yes! No One Is Perfect

*Affirms Wolfgang A. Wick
Magnesite Producer
Klagenfurt, Austria*

THIS is possible: a man who has been a good Rotarian and a successful, honorable businessman for many years falls into financial difficulties because of a business recession. Perhaps a mortgage is placed upon his firm and his children

are forced to leave the university. Perhaps his wife needs expensive medical care. He is desperate, and, being a fallible human being, tries to shore up his life by indulging in questionable business practices he would otherwise not contemplate.

His fellow Rotarians, because of a system of Vocational Service reporting, learn of his poor employer-employee relationships, his lowered standing in the community. They know that his present method of operation is no solution to his problems, that it can only harm him, his employees, and his community. But he does not yet really sense it.

Should the Club cancel his membership? No; rather it is the Club's duty to appoint tactful men to talk the matter over with him and help him to become a good Rotarian again.

No one of us is perfect and infallible and all-wise. Sometimes outsiders can see our problems more clearly than we do ourselves, and can suggest needed changes in our patterns. I feel that the practice of sending qualified members on visits to fellow Rotarians' places of business provides an excellent means of helping each other better our Vocational Service.

It Flavors of Snooping

*Believes H. Alfred Newall
Fruit Retailer
Dunedin, New Zealand*

I DO NOT feel that a Club should try to appraise its members' performance in Vocational Service; this is flavored too much with the idea of snooping.

And regarding the idea of formal written reports on individual members, my reaction is even more negative, stronger, and louder.

I know of no Club which investigates its members' Vocational Service activities, but I feel certain that such a practice would have a detrimental effect on every Rotary Club.

A Reminder Only

*Suggests Paul Wahl
Sugar Refiner
Tirlemont, Belgium*

IT IS one thing to remind Rotarians of their vocational responsibilities. It is quite another to interrogate them about fulfillment of them. Rotary Clubs can and should, in my opinion, do only the former. I can't believe that anything gives a Rotary Club the right to inquire into what a man is doing in Vocational Service.

No, our rôle is to remind our fellows of their duties and responsibilities to their businesses and professions and to encourage them in fulfilling them hon-

estly, helpfully, and in all ways well. Furthermore, in all but possibly the largest Clubs of Rotary, what our fellows are doing in their businesses is so well known to us all that it requires no special investigation. Our Club bulletins, our District publications, our other mediums of communication, tell us a great deal about what our colleagues are doing in their workaday fields. In Belgium we have at least one Rotary Club which regularly calls upon its members to make ten-minute talks on "What Is New in My Profession." During his talk each member invites his fellow members to come to his office, factory, clinic, or wherever he may work to visit and to understand him better. That's positive Vocational Service. It tells us all we need know about a Rotarian's performance.

Before, Not after, Admission

*Says Leonard B. Trigg
Accountant
Frankston, Australia*

IF IT BE accepted that one holds his classification upon loan from his Club, then it must also be accepted that the right rests with one's Club to recall that classification. However, before a man is accepted as a Rotarian, his qualifications to fill a particular classification as well as his ethical standards are thoroughly investigated by the Classifications Committee and the Membership Committee, and if, finally, he is found to measure up to Rotary's requirements, he may be loaned a classification.

If these investigations have been honestly effected and election has ensued, it is my opinion that future inquiry as to the Rotarian's contribution to vocational services should be pursued only with the greatest caution. If, on the other hand, a Rotarian exhibits no proper understanding of all that Vocational Service implies, then I suggest a program devoted to all aspects of that service should be presented to the Club with a special invitation to the delinquent Rotarian to participate in the program.

I do not believe that the necessity for any special inquiry into the Vocational Service of a Rotarian will arise if the proposed member is properly indoctrinated. Moreover, it is my opinion that it would react against the Club in particular and Rotary in general if it became the practice to investigate a Rotarian's Vocational Service after admission to membership.

Surely, the best single example of good individual Vocational Service is the adoption by every Rotarian of The Four-Way Test as the yardstick for testing all his relationships with his fellowmen.

PEEPS

at Things to Come

BY ROGER W. TRUESDAIL, PH.D.

■ **Portable Air Conditioner.** Weighing only 62 pounds, a new air conditioner can be carried from room to room and slipped in and out of a window. It has a new special washable filter and is claimed to use less current (6.9 amperes) than an electric toaster.

■ **Germ-Killer Paint.** There is something new under the sun! The "something new" in this instance is a latex paint with a germ-killing ingredient which is said to kill germs on contact and throughout the effective life of the paint. Reported laboratory tests showed that repeated washing and scrubbing did not lessen its bactericidal efficiency—even after 24 months.

■ **Electric Timer.** An ingenious and economical new electric timing device makes possible the conversion of a radio to a clock radio. It plugs into any 110- to 120-volt, 60-cycle AC electrical outlet and can turn on the radio, TV set, fan, coffee maker, or any other appliance at a pre-set time. One is enabled to fall asleep to music since the radio is automatically turned off, then in the morning it again turns set on to awaken one with music, news, or directed exercises. Two outlet sockets permit two different appliances to be controlled at the same time—thus the radio and coffee maker can go on simultaneously. Cabinets in three colors are scratch, burn, and stain-proof.

■ **Wall Protectors.** A door hinge bumper and a furniture spacer have been designed to protect walls against damage from doors and furniture. The hinge bumper assembles easily into the hinge pin and has rubber-tipped arms which are adjustable up to 100 degrees. The furniture spacers lie flat on the floor, can be clipped to the molding to hold them secure, and resist movement of couches and chairs.

■ **Repair Kit.** A fiberglass repair kit contains 525 square inches of chrome fiberglass cloth, sufficient liquid plastic and hardener to utilize all the cloth, and complete instruction for use. Some of its many uses include auto and boat rebuilding, restyling, or patching; gutter repairs; sealing pipes; repairing water and gas tanks; repairing cabinets; and resurfacing floors. It is claimed to bond permanently to all metals, wood, plastic, cement, and plaster.

■ **Improved Golf Club.** The latest improvement of an adjustable golf club is in its new club head produced by a special process which has an aluminum-bronze alloy of superior tensile strength and hardness. The face and back are

chromium plated for protection against corrosion and rust. It is claimed the new design is a perfectly balanced power head which permits one to play effectively and precisely every required "shot" on the course by a simple adjustment. It has been found ideal for traveling, practice, twilight games, and as an extra club for unexpected guests.

■ **Space Flight and Travel.** We may not understand all about this new Space Age we're in, but we can at least get the terms right. There is a difference between space flight and space travel. Space flight is the art of flying objects in space. Space travel is the achievement of carrying crews and passengers to and from extraterrestrial bodies. All aboard! [See *Who Owns Space?*, by Willy Ley, *THE ROTARIAN*, June, 1958.]

■ **Outer-Space Supermarkets.** It is predicted that more and more supermarkets will take advantage of the 24-hour-trade habits of some patrons. Already some have installed "outer space" coin machines for patrons who drive up after closing hours and never enter the store. From these outdoor robots purchasers can get milk, eggs, coffee, tea, frozen meats, bread—as many as 45 different items.

■ **Tank Liners.** Both old and new steel or iron tanks, horizontal or vertical—from 500- to 100,000-gallon sizes—can now be completely protected against corrosion through installation of a flexible-plastic liner. And if a leaky tank is slated for the scrap heap, a liner can be installed to keep the tank in service. The liquid-tight, flexible sack, or balloon, made of special plastic sheeting is shipped to the user as a tightly rolled package. The bundle is passed into the empty tank through the manhole, and by an ingenious arrangement and by help of air pressure it is expanded to fill the tank which acts merely as a support to the plastic bag. It is said to protect tank and contents of reactive materials such as chemical solutions

more completely than coatings. Keeps them all in the bag!

PEEP-ettes

—One end of a flexible metal arm clamps on about anything while the other end may be used to hold a telephone, baby bottle, lamp, or other object.

—A functional as well as decorative two-inch tie clasp in sterling silver or gold plate is a working miniature slide rule, precision manufactured and accurate with plastic magnifier.

—A heat alarm that goes right in the pan with liquid foods, such as baby's formula, after being set to one of ten heat settings, guards liquids from overheating and saves burned tongues. When liquids reach the desired heat, the alarm "dings" to remind the housewife that the food is ready.

—Self-wringing rubber sponge mop weighs less than two pounds, is made of alloy aluminum, and may be used to scrub, wax, dust, wash painted walls, and shampoo rugs.

—A portable automatic tennis-ball-throwing machine delivers, at five-second intervals, up to 40 balls at one loading. Direction and speed of delivery may be altered and controlled by a foot switch. One model operates on standard alternating current and the other is water-powered from a faucet.

—Development of a steel rack designed to permit, for the first time, the handling and stacking of loaded or empty barrels and drums with a standard fork lift truck has been announced. Individual drums or pairs of drums can be removed readily without excessive handling of other drums in the stack.

—An aluminum picture hanger is designed to eliminate tilting, tipping, and slipping of pictures, mirrors, racks, cabinets, whatnots, or other items mounted on the wall.

—A "bubble canopy," similar to those used on military aircraft, has been developed for home basement window wells as a protective cover against rain, snow, and leaves.

Readers wishing further information about any product mentioned may address inquiries to "Peeps," *THE ROTARIAN Magazine*, 1600 Ridge Avenue, Evanston, Illinois. They will be promptly forwarded to the manufacturer.

Peepsman Roger Truesdail (at right) describes one of the items which he displays during an address in Los Angeles before the Electrical Maintenance Engineers Association of Southern California.



Photo: Worthen

Speaking of BOOKS

Regions far from the beaten path are featured
in this collection of vacation reading.

By JOHN T. FREDERICK

HAVE you been watching the neighbors loading their car for an exciting vacation trip—leaving you and your family at home? Or is the vacation you are planning something less than you might desire? May I suggest a quiet evening with a good light, the noises of the early Summer night outside, and a companionable book about some region you'd like to see? Where would you like to go—Maine? Arizona? The Pacific Northwest? Ireland? Greenland and Iceland? On the little shelf beside me are books that have given me satisfying experience of all these places, and others as well.

Easily the pick of the lot is *A Treasury of the Maine Woods*, by Edmund Ware Smith. With this writer we explore old tote roads and visit fishing villages, we watch bears and listen to blood-chilling bear stories, we gather blueberries and fry trout on an open fire: all with the keenest completeness of color and sound and smell, the tangy freshness of the air, the warm reality of likable and highly individual people. I've never been in Maine, physically speaking; but I believe I've been there in a rather true sense all the same, by way of this book and others like it—starting with Henry David Thoreau's *The Maine Woods*. Edmund Ware Smith's *Treasury* is going to stay where I can find it, and when I get to wishing for a canoe on a lonely lake or a cabin with only squirrels and birds and an occasional friendly woodsman for company I'll know where to find these too.

An exceptional quality marks Roscoe G. Willson's stories of old Arizona days as collected in *No Place for Angels*. These narratives of prospectors and bad men, of homesteaders and lynchings, are told with a stark simplicity that seems at first impression to rob them of literary effect. But their sincerity, their economy, and their range from comedy to the most ghastly tragedy, from Apaches to storekeepers to Chinese cooks, builds in the reader an absorbed interest and a steadily mounting respect for the writer. "Old Arizona days" are

here, in a clarity and variety that not only convince the reader that the writer has "been there" (as he has indeed—at 78 he's still an active outdoorsman), but give as well a pretty active illusion of having been there oneself.

The Pacific Northwest is a region I hope very much to see, extensively, before I die. I was a bit disappointed in *Sawdust Empire*, by Howard M. Brier, a new book about that region. It's well supplied with facts, and puts past and present in an understandable perspective. But it lacks the vitality of detail, the sense of the individualizing and realizing experience that brings the reader where he wants to go. There's more of that (even though it deals with past times) in Rotarian Roscoe Sheller's fine biography of *Ben Snipes, Northwest Cattle King*, which I recommended earlier in this department and have been dipping into again.

Flying from the Pacific Coast with Evelyn Stefansson in *Here Is the Far North*, I have found some of the most interesting reading experience of many months in her account of Greenland. How much do you know of Greenland's 1,000 years of history, with its early Norse explorers, its mysterious interval

of silence, its marvelous modern development under liberal Danish democracy—all this against a landscape as strange and impressive as any in the world? I knew very little until I read this beautifully written book. There's a similarly fine visit to unique Iceland, and as much as any Westerner can know about the most carefully guarded secrets of the Soviet Union, in the Russian and Siberian Arctic of today: the region "where mammoths roamed the earth" in vast numbers a hundred centuries ago, and the trade in their fossil ivory first opened the now anything but "open" land. This book by the wife of one of the greatest of Arctic explorers, Vilhjalmur Stefansson, seems to me a classic of its kind.

In Iceland ("the most literate land in the world," as Evelyn Stefansson shows in her fine study of its literature and its whole culture), we were only a few hundred miles from Ireland. In *A Quiet Land*, by John O'Donoghue, is itself a "quiet" book, and a charming one: about an Irish childhood, the people of a family and a village, the great events of childish years. For all its warmth and softness, its fine sense of the lovely presence of the land and of the other world of the unknowable which must be always close in Ireland, this book has an underlying stern simplicity and integrity. It seems to me a reading experience one will remember, and be glad to remember.

Back in the U.S.A., two lighter books that are also delightful. *Pennsylvania Dutch: The Plain and the Fancy*, by Scott Francis Brenner, has much of what we may have found in other books about a peculiarly interesting region and people: the characteristic cookery, the folk art, the thrifty agriculture. It is distinguished, however, by a much fuller and more understanding treatment of the religious heritage of the

A semi-igloo serves as a windbreak for an Eskimo fishing through the ice in Northern Canada, one of many illustrations in Evelyn Stefansson's informative *Here Is the Far North*.



German settlers of Pennsylvania than any I have found in otherwise similar books, and by tracing of the fruits of this heritage, particularly in the lovely and widely admired folk arts and crafts. *The Missouri Traveller Cookbook*, by Mary Hosford, is an engaging melange of brief narratives—family experiences, bits of Missouri folklore and folkways, personal anecdotes—each of which leads more or less logically to a bona fide recipe; many of these are local or regional, others exotic. It is, then, a real cookbook—and to my unpracticed eye, a good one—with a bonus of pleasant reading.

Biography continues to furnish some

well a book is written, and this one meets that test triumphantly. Probably the memories of most Rotarians go back, like mine, to the days of Al Smith. I have rarely recommended a book with such enthusiasm and such confidence as I feel for this one.

Also a truly distinguished addition to the Library of American Biography is *The Puritan Dilemma: The Story of John Winthrop*, by Edmund S. Morgan. In the life of the central figure of the early history of New England, the author focuses the problem still paramount in our American life today: the right relation of the individual to his community and his society. Clarity of

this department: largely because I find so few among the current novels that seem to me worth reading, let alone recommending. This month I have two, however, that I have liked to the extent of wanting to share my admiration. *The Great Days*, by John Dos Passos, falls in our initial "travel" group in part, for it contains a lively portrayal of Havana, Cuba. A past-his-prime American journalist goes there, with a much younger woman, hoping to make a new beginning. As we watch the gradual fading of that hope, we share through his recollections something of the rich experience of his brilliant career as a journalist, centering finally on two contrasting public figures of men he has known: one a truly dedicated public servant, a man of vision; the other a typical bureaucrat—limited in sympathy and understanding, smug, essentially selfish. This book shows that Dos Passos is still a fine novelist. It is honest and sound.

With *The Edge of Darkness*, by Mary Ellen Chase, we have come full circle—back to Maine. The portrayal of a Maine fishing village in this novel has the sureness of detail, the variety of character and incident, the wry humor and the warm sympathy, of Mr. Ware's *Treasury*, with the added dimension of great fiction. The book is built around one woman, a resident of the tiny village for most of her long life, and the occasion of her death and funeral. In successive chapters we see the significance of these events and this life to each of the few families of the village. We gain thereby an intimate sense of its social structure, its cultural meaning—but always in terms so truly dramatic, so richly personal, that this pattern emerges only when the book is finished. As we read, we are with and in the people themselves. I have admired the work of Mary Ellen Chase for very many years. I am fully convinced that *The Edge of Darkness* is one of the best—perhaps is the very best—of her novels.

* * *

Books reviewed, publishers, and prices:

A Treasury of the Maine Woods, Edmund Ware Smith (Frederick Fell, \$3.95).—*No Place for Angels*, Roscoe G. Willson (Arizona Silhouettes, 1730 E. Greenlee, Tucson, Ariz., \$5).—*Sawdust Empire*, Howard M. Brier (Knopf, \$5).—*Ben Snipes*, Roscoe Sheller (Binford & Morts, Portland, Oreg., \$3.50).—*Here Is the Far North*, Evelyn Stefansson (Scribners, \$3.50).—*In a Quiet Land*, John O'Donoghue (Coward-McCann, \$3.50).—*Pennsylvania Dutch*, Scott Francis Brenner (Stackpole, \$4.95).—*The Missouri Traveller Cookbook*, Mary Hosford (Farrar, Straus & Cudahy, \$3.75).—*Al Smith and His America*, Oscar Handlin (Little, Brown, \$3.50).—*The Puritan Dilemma, The Story of John Winthrop*, Edmund S. Morgan (Little, Brown, \$3.50).—*Shackleton and the Antarctic*, Margery and James Fisher (Houghton, Mifflin, \$7.50).—*The Fine and the Wicked: The Life and Times of Ouida*, Monica Sterling (Coward-McCann, \$4).—*The Great Days*, John Dos Passos (Sagamore Press, \$4.50).—*The Edge of Darkness*, Mary Ellen Chase (Norton, \$3.50).



A chapter on "one-lane roads to nowhere" in Edmund Ware Smith's *A Treasury of the Maine Woods* tells of the old lumber roads. This is a Maurice Day sketch from it.

of the very best reading that comes my way, and I have an outstanding example of it to recommend this month: *Al Smith and His America*, by Oscar Handlin. This is a volume in the Library of American Biography, of which Harvard's Oscar Handlin is general editor: a series designed for the general reader and extraordinarily successful in achievement of its purposes. There is an increasing tendency for "scholarly" biographies to become so exhaustive in their attention to details, so burdened with footnotes and extended treatments of minor matters, that they are discouraging and all but useless to the general reader.

The books in the Library of American Biography are written by scholars—the best in their fields—and they are written well, even brilliantly. But they are brief. Both the facts and the meanings of the careers they treat are made clear and understandable. Handlin's *Al Smith* illustrates admirably the very real merit of the series as a whole. With sustained sympathy but with clear vision, with adequate significant detail and with no false simplification, this book gives the reader a genuine grasp of one of the most interesting and in some ways one of the most tragic lives in American political history. I have been reading this book aloud to my father; reading aloud is one of the best ways to find out how

major values is matched in this finely readable book by sure choice of details and exceptionally vigorous writing.

Shackleton and the Antarctic, by Margery and James Fisher, falls into the category of the dangerously "scholarly" book by its great length and its extended treatment of those aspects of Shackleton's life which are essentially background for his achievements. Those achievements are so absorbing, however, and their narration in this biography is so fully experienced, that the book is rewarding.

Did you ever read one of the romantic novels of "Ouida," that immensely popular feminine (not feminist) novelist of the 19th Century? I haven't. But if you read *The Fine and the Wicked*; *The Life and Times of Ouida*, by Monica Sterling, you may like me feel impelled to do so. Ouida's life was in some ways as strange as any of her plots, and it is brilliantly narrated in this biography: her happy girlhood in an English village; fame and wealth won by enormous labor as a novelist; her one protracted and heart-breaking love affair; her lonely old age with a houseful of dogs for chief company. Miss Sterling has quoted freely—and rewardingly—from early journals and from the novels themselves.

* * *

Yes, fiction tends to be neglected in

Sequel to a Club Project

The tragic death of a 7-year-old girl lost in the Maricopa Mountains of southern California prompted the Rotary Club of VENTURA to give three bloodhounds to the local sheriff's department to aid in tracking people lost in that rugged region. (See photograph on page 45 of THE ROTARIAN for May, 1958.) Today the project has paid off. A 5-year-old girl wandered from her home in a small community near SANTA BARBARA one recent afternoon. When 150 searchers had failed to find her seven hours later, SANTA BARBARA authorities asked to borrow one of Ventura County's bloodhounds. Minutes later "Lady" and her handler were on the girl's trail. Seven hours later they found her asleep and unharmed in near-by San Jose Canyon.

Club Reenacts 'Almanac Trial'

One hundred years ago Abraham Lincoln, later to become 16th President of the United States, won the now-famous "almanac trial" which took place in the city hall of BEARDSTOWN, ILL. As a centennial observance of that case, BEARDSTOWN Rotarians recently reenacted the trial in the courtroom where the original trial was held. In 1858 Duff Armstrong was charged with the murder of James Prescott Metzger. The chief prosecuting witness claimed to have seen the fatal blow struck with a slingshot "by the light of the moon." Lincoln refuted the testimony by producing a common al-

manac which showed the moon was not shining on the night of the murder. Duff Armstrong was acquitted and Lincoln won his spurs as a country lawyer.

A Life Renewed in Clarksville

Fred Morris, car salesman of NASHVILLE, TENN., hopes to cast away crutch and cane in a few weeks. Four years ago, however, when a tree fell and broke both his legs, he had little hope that he would walk normally again. His legs healed slowly, too slowly for his soon-exhausted financial reserves. He left the hospital faced with the future of crutch and wheel chair. Last year Rotarians of CLARKSVILLE, TENN., learned of his plight through his employer, a member of the Club, and offered to sponsor treatment for him at the Rotary Crippled Adult Hospital in MEMPHIS, TENN., an institution supported by Rotarians of Tennessee, Arkansas, and Mississippi. A few months ago Fred Morris stood unaided at the speaker's table at the Rotary Club of CLARKSVILLE and poured out his appreciation to the Club which had sponsored his treatment and to all Rotarians who support the MEMPHIS hospital.

Hide It Not under a Bushel

Service to the community should be recognized. So think members of at least three Rotary Clubs. In JERSEY SHORE, PA., Rotarians staged a community recognition night, presented certificates of merit to the secretary of the local YMCA, the caretaker

of the local cemetery, a local firm which provides public ambulance service, and the local high-school district. . . . In NEBRASKA CITY, NEBR., the local Rotary Club's annual Community Service award for 1957 went to Morton Steinhart, civic-minded board chairman of a local food-products company. . . . And in NORTH CANTON, OHIO, 14 community leaders and groups were honored by the local Rotary Club. They included the Mayor, the volunteer fire department, the playground association, the library board, and others.



The five-ringed Olympic symbol surmounts a boomerang on this obelisk in Ballarat, Australia, where the rowing events of the 1956 Olympic Games took place on Lake Wendouree. The local Rotary Club designed and built it.

Photo: Daily Advertiser



Here comes the mail! The postal service is only one of the features of 14-acre Camp Borambola which delights needy boys 8 to 12. The Rotary Club of Wagga Wagga, Australia, built the establishment, and several Rotary Clubs near-by send boys to it.

Jules Verne Started It All

Basically, it was a ladies' night gathering in MARION, OHIO, with an international theme, "Around the World in 80 Minutes," which paraphrased the title of Jules Verne's famous story. Dressed in international costumes, children greeted the couples as they entered a ballroom decorated with blue and gold streamers and travel posters. For the 22 ladies there were 22 gifts, each from a different land. As the Program Chairman announced the country from which the gifts had come, he introduced a "distinguished visitor," who promptly startled the gathering by announcing, "I am a thief." Whereupon he proceeded to return a collection of billfolds, watches, jewelry, and other valuables he had adroitly "lifted" from the members and their wives earlier in the evening. It was a demonstration of his skill (which he always puts to honest purposes) of picking pockets. The final surprise of the evening came with the shouts of space-helmeted youngsters



Surrounded by past and present Rotary leaders of the Eastern Coast of the United States, Charles G. ("Buzz") Tennent, of Asheville, N. C., 1957-58 President of Rotary International, plants a linden tree in Central Park in New York, N. Y.

who dashed into the ballroom waving special editions of the local newspaper which announced that the MARION Rotary Club had that night launched a "Jupiter-R" rocket carrying a charter for the first Rotary Club on the moon. This inspired the suggestion that "Rotary Interplanetary" should be the new name for the Rotary organization. It ended the gala evening on a chuckling note, and helped to make the "night of surprises" one long to be remembered in MARION.

Jules Verne's influence carried to

Photo: Williams



Now in operation in Puchuska, Okla., is a fluoridation unit donated to the town by the 31 members of the local Rotary Club. Crawford S. Norman (at right), 1957-58 Club President, presents the unit to City Manager Paden.

NEW GLASGOW, N. S., CANADA, too. His book was the inspiration for the theme of a display and program arranged by the International Service Committee, "Around the World in a Dozen Letters." The speaker read letters from Rotary Clubs in other lands which had been sent tourist books about New GLASGOW by the Rotary Club. The display showed the items and, with the aid of a world map, the land from which they had been sent.

Clubs Boost Blood Banks

An acute shortage of blood at the District of Columbia, U.S.A., chapter of the American Red Cross stimulated the Rotary Club of WASHINGTON, D. C., to hold a blood-donor day. More than 25 members contributed one pint of blood apiece. . . . A blood-bank drive sponsored by the Rotary Club of WOODLAND, CALIF., topped its 200-pint goal by 13 pints recently, the first time in two years that the city has exceeded its goal.

Empty-Column Blues Got You?

Looking for good filler material, Mr. Club-Bulletin Editor? The bulletin editor of the Rotary Club of CHARLOTTE, N. C., asked his fellow members to contribute 25 words apiece on the subject "What Rotary Has Meant to Me." The responses were numerous, stimulating, and well read by the members, he reports.

Seven Clubs Mark 25th Year

Seven Rotary Clubs observe the 25th anniversary of their charters this month. Congratulations! They are DARWEN, ENGLAND; RISING SUN, IND.; SILKEBORG, DENMARK; LA LIGUA, CHILE; INTERLAKEN, SWITZERLAND; EPINAL, FRANCE; and ORLÉANS, FRANCE.

Rotarian Edward F. McFaddin, of LITTLE ROCK, ARK., who was District Governor at the time the Rotary Club of NEWPORT, ARK., was chartered, was the principal speaker in that Club's recent 25th-anniversary celebration. . . . Three charter members—John N. Spargo, Wil-

liam H. Harris, and Charles B. Empey—were honored by fellow Rotarians during the recent 40th-anniversary meeting of the Rotary Club of OGDEN, UTAH. . . . Henry S. Read, Past District Governor, of JOHANNESBURG, spoke at a meeting celebrating the seventh anniversary of the Rotary Club of RUSTENBURG, UNION OF SOUTH AFRICA.

Travelling to Lourdes?

Annually about 600,000 people visit LOURDES, FRANCE, where in 1858 Bernadette Soubirous reported her visions of the Virgin Mary. This year marks the centennial of the event, and the travellers to LOURDES have increased manyfold. The Rotary Club of LOURDES has extended an invitation to Rotarians visiting the city

Photo: Green



A local sheriff's posse performed in a two-night pageant sponsored by the Rotary Club of Burton-Middlefield, Ohio, to raise funds for its nursing-scholarship fund. A. Z. Baker, of Cleveland, Ohio, Past President of RI, and his wife rode in several scenes.

to attend its meeting on Wednesday, 12:30 P.M., at the Hotel Moderne. From June 1 to September 30, the Rotary Club of LOURDES in cooperation with the Rotary Clubs of PAU, TARBES, and CAUTERETS ET LA VALLÉE DES GRAVES will hold fellowship meetings (which will not count as an attendance make-up) at the same hour and place every Monday and Saturday.

New Wing for New Mothers

Seaplane rides, fish fries, and benefit dances were just a few methods which members of the Rotary Club of NICEVILLE-VALPARAISO, FLA., used to raise money for the construction of a maternity wing on local Bay Hospital. The Club got its idea for the Community Service project through a contest for the purpose held among wives of Club members. The winner, Mrs. James Brooks, was awarded an electric blanket for her suggestion; her husband was awarded the chairmanship of the project. One Club member started money rolling into the fund by offering a free airplane ride to anyone contributing \$5 to the hospital project. Other local fraternal and service organizations joined the drive, and their efforts were coordinated by the Rotary Club. Ro-

tarians shaved construction costs by wielding saws, hammers, and paint-brushes on the interior work of the wing. A few months ago a large group of citizens, including the leaders of all the organizations which helped build the wing, gathered to admire the \$10,000 addition and to present it to grateful hospital administrators. And as far as all were concerned, not even the brilliant Florida sun outshone the results of a job well done.

A Bit of April Foolery

In READING, PA., Rotarians' wives proved recently that they can keep a secret, especially when it involves keeping it from their husbands. They took over the program duties on the April Fools' Day meeting of the Rotary Club of READING, allowed the surprised husbands to sit back and enjoy the fellowship—as best they could, that is. Such pranks as water-squirting boutonnieres kept the members on their toes.

Mesa Cheers Frisky Cubs

The Chicago Cubs, major-league baseball team which blossomed forth at the top of the National League at the start of the baseball season in the United States, might have gotten a bit of the spark for its spurt from Rotarians of MESA, ARIZ., site of the Club's Spring-training camp. Last March, Club members abandoned their regular meeting quarters, trooped to the ball park to root the Cubs to a 10-5 victory over the visiting CLEVELAND, OHIO, Indians.

What! No Roast Beef?

Oysters served seven different ways made up the unique cuisine of a ladies' night of the Rotary Club of CLEARWATER, FLA., recently. At a local yacht club the men and their ladies had Chesapeake Bay oysters, roast oysters, oyster bisque, oysters scalloped, fried, casino, and Rockefeller. Still, this gourmet's delight did not exhaust the methods of preparing oysters. A standard cookbook lists 34 ways of serving the tasty marine mollusks.

Camp Pine Ridge—Kids Love It

One warm Summer evening last year a young lad representing 300 boys and girls stepped from their assemblage and strode forward to present a tiny red feather to a group of proud men. It was the children's way—after an old Indian custom—of saying thanks to the Rotarians who through hours of personal toil and generous giving had built Camp Pine Ridge. Five years ago the members of the Rotary Club of OAKVILLE, ONT., CANADA, began to hew a camp site from a wooded, overgrown tract near their community. They cleared and levelled the land; installed a water-pumping system; built fence, storage and sleeping units, and picnic facilities (see photo); and financed the construction of a dining hall and kitchen. They have spent \$17,000 on the project, but every Club member



An outdoor display of drill and dancing competition climaxed a Boys and Girls Week sponsored by the Rotary Club of Calcutta, India. This year's program included visits to an airport, a ship, and a telephone exchange; debate and essay competition; and a hobby show, all designed to focus attention on Calcutta's youth.

Photo: © Murphy



A shaded pool in a rock-bed creek flowing near Camp Pine Ridge is a magnet for all. The Rotary Club of Oakville, Ont., Canada, built the camp (see item also).

Photo: Rotarian Fred Holmes



Bound for a Hungarian-refugee camp in Vienna, Austria, are four large crates of clothing collected and packed by the 93 Rotarians of Kenmore, N. Y. The Club recently sent \$500 worth of books to the University of Tokyo in Japan also.

considers it a wonderful investment. Says a Club spokesman: "Adoption of such a major project has done several things for the benefit of our Club. In particular, the volunteer work parties have created a fine sense of fellowship." Available to all local youth organizations, the camp is under the supervision of a district recreation commission.

Never More, Never Less

The Rotary Club of SALISBURY, Md., frees a member for other duties during its weekly meetings. Instead of having a member on hand to sell luncheon tickets and to make change, the Club has instituted the "honor system." A box of change and the tickets are placed upon the table near the entrance, where members and guests make their own transactions. "Never been short or over," the Club caterer reports.

The Rotary Club of BRENTWOOD, Mo., celebrated the tenth anniversary of its charter by playing host to 106 teachers and personnel of the local school district. . . . Each year the Rotary Club of HAGERSTOWN, IND., entertains the teachers of the Hagerstown-Jefferson Township school system. The program speaker this year was Landrum Bolling, president-elect of Earlham College in RICHMOND, IND.

Good Time for 'Old-Timers'

In LITTLESTOWN, PA., "The town where agriculture and industry meet," according to a slogan on stationery of the local Chamber of Commerce, two generations got together for a bit of fellowship recently. Calling it "Old-Timers' Night," the local Rotary Club invited all men of the community 70 years of age or older to a dinner in the village firemen's hall. So popular was the event that LITTLESTOWN Rotarians plan to repeat it next year.

Students Ask Men Who Know

Few of the 600 high-school upperclassmen who trooped into an assembly hall in MOUNDSVILLE, W. Va., recently had definitely decided upon a career. Looking to the future, they wanted information about a score of different vocational fields. "What training do I need to go into the photography business?" "What opportunities are there in police work?" "Is there a shortage of pharmacists?" "How many years' apprenticeship must I serve to be an electrician?" To answer questions like these the Rotary Club of MOUNDSVILLE gathered its own members, other local businessmen, educators—men of many callings. Singly and in two's and three's the men conducted vocational conferences, disseminating information to the students who had expressed interest in their particular field. Together, the 37 Rotarians and 19 other consultants and 600 students constituted the eighth annual (and most successful) career-day conference sponsored by MOUNDSVILLE Rotarians. As in past years, the Club's Vocational Service Committee worked closely with Marshall County high-school administrators and facul-

Here are more personalities who have
made news in Rotary in recent months.

Names Make News in ROTARY



Photo: USIS

Walter C. Dowling, United States Ambassador to Korea, addresses a joint meeting of the Rotary Clubs of Seoul, Hanyang, and South Seoul in the Dynasty Room of the Bando Hotel in Seoul. At the right is Yun Young Sun, 1957-58 President of the Seoul Rotary Club.



The Ambassador to the United States from the Union of South Africa, W. C. du Plessis (left), his wife, and Lee M. Rhoads, 1957-58 President of the Rotary Club of Falls Church, Va., pose for the cameraman after the Ambassador's talk to Falls Church Rotarians.



Photo: Kamal

In observance of the 53d anniversary of Rotary International, Rotarians of Mysore, India, invited Ellsworth Bunker, United States Ambassador to India, to speak to their Club and hundreds of guests who packed the town hall.



Don Manuel Tello (center), Ambassador to the United States from Mexico, visits a Missouri town named for the nation he represents, H. A. Gorrell, 1957-58 President of the Mexico Rotary Club, presents a Club banner to him.



During his travels, Rotary's 1957-58 President, Charles G. Tennent (right), of Asheville, N. C., visits Oslo, Norway, and there meets Trygve Lie, past Secretary General of the United Nations and a member of the Oslo Rotary Club.

Photo: Vineland Times Journal



For 55 years of outstanding work in teaching mentally retarded children, Mrs. Alice Nash, of Vineland, N. J., is tapped by the Lafayette Baton, an honor conferred for humanitarianism and inspirational leadership. Frederic Snyder, Rotarian of Kingston, N. Y., wields the Baton. At the right are Rotarian Hartley Cove, of Vineland, and novelist Pearl Buck, who praised Mrs. Nash at the Rotary Club meeting.

Photo: Phong Phim-Anh



During his visit to the Rotary Club of Saigon, Vietnam, Phya Srivisar, the 1957-58 Governor of Rotary District 330, talks with the President of the country, Hg Dinh Diem (at the left).

Photo: Eastern



Wayne L. Morse (left), U. S. Senator from Oregon and an honorary member of the Rotary Club of Eugene, Oreg., addressed the Rotary Club of Madras, India, recently. On his left are K. Gopal Rao, 1957-58 Madras Rotary Club President, and Sri C. Rajagopalachari, a former Governor General of India.



V. Krishna Rao (seated), Speaker of the Legislative Assembly and a Rotarian of Delhi, India, opened a recent stamp exhibition arranged by the Rotary Club of Tiruchirapalli. Introducing him is G. C. Pattabiram, then President of the Tiruchirapalli Club.



Arthur Godfrey, radio and television personality, chats with Charles H. Parton (left), president of the Kiwanis Club of New York, and Mervin P. Bickley (right), 1957-58 President of the Rotary Club of New York, N. Y., after his talk on national (U. S.) defense before a joint meeting of the Clubs.



Speaker at a joint meeting of the Rotary Clubs of Melbourne, Cocoa, and Titusville, Fla., is the State's Governor, Leroy Collins (left), here shaking hands with the 1957-58 President of the Melbourne Club, Walter Fordyce.



"India and the United Nations" was the topic of an address by Sri K. Raguramayya, Union Deputy Minister of Defense, before a recent meeting of the Rotary Club of Cocanada, India.

ties. It determined the number and type of consultants needed with the aid of student questionnaires. The conference had a multipurpose: to give students information about specific vocations, to give them a picture of local employment conditions and job opportunities, and to give the businessmen an opportunity to meet and talk with the youth. Although only one day is set aside for formal conferences, Club members offered to discuss their vocations with students any time.

Peekskill Pushes Pediatrics Ward

The Rotary Club of PECKSKILL, N. Y., which has made substantial contributions to a local hospital in past years, recently pledged \$4,800 over a four-year period toward construction of a children's ward for that hospital. An initial contribution was made from the Club treasury. Members plan to obtain the remainder of the money through various fund-raising projects.

World Outlook in Cincinnati

Last Spring, as has happened every Spring for the past 12 years, a large group of able and alert high-school upperclassmen gathered in CINCINNATI to discuss and learn and debate issues as broad as the great river that flows past this southern Ohio metropolis. From Ohio, Indiana, Kentucky, and West Virginia the students gathered for the annual world affairs institute sponsored—with the help of other organizations—by the Rotary Club of CINCINNATI. This year's sessions were typical. In all, 212 Rotary Clubs of the four-State area sent 613 high-school jun-



Precision water-skiing maneuvers, motorboat racing, and water acrobatics will draw thousands to Lake Seminole, July 4, to see the water circus sponsored by the Rotary Clubs of Marianna and Chattahoochee, Fla. The proceeds of last year's show bolstered a youth program in Chattahoochee, an educational fund in Marianna.

iors and seniors from out of town, and 104 from CINCINNATI. With them came 150 adults, mainly teachers.

Once settled (mostly in private homes in the city) they plunged into complex areas such as their country's foreign policy, world trade, and foreign aid. They heard major addresses on the topics, expressed their own views and heard others' when they split into 25 discussion groups on Saturday morning. The groups were led by members of the U. S. State Department and foreign embassies, and university teachers. For many of the 7,500 "graduates" of the institute, it has been an experience which has stimulated them to a keener and broader interest in world affairs.

Rotary Rolls the Presses

Local history can be made interesting, claim Rotarians of UNADILLA, N. Y., and they proved it by publishing a 256-page history of their community which is enjoying a good sale among local citizens, historians, and former UNADILLA residents. The author is Walter L. Hunt, of UNADILLA, Past Governor of Rotary District 717. Currently under way is a revision of *The Golden Days*, a history of the Rotary Club of CINCINNATI, OHIO. It was last printed in 1944.

National Office Rises in Chicago

A modern stone-and-glass building on the West Side of CHICAGO, ILL., will be dedicated next month, and scores of Rotary Clubs which support and conduct Easter Seal campaigns in their communities have a keen interest in its function. It is the new headquarters of the National (U. S.) Society for Crippled Children and Adults, a continent-spanning organization which was born under Rotary auspices. Financed through voluntary contributions, the \$500,000 building will be in close association with the medical research and study facilities of CHICAGO's West Side Medical Center. The 869-member Rotary Club of CHICAGO is furnishing the reception room of the building, and planned to have made the presentation of the equipment in June.

Particularly interested in the two-story headquarters is the Rotary Club of ELYRIA, OHIO, whose members started

a movement 39 years ago to provide service "until every crippled child in Ohio had had his chance." The Ohio project was adopted by Rotary Clubs in State after State, ultimately mushrooming into incorporation as the National Society for Crippled Children and Adults. Since 1934 millions of United States citizens have aided the work of the organizations through contributions to the annual Easter Seal campaign. The Society, which coordinates the activities of 1,655 affiliates in the United States, Alaska, Hawaii, and Puerto Rico, served almost 160,000 crippled persons in 1957.

39 New Clubs in Rotary World

Since last month's listings of new Clubs in this department, Rotary has entered 39 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are Guamal (El Banco), Colombia; West Snyder-Beaver Springs (Selinsgrove), Pa.; Sitapur (Lucknow), India; Shimoga (Bangalore), India; Bordeaux-Ouest (Bordeaux), France; Melegnano-Metanopoli (Milan), Italy; San Isidro (Miraflores), Peru; Gandhidham (Rajkot), India; Algoa Bay (Port Elizabeth), Union of South Africa; Harper Woods (Hamtramck), Mich.; Layton (Kaysville), Utah; Eatontown (Red Bank), N. J.; Old Pueblo [Tucson] (Catalina [Tucson] and Tucson), Ariz.; Hal (Brussels), Belgium; Leichhardt (Sydney), Australia; Yatsushiro (Kumamoto), Japan; Breña (La Victoria), Peru; Parma (Berea), Ohio; Astorp (Hälsingborg Södra), Sweden; Klippan (Angelholm), Sweden; Antwerp-North (Antwerp), Belgium; Holroyd (Parramatta), Australia; Rotterdam (Scotia), N. Y.; Nuoro (Cagliari), Italy; Hunter's Hill (Ryde), Australia; Oakleigh (Melbourne), Australia; Little Falls (Utica), N. Y.; Issoire (Clermont-Ferrand and Brioude), France; Montrose, Scotland; Brisbane North (Brisbane), Australia; Tendo (Yamagata and Sendai), Japan; St. Peters (Adelaide), Australia; Saint-Pol-sur-Ternoise (Bethune), France; Sarnen [Obwalden] (Uri in Aitdorf), Switzerland; Genova-Ovest (Milan), Italy; Dickson (Nashville), Tenn.; West End [Atlanta] (Atlanta), Ga.; Porto Alegre Nordeste (Porto Alegre-Norte), Brazil; Eldorado (Oberá), Argentina.



Three-year-old Lorna Brito, Hawaii's 1958 Easter Seal poster girl, and 38 other crippled children from a therapy center in Hilo were entertained by the Rotary Clubs of Hilo and South Hilo, Hawaii, during the Spring fund drive. With Lorna is Mrs. W. C. Zimmerman, a physical therapist from Honolulu.

Your Letters

[Continued from page 2]

Rotarians in their respective countries and of the competition with which they have to deal.

Re: Airplanes in Agriculture

By ROBERT E. MONROE
Assistant, Executive Director
National Aviation Trades Assn.
Washington, D. C.

Though there was an agricultural airplane in the attending illustration, for aerial crop spraying, I looked in vain for some mention of aerial application in Harold Severson's *What's Happened to the Old Farm* [THE ROTARIAN for March]. This is a facet of agricultural development which has escaped general knowledge more than it should. As the Civil Aeronautics Administration says, "It can be safely said that every person in the nation eats, touches, or wears something every day of the year that an agricultural plane treated beforehand."

Remove Trade Barriers

Says ALLAN L. SMITH, Rotarian
Monument Manufacturer
Montreal, Quebec, Canada

I was much interested in the debate-of-the-month *Extend the Reciprocal Trade-Agreements Program?* [THE ROTARIAN for April].

I believe that free trade among all countries which possess well-organized Governments would be a great boon for peace. . . . Present civilization can be said to be one of trade and barter. This allows movement of goods from one place to another as the need appears. Without this movement, civilization could not long exist. In the past it has been only partially successful owing to the tariff duties levied on imports and sometimes on exports. This at times has created much friction and has had much to do with modern wars. Without the removal of all trade barriers and freedom among all nations, no "world government" could be possible. There would be other strings to this new freedom that is very essential at this time; it would create much correspondence and travel among tradesmen, enlarge friendships and acquaintanceships, and on the whole be highly educational. For a "One-World Government," immigration laws must also be restricted or totally abandoned. . . .

Considering the pitfalls ahead for all races, anything that causes trouble among nations must be removed before it is too late. This, I believe, includes trade barriers.

A 'No' to Televising Trials

From B. M. SAPAT, Rotarian
Cotton-Goods Manufacturer
Ratlam, India

I have read with interest the debate-of-the-month in THE ROTARIAN for February [*Televising Court Trials?*]. My answer is an emphatic "No!" and I am in total agreement with Wayland B. Cedarquist in all he says.

It is the basic right of every citizen to secure a fair trial and anything that goes toward interfering with this basic right would tip the scales of justice. Lawyers, judges, and the jury are all human beings. In the courtroom the lawyers address the judge. Put the proceedings on television or broadcast them on the radio and you have the lawyer addressing the world. In important cases involving public issues, broadcasting or televising the proceedings would raise public sentiment for or against the issues involved. Being human, the judges are apt to be swayed by this sentiment.

The radio broadcaster and the cameraman have no place in the courtroom. They would take away the decorum and the dignity so essential to meeting the ends of justice. The courtroom is no place for entertainment; it is a place where life sometimes hangs precariously in the balance and an overzealous broadcaster or a cameraman may well tip the balance!

'They Capture Essence of News'

Says ROBERT D. SWEZEY, Rotarian
Executive Vice-President
WDSU Broadcasting Corporation
New Orleans, Louisiana

I was very much interested to note the discussion of television in court trials in THE ROTARIAN for February.

Since you indicated that you would like to receive comments, here is a portion of my remarks which I made recently before the House of Delegates of the American Bar Association, meeting in Atlanta, Georgia, last February. I appeared to present the broadcasting industry's position on equal access to coverage of court trials. I said in part:

There is no question that, by and large, the broadcaster, like the newspaper publisher, will want to bring to the public those proceedings which will be reasonably calculated to be of interest to a fairly substantial part of the audience. It would be fruitless, for example, to broadcast any portion of an intricate probate proceeding involving discussion and interpretation of legal points quite beyond the comprehension of the general public.

It is a mistaken assumption, however, which I am afraid is being made by many members of the legal profession, that broadcasting is exclusively a medium for entertainment and diversion. Television and radio are informational media, peculiarly and favorably suited to the transmission of news,

because they alone can capture the essence of news, its immediacy, and the actual verity of its sound and appearance. It is an unwarranted disparagement of the integrity of the broadcaster to assume that he is interested in making a spectacle or show of a court proceeding rather than in bringing it to his audience truthfully, without bias, and without distortion. There is no need for supposing any lesser degree of professional integrity among broadcasters than among lawyers, or doctors, or those engaged in newspapers and other media. Basically, in media there is one distinction: the print people work with paper and pencil; the radio and television people with microphones and cameras.

Report from Korea

By WILLIAM E. WARNE
United Nations Economic Coördinator for Korea
Seoul, Korea

In his *The Third World . . . As I See It* [THE ROTARIAN for May] Eric Johnston told something of the needs of nations now being helped through the Mutual Security program of the U. S. Korea is one of the 62 countries and ten territories now receiving military or economic assistance under that program.

Recently when I drove from Seoul to Inchon to address the Rotary Club of Inchon, I was conscious of the changes that have come about through our joint efforts. I saw factories and industrial plants, the Tangan-ri power plant, and substations and power lines. I saw highway and railroad bridges. I saw schools and hospitals on every side. I saw stores with their shelves stocked with what I was told was a variety of goods previously unknown in local shops.

Similar progress can be seen in every area of the Republic of Korea in which you might travel. The greatest progress to date, however, is not so much the physical improvement of Korea as improvement in the economic sector. These two factors are, of course, related, but they are balanced, one with the other. Operation of Korean factories and plants must carry an increased and increasing load of employment for the production of goods and the development of pay rolls. At the same time, nevertheless, the delicate balance effected through economic control must dominate or the money

Day-Off Dreaming

*Determined my day off would certainly pay off
In peaceful, relaxing repose,
I made plans to ensure that my sleep was secure,
The steps of which I'll now disclose:*

*Though I had to buy it, I vowed to have quiet;
The children I bribed to go play
With the kids down the street, while my wife went to meet
Some friends going shopping that day.*

*With the house safely mine, I had but to recline
On pillows fluffed into a heap;
It was then that I learned as I tossed and I turned:
One has to be sleepy to sleep.*

—NED WADLINGER

earned by the workers will be of less and less value while the cost of the product will be beyond reach of the purchaser.

Perhaps the best indicator of this balance is the wholesale price index which last year was remarkably stable. Korea was one of the few countries of the world to enjoy a stable economy during 1957. Prices held steady after having rocketed from 23 percent to 55.8 percent during the five previous years. This was not an economic circumstance, but a planned and carefully watched containment of prices, as agreed upon under the Stabilization Program jointly approved by the Combined Economic Board. Under the 1958 Stabilization Program it has been jointly agreed that every effort will be made to increase Government revenue. When the new Stabilization Program was agreed on, the Government of Korea said, in effect, that it would follow the example of frugality and hard work that are apparent in every farm home and in every community I have visited.

I am sure that all U. S. citizens would

be pleased with what is happening in Korea if they could see the local countryside today.

'If I Were a Teacher Again'

By W. W. LUDEMAN, *Rotarian*
Teachers College President
Springfield, South Dakota

As a former teacher, I find much to agree with in Trentwell Mason White's *Only the Best Need Apply* [THE ROTARIAN for June]. We do need to raise teacher standards: every effort should be made to bring them about.

But as a former teacher, I would also do a number of things if I were to return to teaching. Briefly, here they are:

1. I would double the assignments for students. As I look back on my teaching years, I recall the assignments were rather light. Students could have done much more than they did and all of it could have been for their good. Heavier assignments could be in special things—such as library readings, special papers based on research, class notebooks, etc.

2. I would cut down on memory work. There is great consumption of time by

students bringing many items to memory level which will never be used later and the time used could be better employed.

3. I would require every student to do something new and bold. Students should be motivated to do something new and daring. How else can we hope to explore virgin territory! We should encourage all types of creative activity which could include poetry writing, short-story writing, art design, dramatization, panel discussion, man-on-the-street reaction.

4. I would strive for student oral expression. I would make every effort to get the quiet students into the class act. It is difficult to get a reticent pupil to talk up, but it can be done by carefully devised motivation, a part of which could be added credit toward final marks in courses taken.

5. I would emphasize points of agreement and disagreement. I would require students to disagree with what is said as well as agree with what is said in the lecture or discussion. They should be taught to be critical of things heard because there is too much "yessing" in the world and not enough well-supported questioning and objection.

6. I would reset my principles of student evaluation. I would (a) take more time in preparing examinations; (b) cut back on the overuse of objective tests; (c) get back to more use of the essay-type examination because it furnishes opportunity for the student to organize his ideas and to express them carefully; (d) give less weight to the examination and more to daily class contribution and prepared hand-in assignment work, as well as to the creativeness and originality of the student.

There is no last and final word on how to teach. There should be no ruts in teaching—only well-trodden channels which lead to better pathways of learning.

Observance in Verse

Recalled by DALE TURNER, *Rotarian*
Clergyman

Lawrence, Kansas

Each month I note in the *Rotary Reporter* section the list of Clubs which are about to celebrate their 25th anniversary and quite often a few lines about others that have observed various birthdays. Readers will, I think, enjoy the following verses which were given by Dr. Eugene A. Stephenson when he reminisced as a speaker at the 41st-anniversary observance of the Rotary Club of Lawrence recently:

*I joined a Missouri Rotary Club
In Nineteen Thirty-two,
Seeking a broader friendship
Than a prof is wont to do.*

*For Rotary's not just a club
Where members lunch and run;
It fosters bonds of friendship
Between both old and young.*

*It helps make better neighbors
And develops civic pride,
As town and gown are merged in one
And caste is thrown aside.*

*In Rotary each man and skill
Receives the recognition
That honest toil is well worth while
Regardless of position.*

Rotary Foundation Contributions

SINCE the report in the last issue of *Rotary Clubs* that have contributed to The Rotary Foundation on the basis of \$10 or more per member, 52 Clubs have become 100 percenters for the first time. (This brings the total first-time 100 percenters since July 1, 1957, to 314.) As of May 15, 1958, \$394,888 had been received since July 1, 1957. The latest first-time 100 percent contributors (with Club membership in parentheses) are:

AUSTRALIA

Innisfail (40).

AUSTRIA

Wels (26).

BELGIUM

Bastogne (22).

BRAZIL

São Vicente (21); Mafra (23).

CANADA

Drayton Valley, Alta. (18).

DENMARK

Aalborg Vestre (73); Aalborg Østre (22).

FINLAND

Vihti (23).

FRANCE

Pont-Audemer (22); Provins (22); Menton (29).

GERMANY

Lüdenscheid (26); Munich (26); Worms (21); Leer/Ostfriesland (22).

JAPAN

Takamatsu South (45).

MEXICO

Córdoba (41); Cuernavaca (28).

THE NETHERLANDS

Amsterdam-Oost (23).

SWEDEN

Sollefteå (40); Filipstad (44).

UNION OF SOUTH AFRICA

Scottburgh (25); Orange Grove (28).

UNITED STATES

Rockville, Ind. (50); St. Johnsville, N. Y. (28); Middleburgh, N. Y. (29); Steelton, Pa. (37); Whitehall, N. Y. (23); Fosston, Minn. (31); Phillipsburg, Ohio (26); Bradenton, Fla. (91); Hudson, Wis. (26); Chestertown, N. Y. (24); South Oklahoma City, Okla. (36); Greer, S. C. (26); Marseilles, Ill. (46); West Covina, Calif. (46); Northwest San Antonio, Tex. (29); La Grande, Oreg. (57); Wake Forest, N. C. (28); Florala-Lockhart, Ala. (40); Westwood, Mich. (47); Macon, Ga. (189); Port Townsend, Wash. (42); North Wales, Pa. (23); Wayne, N. J. (30); Stow, Ohio (24); Elkins, W. Va. (72); Riviera Beach, Fla. (23); Whiteville, N. C. (60); Vandalia, Ohio (29).

* * *

Clubs which have attained more than 100 percent status in contributions to The Rotary Foundation since July 1, 1957:

200 Percenters

Southwest Los Angeles (68); New Wilmington, Pa. (43); Richmond, Va. (311); Yokohama, Japan (99); Pullman, Wash. (46); Brussels-South, Belgium (27); Placerville, Calif. (71); Marpole [Vancouver], B. C., Canada (67).

(In the May issue was listed as a 200 percent contributor the Rotary Club of Randolph-Holbrook, Mass. The name of the Club is, of course, the Rotary Club of Randolph, and has been for several years. We're sorry!—Eds.)

300 Percenters

Moorestown, N. J. (60); Swarthmore, Pa. (54); Media, Pa. (69).

'D'=Notes

[Continued from page 33]

under which we bring students from other Asian countries—Thailand, Burma, Malaya, The Philippines, and so on—to Indonesia for study of our techniques and problems. This year we hope to receive three who are trained in rehabilitation to work in our home for children. We have our own District magazine in our own tongue and English. We have recently produced the Constitution and By-Laws of Rotary International and the Club Constitution in Indonesian." What "TRENG" says about Rotary's winning by doing goes for his whole beloved land, he adds. "If we can just wrest enough of our enormous natural treasure of oil, tin, rubber, sugar, and other things from the land and turn them to the account of our poor people, then as a nation we will win through to a great future."

For Craftsmanship. Nearly all of Rotary's 258 Governors-Nominee are in Dallas this week . . . and a proud lot of men they are as they prepare to lead the 14 to 91 Clubs of their Districts for the next year. Among them is a tall, quiet-spoken educator from Essendon, Australia, named JOSEPH A. BRADBURY. One of JOE's 35 Clubs that makes him proud is Brunswick, which Club is now engaged in a campaign to improve and dignify standards of craftsmanship among young Australians. One device by which the Brunswick Club hopes to do this is a 16-mm. color motion picture which it is producing. From all across Australia and from other parts of the world the Club is amassing footage of man's wonderful craftsmanship of the past (the Pyramids, the Taj Mahal, the Parthenon) and of the present (the Hall of Memories in Canberra, the Olympic swimming pool in Melbourne). The

project is only at midpoint. To make the film rich and universal the Club is reaching out for footage representing such things as the St. Lawrence Seaway, the Panama Canal, the Grand Coulee Dam—whatever would inspire the young artisan to his finest efforts. The completed production will be made available to secondary and technical schools and will become a part of their film libraries.

Justifiable Pride. The 601 Rotarians of Houston, scores of whom are here this week, are proud fellows these days. Almost "out of the blue" their Club was chosen to help administer a one-million-dollar scholarship fund. It is called the Jesse H. Jones and Mary Gibbs Jones Scholarship program, and it will give each of at least 375 Houston high-school graduates \$500 a year for four years toward their college educations. It is termed "the greatest scholarship program of its kind in the Southwest" of the United States. The candidates will come from white and Negro high schools alike. The bearer of this good news to Convention-town is PAST RI DIRECTOR DAN PROCTER, who is a new Houstonian, having moved from Oklahoma to a new position in Houston just a few months ago. Yes, he is a member of the Houston Rotary Club.

'Down Under' Up and Over. Maybe it isn't the largest group of Rotary folks ever to have chartered an airplane for a trip, but the 80 men, women, and one 3-year-old child who flew to Dallas from Australia surely set a record of some kind. "All credit for the idea must go to the Rotary Club of Parramatta and particularly to its energetic MORRIS GIBBS, a building-society manager," says KEITH



Fresh roses daily for the ladies in the House of Friendship . . . the pleased recipient in this case being Mrs. Behram H. Engineer, of Dhanbad, India, and the giver, Marilyn Andrews, of Tyler, Tex. Note the former's sari, and the latter's fiesta dress.

HISLOP, of Rockdale, who is in the party. "The inspiration was theirs; MORRIE was the spearhead." About a year ago MORRIE and his Club wrote a letter to all the Clubs in District 275 suggesting the chartered flight. At first the response was weak, but when the Rotary Club of Rockdale replied that it would have ten people aboard, Club after Club came in with reservations and ultimately 20 people who wanted 'in' couldn't make it. Coming from towns all over New South Wales, the 80 people gathered in Sydney, took off for Canton Island, Hawaii, and San Francisco. From there they went to Yosemite by bus, to Los Angeles by bus, to the Grand Canyon by train, to Phoenix by bus, to Dallas by air. After the Convention they will go to New Orleans by train, Washington, D. C., by plane, Philadelphia by train, Boston by bus, New York City by train, Niagara Falls by train, to Chicago by train—for a visit to Rotary's headquarters in suburban Evanston. From there it will be to Seattle by plane, San Francisco by bus, and then by air home. "Rotarians everywhere have been so universally helpful and generous that I am loath to specify any of them," says KEITH, who is co-leader with MORRIE. "Yet I would name the Phoenix Rotarians as outstanding in their hospitality. They were waiting with busses, they took us into their homes, their businesses, their great institutions. They could not seem to do enough for us. But, actually, none of us has ever experienced anything like the hospitality we have received from everyone all along the way. . . . By the way, have you heard that our whole group is to go on the Convention stage tomorrow? We're going to sing *Waltzing Matilda*."

After Zoroaster. Rotary doesn't ask a man about his religion, but it is surely no infringement of that policy to observe that many religious faiths are represented here in Dallas this week. There are Buddhists, Christians, Hin-



Typical of ten large Fellowship Dinners which jammed the ballrooms of Dallas hotels Tuesday night is the Ibero-American Dinner. This is a glimpse of its head table.



"We are with you, Sergeant Charles!" Some of the 200 men from many cities who served as Assistant Sergeants at Arms salute their chief, Convention Sergeant at Arms Charles W. Wooldridge (shouldering mace), of Dallas, in a briefing session.



Of all the service booths that ringed the House of Friendship, none proves busier than "Information." Here as many as 30 host Rotarians and their ladies at a time man the counters to help Conventioners to find their way.

dus, Hebrews, Muslims, Shintoists—and at least two adherents of one of the smallest, oldest, and most unusual religions in the world. ROTARIAN AND MRS. BEHRAM H. ENGINEER, of Dhanbab, India, are Zoroastrians. Their place of worship is a fire temple, and their name for God is Mazda. There are only 100,000 followers of Zoroaster in the world, petite Khorshed Engineer, wife of the incoming Governor, explains—and the faith is not likely to grow in number of followers; outsiders cannot be converted and brought into the faith; one must be born into it. Most Zoroastrians live

in Bombay and are known as Parsis. Thousands of years ago, Zoroastrianism was the national religion of Persia, but invaders suppressed the religion and destroyed forever many of the sacred writings. The remaining believers fled to India, thousands of them eventually settling in Bombay, where they still on occasion wear a distinctive costume, where in individual worship they burn offerings of sandalwood to God in the eternal fire that is the sole feature of the fire temple, and where they construct "towers of silence," pictured widely in travel literature, for the open-air "interment" of the dead. Despite outward differences, however, the religion bears strong resemblance to Christianity and Judaism, says Mrs. ENGINEER. Incidentally, the surname "ENGINEER" is typical of many modern occupational names in India. BEHRAM ENGINEER is an engineer, as was his grandfather, who established the family surname (BEHRAM is chief mining engineer of India's famous Tata Iron and Steel Company). If you go to India, you may also meet men with such names as "MR. DRIVER" and even "MR. CONTRACTOR."

It 'Sings.' Ebullent CHARLES H. MAY, of Newcastle, Australia, is a confectioner on his way around the world. Full of enthusiasm for his country, for the people in all countries he has visited, and for the confectionery business, he waxes most enthusiastic on Rotary—and maybe that's a reason why he is incoming Governor of District 265. And he brings evidence that Rotarians of his region share his enthusiasm. In his

hands is an "international anthem" composed by WALLACE NEVE, a 30-year Rotarian of Newcastle . . . tuned and dedicated to *All People That on Earth Do Dwell*. You might like to try it on your piano, voice, and Club.

*Rotarians all assembled here
Affirm our view that wars must cease,
We vow to live in amity,
And aim for international peace.*

*As we converse our various views
Of laws and customs, ways of life,
We will with earnest mutual trust
Endeavor to avoid all strife.*

*So let us all consider hard
To see the others' point of view,
To give and take with graciousness
And cheerfulness for what is due.*

*Good fellowship we all desire,
Goodwill and friendship, loyalty,
For all time let us be sincere
And practice human sympathy.*

New Nominators. Nominated in balloting by zone in Dallas, these Rotarians will serve on the Nominating Committee for President of Rotary International for 1959-60:

Zone 1—P. HICKS CADLE, Denver, Colo.; Alternate: WILLIAM B. TODD, Fort Worth, Tex.

Zone 2—ALLIN W. DAKIN, Iowa City, Iowa; Alternate: HARRY D. POULSTON, Lima, Ohio.

Zone 3—DOANE R. FARR, Clinton, Okla.; Alternate: LAMAR A. GIDDEN, Tunica, Miss.

Zone 4: PORTER W. CARSWELL, Waynesboro, Ga.

Zone 5: ERNEST W. DUNBAR, Littlestown, Pa.

Congratulations, 'Bru'! Arriving just in time for the opening Sunday-night musical was Rotary's Past President H. J. ("Bru") BRUNNIER, of San Francisco, Calif. He and ANN had remained to the end of the International Assembly at Lake Placid, had then caught a plane for home to entertain at lunch in the Palace Hotel on May 31 the 18 employees and their wives of H. J. Brunnier Structural Engineers. It was Bru's 50th business anniversary! Gathered 'round were Bru's office manager, who has been with him for 41 years; his secretary, who came to him right off a boat from New Zealand 32 years ago; and the first man Bru ever hired. He almost surprised ANN out of her airplane seat when she discovered him sitting beside her on the flight from New York to San Francisco. BRU had slyly arranged it. "It was a great day," says Bru, an expert on earthquakeproof design, "and we'll have another in November when my Rotary Club celebrates its 50th."

Power of the Press. Film distributor NITISH C. LAHARRY, of Calcutta, India, is Chairman of the Committee that is

A bow deserved! The 1958 Convention Committee listens to the applause of thousands at closing session. Left to right: Chairman Roy D. Hickman, of Birmingham, Ala., U.S.A.; Carl E. Bolte, of Kansas City, Mo., U.S.A.; Gunnar Hulman, of Stockholm, Sweden; Ernesto Imbassahy de Mello, of Niteroi, Brazil; Takashi Komatsu, Tokyo, Japan; Stamp W. Wortley, Chelmsford, England.



shaping up the Asia Regional Conference of Rotary International which is to take place in Delhi, November 21-24. In the March issue of THE ROTARIAN, "NED," as Rotarians around the world know him, told readers a little about India, Delhi, and the Conference. Letters to him resulted . . . and one helped him make a connection he has long sought to make. The letter came from EDWARD H. ("TED") SPICER, of Pasadena, Calif., a British Rotarian recently moved to that U. S. State. In his letter Ted told NED about one of his friends, DR. PAUL BRUNTON, a British author who has specialized in the interpretation of Asian and Indian thought. By coincidence, NED LAHARRY has been trying to meet DR. BRUNTON for many years. On his way to the International Assembly at Lake Placid, where he related this story, NED met DR. BRUNTON in New York and enjoyed the long-anticipated interview to the full.

The Sack. "What do you think of the sack dress?" The questioner is a tiny, pretty kimono-gowned lady from Japan—MRS. TAKASHI KOMATSU. The person asked is JEAN P. BOOTH, superintendent of schools in Kingston, N. C.

"Bakatar!" JEAN answers. "Where did you get that word?" exclaims Mrs. KOMATSU.

The explanation is that JEAN got it in MRS. KOMATSU's own country when he was on an educational mission to Japan in 1950.

"Isn't it appropriate? Isn't it a polite word?" he hastens to ask.

Smiling, MRS. KOMATSU acknowledges that "bakatar!" isn't a very elegant expression, but that it does convey accurately what JEAN was trying to say—namely, that in his opinion the sack dress is just plain silly.

TAKASHI KOMATSU, who listens amused, is a member of the Dallas Convention Committee and one of Japan's promoters of Japanese-American friendship. JEAN BOOTH is Aide to PRESIDENT "BUZZ" TENNENT.

Foundation Firmer. Remember that article in THE ROTARIAN for November, 1957, about District 745 in Pennsylvania and how it organized to build The Rotary Foundation? Well, here comes just the man to ask how the project is coming: WILLIAM B. LANGE, of Jenkintown, Pa., Co-Chairman of the District Foundation Committee. "Our objective for the District," says Bill, "was \$10 a member over a two-year period; we have 2,412 members in the District. Results to date?—\$15,000 in cash forwarded to the Foundation in the Rotary year now ending; \$11,000 pledged for the year about to begin." Full of zeal for their District plan, Rotarians of District 745 have gone forth to other Districts to tell of it. A team headed by CHARLES E. DEARNLEY, of Philadelphia, Chairman of the Rotary Foundation Committee of Rotary International, and BILL attended four District Conferences and five meetings of Club Foundation Chairmen in nine Districts in Pennsylvania, New Jersey, and New York. Also the plan

went by mail to Districts in Illinois, Massachusetts, Michigan, Canada, and New Zealand. "We are sold," says BILL LANGE.

How Many from Where? The total paid registration at the Dallas Convention was 14,048. These 56 countries and geographical regions were represented: Alaska, 3; Argentina, 98; Australia, 126; Belgium, 2; Brazil, 60; Cambodia, 3; Canada, 350; Chile, 10; China, 4; Colombia, 8; Cuba, 32; Cyprus, 2; Denmark, 1; Dominican Republic, 10; Ecuador, 4; Egypt, 1; England, 31; Federal Republic

of Germany, 6; Finland, 1; France, 14; Guatemala, 2; Hawaii, 12; Honduras, 1; Hong Kong, 3; Iceland, 4; India, 12; Indonesia, 1; Iraq, 1; Ireland, 1; Italy, 1; Japan, 24; Korea, 4; Lebanon, 2; Mexico, 126; Monaco, 1; The Netherlands, 5; New Zealand, 9; Nicaragua, 3; North Borneo, 4; Norway, 1; Pakistan, 3; Panama, 8; Peru, 8; The Philippines, 10; Portugal, 2; Puerto Rico, 22; Scotland, 1; Southern Rhodesia, 3; Sweden, 14; Switzerland, 3; Union of South Africa, 9; United States of America, 12,890; Uruguay, 23; Venezuela, 9; Vietnam, 1; Wales, 1.

WHERE TO STAY

HOTELS
MOTELS
RESORTS



ROTARIANS TRAVEL They stop at the better places. These columns have been developed as a service so the better Summer, Winter, and All-Year resorts and hotels may give you information on "Where to Stay." Write or wire them directly for further information and reservations. In doing so, please mention THE ROTARIAN.

BAHAMAS

RIGHT ON THE OCEAN—NASSAU, BAHAMAS
Fort Montagu BEACH HOTEL
Fully air conditioned, magnificent private beach, new "vision level" pool. From \$13 (Mod Am Plan).
John L. Cota, Gen Mgr
See Your Travel Agent
New York Office LO 5-1114

FLORIDA

DAYTONA BEACH, FLORIDA
The 4-Way Test City
Enjoy your Florida vacation directly on the "World's Most Famous Beach"
MERMAID
BEACH MOTEL AND COTTAGES
Write for brochure, Luis Scherer
3339 S. Atlantic Ave., Daytona Beach, Florida

BERMUDA

The CASTLE HARBOUR Hotel . . .
Bermuda's most luxurious and complete resort. 180 acres, largest private beach, all sports, shops.
Howard F. Hohl, General Manager
For beautiful color folder, WILLIAM P. WOLFE, Rep., 600 5th Avenue, R. Y. 36, N. Y., also Boston, Chi., Cleve., Miami, Phila., Toronto.

GEORGIA

ATLANTA—DINKLER PLAZA HOTEL. 400 rooms of solid comfort in the downtown section. A Dinkler Hotel. Georgia Fowler, V.P. and Mgr. Moderate rates. RM Mon., 12:30

ILLINOIS

WELCOME TO CHICAGO'S HOTEL SHERMAN
Meeting place of America's earliest Rotary Club.
Rotary Luncheon on Tuesday, 12:10
and special courtesies to Rotarians at all times.

ENGLAND

SOUTH KENSINGTON—HOTEL REMBRANDT. One of London's most favored hotels. Many bedrooms, with private bath. Chelsea Rotary Club meets every Tuesday, 12:45.

WESTMINSTER—HOTEL RUBENS. Buckingham Palace Rd. Entirely modernized, nearly all bedrooms with private baths. Westminster Rotary Club meets 1:00 Thursday.

MEXICO

MONTERREY—GRAN HOTEL ANCIRA. Famous the world over. Traditional hospitality. 220 rooms. Air-conditioned. Rotary headquarters. Arturo Torralbardona, Gen. Mgr.

PUERTO RICO

SAN JUAN—CONDADO BEACH HOTEL. "Pride of the West Indies." An ultramodern oceanfront hotel—close to Business, Amusement and Shopping. James Weber, Mgr.

SWITZERLAND

ST. MORITZ—KULM HOTEL. Eu. wd. bath from \$4.50. Am. wd. bath from \$8.50. Rotary Club meets in winter: Tues., 12:15. Anton R. Badrutt, Gen. Mgr.

UNITED STATES OF AMERICA

ALABAMA

BIRMINGHAM—DINKLER-TUTWILER. 400 rooms. Direction Dinkler Hotels. Excellent Service. Ira Patton, Vice Pres. and Mgr. Moderate rates. RM Wednesday, 12:30.

ARIZONA

PHOENIX—HOTEL WESTWARD HO. 500 rooms with baths, air conditioned. Patio pool. Resort atmosphere in midtown location. Fine convention facilities. RM Fri. noon.

EVANSTON, ILLINOIS
ORRINGTON HOTEL
CLOSEST TO
INTERNATIONAL HEADQUARTERS
400 Rooms
Palmer Jones
Manager

LOUISIANA

NEW ORLEANS—ST. CHARLES. Accommodations for 1,000 guests. Direction Dinkler Hotels. Edwin Gaudet, Jr., Manager. Moderate rates. RM Wed., 12:15.

OHIO

CINCINNATI—SHERATON-GIBSON. Cincinnati's largest, with television. Restaurant and 650 rooms air-cond. Thomas Corcoran, Gen. Mgr. RM Thurs., 12:15.

TENNESSEE

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THE ROTARIAN
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Rotary on New Trails . . . at Dallas

[Continued from page 26]

good friend of his, "except elephants. The first major spectacle to use the Auditorium was a circus. To get the elephants in, their trainers had to make them kneel and kneel in. But then, I think George designed the building with Rotarians—not pachyderms—in mind."

Never—well, hardly ever—has a Rotary Convention had a more generous, interested "press," with the *Dallas Morning News* and *Dallas Times-Herald* issuing giant special issues, and with all papers and broadcasters devoting space, time, and talent in abundance to reporting events and featuring personalities. That too didn't just happen. The many Dallas Rotarians in the communications industries worked away at it for a year or more.

And for what all these elaborate preparations which in Dallas alone kept 1,400 men and women of the host Clubs hopping for weeks? For all who would come, so that amid comfort and beauty they might watch the great program (reported elsewhere in these pages) unfold. For all who would come so that they might easily get to know each other and Texas. . . . For the Korean businessman who, never out of his country before, will be forever grateful to the Rotary couple who invited him to their home for a buffet supper. They still don't know it, but, eager to be liked in the Western world, he had read Emily Post's *Etiquette* all the way across the Pacific.

For the French couple who, though worried sick about headlines from home, nevertheless wanted to see an oil well while in Dallas, where there are none—and found themselves whisked by air-conditioned limousine the 125 miles to Kilgore. . . . For the famous lady hat designer of Sweden, the sailmaker of Norway, the public-health doctor of South Africa, the textile manufacturer of Japan where in nine years Rotary has acquired 250 Rotary Clubs with nearly 10,000 members to break all records on Rotary "extension." For the Rajput Hindu from India, a handsome, cultured, communications man and proud father who, seeing a U. S. family pass, remarked: "It has been a revelation to me. I never knew that American parents love their children so."

But if Dallas Rotarians had in mind anyone whom they wanted to please more than anybody else it was Buzz and Jess Tennent of Asheville, North Carolina. Given to calling himself a country boy, and, unlike some who use the phrase, meaning every syllable of it, Buzz and his gentle Jess charmed tens of thousands on their arduous travels in countries during the past 12 months

and charmed 15,000 more in Dallas. Reporting on his year which has so far added 331 Clubs to give Rotary a total of 9,833 in 108 lands, phrasing Rotary as "the ideal of friendly service," urging the upgrading of men and communities, encouraging all to have faith, the President's soft syllables soaked deeply into all who filled the vast Convention hall to hear him. "When you come to see me in Asheville," this sturdy nurseryman told more than one friend later, "don't be surprised to find me in overalls. I wear them sometimes in my work and, well, I'm just me. No more, no less."

It was an Arkansas traveller who founded Dallas, a wayfarer by the name of John Neely Bryan. Climbing a bluff on the Trinity River and seeing beauty in the sunny, rolling, windy prairie, he burned his name into a buffalo hide, nailed the skin to a sapling, and returned in 1841 to build the first building—a tiny log cabin now enshrined under a protective roof on the Dallas County Courthouse lawn. The stage lines came . . . and went with the rails. The cattle came . . . and gave room to cotton. Oil came and finance came and education came, and always Dallas proved game to try the new.

Rotary the world around as epitomized in Dallas these past five days seemed to reflect some of this spirit. No thought, none whatever, of departing the old main trails. But probably more thought than ever before on new trails that might lead around that network of friendship which gives 461,000 Rotarians of the world "the great opportunity to be alive in more than 100 places although we live in a single room."

Dallas will be a hard one to follow.



To be wielded during his 1958-59 year as President of Albuquerque, N. Mex., Rotary Club is the gavel Sherburne P. Anderson is receiving from his father, Past International President Clinton P. Anderson (left). U. S. Senator Anderson used the gavel as President of the Albuquerque Club in 1925-1926.



Photo: G. Horne

Rotarian Bean and "late" friend whom he met in the Bignor Forest of Northern India.

The Rotary Bean of Boston

By WHIT SAWYER

NOT LONG AGO at a meeting of the Rotary Club of Juneau, Alaska, a roar of laughter came when a visitor was introduced: "It is my pleasure," the presiding officer said, "and a distinction to be able to have you meet a real Boston Bean."

The guest was a Rotarian from the other side of the continent: William K. Bean, of Boston—or more precisely of its suburb Cohasset—a realtor, traveller, and big-game hunter who has bagged trophies in the far-flung corners of four continents.

While this Boston Bean modestly claims no great distinction for abilities as a Nimrod, nor seeks any halo for the relics of his hunting from Alaska to the Himalayan jungles, he is entitled to some sort of an accolade. For Bill Bean, life really began when he was 64 years of age—that is, the life of a big-game hunter in 1951. At the age when most men think about retirement, Realtor Bean was not satisfied or happy with the thought of taking his annual four-week vacation at some plush resort and pinging his .22 rifle at targets 50 feet away from an easy chair.

Six years ago at vacation time he got the urge and an itchy trigger finger to try to discover what might happen to him and a 70-300 Magnum Winchester if he met up with a Kodiak brown bear

in Alaska or the frozen Aleutians—even to meet a Bengal tiger in India.

Ever since that fair day when he made his decision to go places and do things, Bill Bean has been on the track of new adventure, or trekking on safari at least two months of each year. To attest to his worldly peregrinations, his rotations around the globe, United Airlines has presented him with a plaque and citation which reads in part: "To William K. Bean . . . who has travelled . . . over 100,000 miles . . . or four times around the world."

He was airborne the first time toward Alaska and the Herendeen Bay country to see if he could see a Kodiak bear or whatever other game the Aleutians might have to offer to a hunter from the effete East. With all his business *savoir-faire* and realty acumen, he does admit he met his bear face to face at 30 paces and got him—but with a grin of whimsy he will tell you he was more scared, even skittish, when his "bush pilot" narrowly missed some of the snow-capped peaks of Alaska in a little Piper Cub.

Passing him on Boston's staid and historical State Street, where he has his modest office in a Gay '90s building, you might mistake him for an older edition of The Man in the Gray Flannel Suit—a proper Bostonian who belongs. And he

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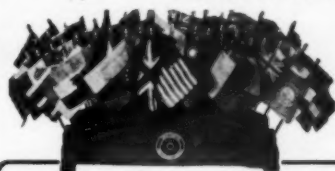
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does belong to more clubs than you could shake a Beacon Hill walking stick at. Once into the portals of his business domain you see trophies of one sort or another, plaques and pictures, all of which tell you he has dabbled in things far more fascinating, far more dangerous, than negotiating a real-estate transaction.

Once he finds you want to talk about safaris, guns, Alaska, India, or the Himalayas, he's another personality, bubbling over with enthusiasm and conversation. But under it all you readily sense he is a man dedicated to service to his fellowman above self.

Brought up and raised in the Yankee tradition near Boston among a family who had to fight to live, Billy Bean soon learned the values of being a persistent Nimrod in New England: he learned how to shoot small game and deer, the ways of self-reliance alone in the fields and forests. He learned how to fight his way through a high-school education and get clothing by being a "four-round club boxer" in local rings.

After his schooling he stepped into the austere office of the Boston realtors Cabot, Cabot and Forbes, where this year he will celebrate 49 years—from office boy to major-domo of the management department, the man who keeps all the C. C. and F. properties and trusteeships in running order.

The big-game urge not satisfied sufficiently in 1951, he took off again the next year for the same hunting grounds, while the following year his friend President Tubman, of Liberia, through his General Alford Russ, invited him and his safari to be the first Americans to hunt Liberia with firearms.

While incidents in his six years of hunting around the world have been of the close-call variety, the humorous in-

cidents get a big play in Hunter Bean's diary. He recalls with a pixy twinkle in his mostly serious eyes the time in Liberia all his carriers and beaters went on strike 1,000 miles from nowhere.

Going into a huddle with the first native chieftain he could find in a native hut, he soon saw dozen of pairs of curious eyes peering in at him. The eavesdropping of the strikers was too much for Bill Bean, and with a quick swipe of his hand he pulled out his false teeth. "Quicker than you can say 'Jackie Robinson,'" he recalls, "I was alone with the chieftain. The native boys ran for their lives. They thought I was a white witch."

With his African trip behind him and home again in March, 1954, the jungle drums of India called him. In 40 hours and 9,500 air-miles he took in London for a make-up visit with the Fensbury Rotary Club and luncheon, and then on to New Delhi and the Bignor Forest some 200 miles north of Delhi, where he got his Royal Bengal.

Again in 1955 Alaska called again to give him his most exciting adventure and allow him to bring home one of the most wily, ornery, vicious, and cunning beasts of all, a wolverine. To make this prize trophy something to talk about, he shot it from the air with his pilot at the controls.

His home in Cohasset, south of Boston, is filled with the memorabilia of his many exploits, but even though Bill Bean is old in the ways of life and business experience, he's young in the ways of the veldt, jungle, and tundras of Alaska and the Aleutians. Of all his skins, heads, and other trophies, Bill Bean's softest heart spot is for the token gifts presented him by fellow Rotarians as the visiting guest farthest away from home.

The Fixer

*There's one thing I say about me,
One virtue I have and I swear it,
If something breaks down I won't be
A swift volunteer to repair it.*

*If you have a gadget that fails in its function,
I'm deaf to your pleas though you beg me with unction.
I don't play the rôle of those amateur fixers
Who tinker with switches or irons or mixers,
And now may I add, and it's long overdue,
I wish I could say the same about you.*

*You look at my toaster and when you are finished
Its uses at breakfast are greatly diminished.
My radio hums and you grab for your pliers
And test all its tubes and unravel its wires.
I know in my heart when your workmanship ceases
I'll call a repairman to sweep up the pieces.
I've watched how you work and I'm tempted too
To take things apart and to start out on you.*

—James Menzies Black

Vocational Service—What Is It?

VOCATIONAL Service may, as is often said, be the least understood of Rotary's four services, but it is probably the "most defined." Here are a few of the many definitions given it by speakers and writers:

"A Rotarian's full-time job."

"The personality of Rotary because it demonstrates what a Rotarian really is."

"The cornerstone of Rotary."

"It is the giving of service in our daily work."

"It is the application of the principle of fair play to our buyers, sellers, employers, employees, and competitors."

"It is nothing less than a program of absolute responsibility toward those with whom we have relations in our work."

"It is putting Rotary to work where we work."

This sampling pinpoints a fact about this phase of Rotary that all definitions include: Vocational Service covers the impact of Rotary on your vocation, and it is an obligation stemming from the classification you hold in your Rotary Club. The words of the Object of Rotary that relate to Vocational Service are these: "to encourage and foster . . . high ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society."

In its application to a Rotarian's business or profession, Vocational Service reaches out to touch the lives of a great many people in a wide variety of human relationships. Take the case of a Rotarian who owns a hardware store. He is in Rotary not as a hardwareman, but as a representative of the hardware-retailing business in his community, and his classification is "hardware retailing." In his Rotary Club he is the member who brings to it the methods and the problems of the hardware-retailing field, while in the hardware trade he is the store owner who brings to it the principles of Rotary. In sharing the ideals of Rotary with his customers, employees, suppliers, and competitors, he is making the impact of his Rotary membership felt on the world outside Rotary.

How does the individual Rotarian put Vocational Service to work where he works? Not simply by preaching about it, of course—though an outright explanation of its service principles to business associates can be helpful. The best way he can put it to work is to study his business or profession in all its daily practices and relationships to determine where the need exists for higher standards of service and fair

Vocational Service Committee Director "B," Chairman

Subcommittee or individual members assigned to such activities as—

Buyer-Seller Relations	Competitor Relations
Employer-Employee Relations	Four-Way Test
Occupational Information	Trade Associations

dealing. As he takes this careful look at his work, such questions as these are on his mind:

"In what ways can I increase my service to society through my business?"

"Am I making friendly contacts with non-Rotarians as a means of encouraging in them habits of thoughtfulness and helpfulness to others?"

"In selling merchandise or service do I consider my customer's needs more important than profit for myself?"

"Are my relations with competitors friendly and are we all working together to improve our common service to the community?"

"In making decisions about claims and complaints, do I consider the other fellow's rights as much as my own?"

As a Rotarian continues to survey his business, numerous other questions will confront him on such specific matters as the payment of a living wage, the purchase of the best materials, the prompt payment of bills, and so on. His Rotary Club may also inform and inspire him by conducting courtesy contests, inviting employees to meetings, introducing The Four-Way Test into schools, and other projects designed to expand Vocational Service in the Club.

Besides Club programs on Vocational Service, Rotarians are also helped by The Four-Way Test, the simple yardstick of human conduct originated by Herbert J. Taylor, a Past President of Rotary International, and by the book *Service Is My Business*, the down-to-earth presentation of Vocational Service now in its sixth printing. It is "must" reading for every Rotarian interested in learning more about Rotary's second avenue of service.

Next month this department will present additional ways that Rotary Clubs help members to understand the application of Vocational Service to their businesses and professions.

The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.—The Editors.

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HOBBY Hitching Post

SPECIALIZATION is practiced by men not only in their businesses and professions, but also in their hobbies. One who thus particularizes is ROTARIAN EARL ANTRIM, an ice-cream manufacturer in Nampa, Idaho. He tells of his specialty pastime in the following story.

AFTER 40 years of stamp collecting, I decided to specialize in just one type of philatelic collection, and so I turned to envelopes (or covers, to use the collector's term) that went into the mailing service of the Confederate States during the American Civil War. The Confederacy, as students of U. S. postal history know, set up its own post-office department in June, 1861, just two months after Fort Sumter was fired on. At the beginning the service was handled without stamps on the envelopes, inasmuch as the South had no stamps to sell.

The earliest covers of that period—and I have some in my collection—bear only the marking "Paid" and the amount of postage collected. The fee was 5 cents for delivery within 500 miles and 10 cents for more than 500 miles—and the post office was self-supporting. Soon local postmasters began making their own stamps, and these bore the name of the postmaster and the town and were valid only at the issuing post office. They are called postmaster provisional issues, and are among the most valuable items in the world stamp market, with some of the rarest ones selling for thousands of dollars. At a sale in 1956, a cover bearing a provisional issue sold for \$14,000.

The unstamped Confederate covers derive their value in today's market from the postmarks. It is common for a stamped cover, one with a 3-cent

stamp issued in 1857, for example, to be worth hundreds of dollars because of the postmark and not the stamp. U. S. stamps were used in the Confederate States from January to June, 1861, and these issues hold an exceedingly important place in a specialized collection such as mine, especially if they were carried outside the U.S.A., or carried by an express company between the North and the South. Another feature that increases the value of these stamps is a cancellation with the words "Southern Letter Unpaid."

One can learn much from the markings. There are those that were carried by express companies and others by packet boat; some are prisoner-of-war covers carried between the North and the South, and they bear the stamps of both sides; some indicate the shortage of paper during those crucial years, because the envelopes are made of wall-paper; and others suggest the spirit of the time by their patriotic designs and colors.

After the South was blockaded all along the border and the entire length of the Mississippi River, letters were carried through the blockade or across the river, and these are quite scarce and of special interest. The collector is able to identify such covers by their postmarks and by the directions written on them. Often, too, it is possible to obtain a cover with the contents still inside, and from the writing many interesting facts can be obtained.

After October, 1861, the Confederate Government was able to furnish stamps to the public, and before the war ended 14 different stamps had been issued. They range in value from a few dollars to well over \$100 for the scarcer ones.



Hobbyist Earl Antrim . . . and part of his collection of early U. S. philatelic covers.

THE ROTARIAN



Stripped GEARS



My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. Here is a favorite of Jack Hammer, a Glossop, England, Rotarian.

A stranger went to church and when the offering plate came around he took out half a crown and pocketed it. Noting it, the vicar mentioned it as the stranger left the service.

"Yes," said the man, "I know it's a terrible thing, but I've been doing it for years and I can't seem to break myself of the habit. The real trouble is that it's so embarrassing."

The vicar advised him to see a friend of his at the local hospital and then come back when he was cured. Sure enough the stranger returned to a service, and again the vicar noted that he took half a crown. Later the stranger told the vicar that he had been to the hospital and had seen his friend.

"I'm so glad you sent me," he said. "You know, I don't feel a bit embarrassed about it now."

Bonus

Sometimes a husband's quick action
In fixing what broke right away
Is just for the keen satisfaction
Of taking his wife's breath away!
—THOMAS USK

It's an Ill Wind

Here are ten winds, unwelcome for various reasons, from all over the world. Can you match each type (named in the first paragraph) with the place it is most likely to be felt (in second paragraph)?

1. Buran. 2. Chinook. 3. Foehn. 4. Monsoon. 5. Sirocco. 6. Mistral. 7. Bagulo. 8. Tramontana. 9. Norther. 10. Pampero.

(a) France. (b) Egypt. (c) Texas, U.S.A. (d) Italy. (e) The Philippines. (f) Siberia. (g) Argentina. (h) Switzerland. (i) Oregon, U.S.A. (j) India.

This quiz was submitted by Antoinette G. Wike, of Lexington, North Carolina.

The Name's the Same

In each of the following pairs of definitions, the spelling of what is being defined is the same. Incidentally, here is a helpful clue: the first letter in each of the eight words, when placed along-

side one another, spells the name of a well-known magazine.

1. A wading bird; to revile. 2. Musical instrument; part of body. 3. Short journey; to step lightly. 4. Sharp corner; to fish. 5. A stone; to move back and forth on pivot. 6. Of significance; something brought in. 7. Atmosphere; a tune. 8. Orderly; species of cattle.

This quiz was submitted by Elizabeth E. Barnes, of Kansas City, Kansas.

The answers to these quizzes will be found in the next column.

Twice Told Tales

There are few instances of loneliness more outstanding than that of a motorist who finds himself going the wrong way on a one-way street.—*The "Sifter,"* DEQUEEN, ARKANSAS.

Upon leaving a rush tea at one of the top houses on the University of Washington campus, a young hopeful caught her heel and plunged the full length of the stairs.

With great poise she stood up, brushed herself off, and announced: "And I can sing, too!"

The sorority pledged her.—*The Nutmeg,* BRIDGEPORT, CONNECTICUT.

A fellow with a bad rash on his hands

came into a doctor's office for an examination. The doctor examined the hands intently, then, with a puzzled look, got down a large tome from a shelf and spent some time studying a single paragraph. Then he examined the hands carefully again, and buried himself in another medical tome. The process was repeated several times, after which the doctor gazed thoughtfully out of the window for several minutes. Finally he shot a sharp look over his glasses at the patient. "Have you ever had this before?" he asked.

"Yes," said the patient.

"Well," said the doctor, "you've got it again."—*Rotary Bulletin,* OPPORTUNITY, WASHINGTON.

Here is some advice to people wanting to get ahead:—Be the first in the office every morning, last to leave nightly, never be absent, work through the lunch hour, and one day the boss will say: "I've been watching you carefully, Jones. What are you up to?"—*Rotary Bulletin,* ALBANY, AUSTRALIA.

Folks who try to live within their incomes are just trying to mess up our economy.—*Rotanews,* CHANUTE, KANSAS.

Now Is the Time

Blest be the guest,
Departing, who
Takes leave without
Too much adieu.

—ERMA C. GRISWOLD

Answers to Quizzes

8. NEAR. The first letters spell ROTARIAN.
3. TRIP. 4. ARGLE. 5. ROCK. 6. IMPORT. 7. AIR.
THE NAME'S THE SAME: 1. RAIL. 2. OREGON.
7-6. 8-4. 9-5. 10-8.
IT'S AN ILL WIND: 1-4. 2-1. 3-8. 4-1. 5-3. 6-8.

Limerick Corner

The Fixer pays \$5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of *The Rotarian Magazine*, 1600 Ridge Avenue, Evanston, Illinois.

This month's winner comes from Sophia McMillen, daughter of a Lakewood, Colorado, Rotarian. Closing date for last lines to complete it: September 15. The "ten best" entries will receive \$2.

TAX LAX

There onc. was a happy recluse
Who for cares of the world had no use,
But alas, he was lax
And filed no income tax.

SQUAWK WALK

Here again is the bobtailed limerick presented in *The Rotarian* for March:
A loquacious young man named Alonzo
Was told by his girl, "You go on so—
If you don't let me talk,
I'll go out for a walk."

Here are the "ten best" last lines:

"And I'll nevermore sew on my trousseau."
(Robert Short, member of the Rotary Club of East Pasadena, California.)

So Alonzo was a dumb beau very pronto!
(Mrs. L. J. Stapleton, wife of a St. Mary's, Australia, Rotarian.)

"And not stop 'til I get to the Congo."
(Mrs. S. H. Flickinger, wife of a Beldwin, Kansas, Rotarian.)

"And spend all my time with dog Bonzo."
(Ann Burge, daughter of a Calgary, Alberta, Canada, Rotarian.)

"When your tongue 'giddyaps,' let it 'whoa!'"
(Roy Hopkins, member of the Rotary Club of Ironwood, Michigan.)

"'Cause your prattle is driving me loco!"
(Milton Moore, member of the Rotary Club of Newberry, South Carolina.)

"And return with a mule for my beau."
(Earl P. Adams, member of the Rotary Club of Wewoka, Oklahoma.)

"And you can continue to solo."
(Mrs. Philip A. Diehl, wife of a Cleveland, Ohio, Rotarian.)

Which she did with a brand-new portmantau!
(Mrs. J. C. Nickerson, wife of a Moncton, New Brunswick, Canada, Rotarian.)

"With your brother, who's quieter, I know."
(Mrs. Jack Boehler, daughter-in-law of an Orleans, Nebraska, Rotarian.)

In LANDS around the GLOBE...



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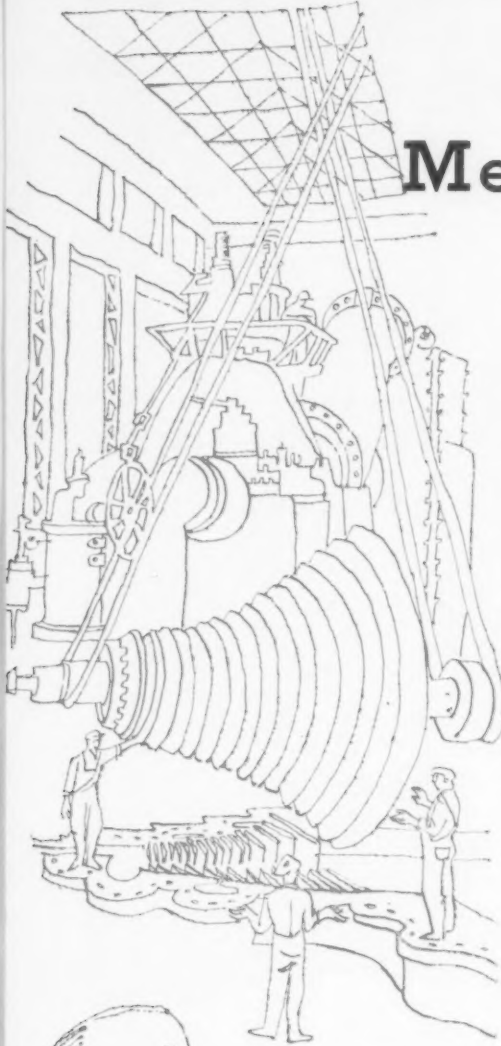
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